

ACCESSORIES 2024

M^cConnell is an Irish knitwear brand located on the Wild Atlantic Way, on the west coast of Ireland. With a strong focus on heritage and craftsmanship, the collection draws inspiration from time-honoured work-wear pieces. The *geansaí* for example, is key and traditional Aran and fisherman rib sweaters are reworked for a contemporary wardrobe.

A strong colour palette is featured in the Autumn Winter 2024 Collection, echoing the landscape of the wild, rugged, Irish coast. Both menswear and womenswear share a relaxed and carefree spirit with modern proportions and contemporary detailing. The work-wear sweater epitomises the brands philosophy of updating iconic classics with modern elements and timeless design. Natural yarns and hand finished techniques complete the DNA of the brand.

Intro

Sustainability 2-7

Miltown Malbay 22 — 23 Fine Irish & New Zealand Wool



McConnell is pleased to introduce the new 2024 collection of knitwear and accessories. We have taken inspiration from our home county of Clare and the yarns we selectively chose from mills in Ireland and across Europe.

Growing up on the Wild Atlantic Way influenced McConnell designer Anne's knitwear. A strong family heritage of knitting ensured Anne was immersed in the craft. This experience created for Anne a love of knitwear that continues to inspire her to this day.

For 2024, Anne designed seven collections. We have named each after a unique location in Clare and highlighted the wools that the garments are produced in. Moreover, the craftsmanship of these products is testament to the skill and passion of our team who make them.

Wool is a special, unique material that should be celebrated.

Here are some of the reasons McConnell loves wool:

- 100% Natural: Wool is a protein fibre formed in the skin of sheep, and is therefore totally natural
- **Renewable:** Every year sheep and goats produce a new fleece; making wool a renewable fibre source
- **Biodegradable:** Wool can be returned to the soil, where it decomposes, releasing valuable nutrients into the ground
- **Natural Insulator:** As the humidity of the surrounding air rises and falls, the wool fibre absorbs and releases water vapour. Heat is generated and retained during the absorption phase, which makes wool a natural insulator
- **Kind to Skin and Allergies:** Next to the skin, the fabric is extremely breathable. It is hypo-allergenic, has a naturally high level of UV protection and is flame-retardant
- Multi-Climatic/Trans-Seasonal: Wool constantly reacts to changes in body temperature, maintaining its wearer's comfort in both cold and warm weather
- **Easy Care:** The protective waxy coating on wool fibres makes wool products resistant to staining and as it is anti-static, garments attract less dust. Wool is antibacterial and doesn't retain unpleasant smells. Consequently, it requires little or no washing. Instead, knitwear should be air dried. Hang it up in an airy space or outside and let nature do the rest

Sustainable, ethically manufactured, affordable luxury and comfortable knitwear is at the core of what we do.

McConnell hopes that you will love this year's collection as much as we do.

Míle Buíochas

Thank you





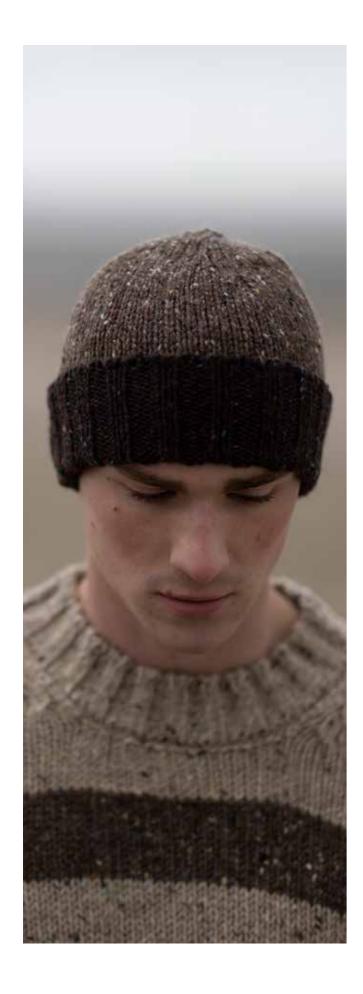
Killaloe is nestled on the Shannon, at the western edge of Lough Derg and County Clare. This collection's inspiration is its unique and beautiful location. Knitted in an Aran weight yarn made from Pure New Wool. This yarn is modern in its aesthetic with large speckles of contrasting colours and is spun in a traditional method in Donegal.

Pure New Wool is not blended with other fibres, the yarn is fine, yet strong and durable. Pure New Wool is the result of the wool shorn annually from a sheep after their first shear (lambswool). Soft and fluffy, it makes the most versatile garments.

The "Killaloe" is the largest of the McConnell collections, paying homage to the Geansaí Árann, maritime and sea-faring life. Like the West, this collection is resilient and robust. Killaloe itself is the busiest boating and fishing centre in Co. Clare. The Birthplace and court of Ireland's High King Brian Ború and the home of McConnell.



KILLALOE 2024 ACCESSORIES









THE FISHERMAN

M22-342

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Hat Pack* 100% Pure

New Wool

Photo

Autumn Pack





Hat Pack* 100% Pure New Wool

Photo Breton Pack





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Hat Pack* 100% Pure New Wool

Photo Autumn Pack



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KILLALOE





Hat 100% Pure New Wool

Size One Size

TAM BERET M21-304

















RICE STITCH HAT M18-56

Hat 100% Pure New Wool

Size One Size



The "Miltown Malbay" is created using a combined yarn of 60% Fine Irish (Galway Wool) and 40% New Zealand Wool spun in Ireland. Galway Wool provenance is unrivalled in the Irish Wool Market and is shorn exclusively from registered purebred Galway Sheep. New Zealand is home to over 25 million sheep and provides some of the highest quality sheep's wool. Galway wool is naturally white and has an uncompromising strength.

New Zealand wool is white with a bounce-back durability, reducing flattening and wear of the yarn. Combining these two types of wool with their significant natural white colour allows further colour enhancement with the dying process of the yarn. Giving the collection an extraordinary beauty of colour, depth, and clarity.

The "Miltown Malbay" is a genderless collection made for Men and Women, available in striking colours of Natural to Gem like hues. Miltown Malbay is situated on the coastline of West Clare, famous for its traditional music and the uilleann piper Willie Clancy's annual summer school and festival.





Cashmere is the wool of the Cashmere goat originating in the Himalayan mountains, Kashmir, India. The fleece is combed rather than sheared, making this one of the most luxurious natural fibres. Cashmere has a high natural crimp, which results in an incredibly silky and lightweight yarn. Cashmere is difficult to obtain as the breed of goat produces only a small amount of wool in a year. Is there any wonder that the finished yarn is regarded as luxury wool?

Our Lahinch collection is knitted with a combined 95% Lambswool and 5% Cashmere yarn. McConnell can create luxurious pieces that don't break the bank. Lahinch is reputed as a surfers and holiday mecca with 2 kms of sandy beach in the shape of a crescent moon. Much like Lahinch's Surfers and Sea swimmers, our collection is relaxed and fun. Ultimately the "Lahinch" collection will keep the wearer warm after a dip in the Ocean or stroll on the coldest days.



LAHINCH 2024 ACCESSORIES



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LAHINCH 2024 ACCESSORIES



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The Burren National Park, which covers 1,800 hectares in County Clare, drawing its name from the Irish boreen, or rocky place. The Burren is considered fertile rock and is internationally famous for its landscape and unique flora.

Alpacas are equally internationally famous. Native to South America and once an animal only to be seen at the zoo or circus, it is common now to see them on farms across Ireland.

An alpaca's fleece yields soft, durable, luxurious, and silky natural yarn. Alpaca fibre is similar to sheep's wool, yet it is warmer, naturally water-repellent and fire-resistant. It's pretty tough but soft to the touch.

The "Burren" collection is available in a colour palette not too dissimilar to the landscape, nature and fauna of its inspiration. The collection is subtle but will endure even the harshest of elements.







BURREN 2024 ACCESSORIES



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Ocean





THE SEÁL M24-516

Shawl 83% Merino 17% Alpaca

Size One Size



"Kilfenora" is our Lambswool collection, also known as virgin wool. This is the first shearing of a sheep fleece at approximately seven months or younger. Lambswool is exceptionally smooth, soft, hypoallergenic, and difficult to wrinkle. Since sheep can only produce Lambswool once, it is a rarer and more expensive wool.

Lambswool is sourced from various sheep breeds, including the Shetlands of Scotland and the native Swedish Gotland, one of the oldest sheep breeds. Characteristically it is much finer than adult sheep wool with a natural elasticity, making it a good choice of yarn for all knitwear, especially accessories of hats and gloves, as it offers such warmth. Lambswool is resistant to dust mites therefore is a good option for allergy sufferers.

Our Kilfenora range is comforting, soft to the touch and young at heart. Kilfenora is legendary for its Céilí Band (Est 1909) and for being the backdrop to the cult comedy "Fr Ted". As it has a cathedral, it is defined as the World's smallest city, so like Lambswool, it is rare.









IVORY

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ARAN BEANIE M21-308

Hat 100% Lambswool

Size One Size

Acorn





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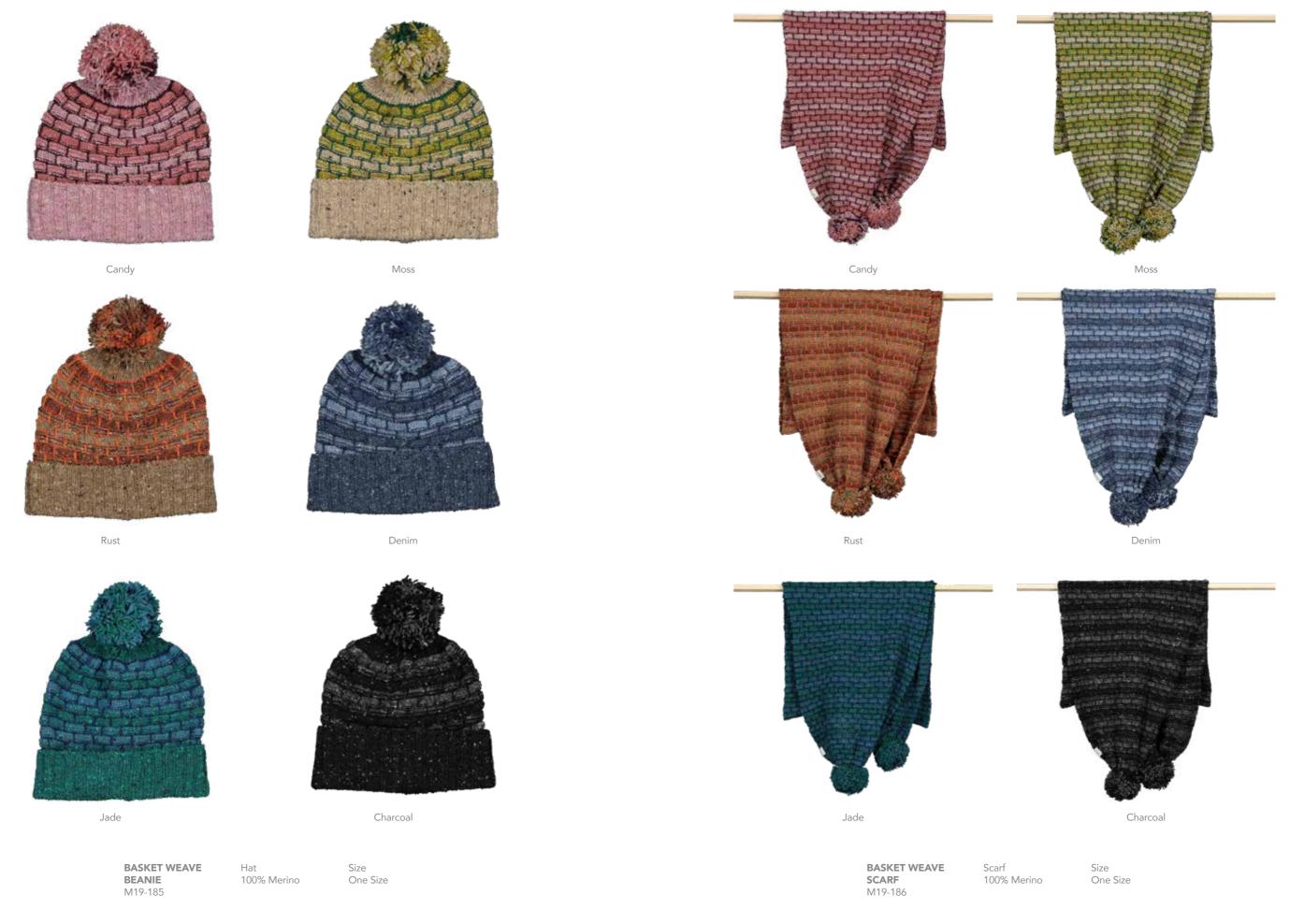


"Experience the incredible," said the village of Doolin, which is also true of Merino Wool. The Merino sheep is native to Spain and its wool was so precious that for centuries the Spanish monopolised the market, with a ban on exports of the breed. Those who tried were punished with death. That was the middle ages, and today Australia and New Zealand have the largest populations of Merino.

The sheep can withstand temperatures of 5 degrees to 95 degrees, which is why their wool is effective at regulating body temperature in both cold and hot weather, making it a popular choice for all seasons and for those who love the outdoors. It is superfine, shiny and one of the most comfortable types of wool next to the skin. Our Merino Collection is a lot like Doolin, colourful, welcoming and has something for everyone. Doolin is a vibrant place full of characters, stories, the home of traditional Irish music and the gateway to the Aran Islands.



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