



International Insignia

**EXPERTS IN BESPOKE &
SOUVENIR MERCHANDISE
SOLUTIONS**

Services



About International Insignia

As one of Europe's largest brand merchandising companies, we care about the positive impact quality product and design can make in businesses today. With over 40 years of expertise, we offer custom design, manufacturing, fulfilment and ecommerce solutions for businesses of any size and of any sector.

International Insignia exists to work closely with businesses and bring your brand to life through bespoke design on products that sell. Whether it's a one-off item or a full collection, we are the go-to choice year on year for top attractions, universities and sports clubs across Europe.

We pride ourselves on our **quick lead times, range of products and services, low MOQ's and our team of experts** who will support and understand your every need, reflected in our bespoke approach to every project and our open and honest communication. We offer a truly flexible service from concept to delivery tailored to provide you with an all-encompassing brand solution.

Services we offer:

- Design
- Sourcing
- Embroidery
- Printing
- Packaging
- Labelling
- Warehousing
- Distribution
- Ecommerce

What makes us different

We are not just another t-shirt printing company, at International Insignia we recognise the importance of convenience and trust within business. We act as a one-stop shop who can accommodate for every step of the product creation process (giving you more time to focus on your day to day job). With our expertise, we go one step further than others to ensure every detail of your product reflects your brand's vision and values by being able to offer bespoke customisation from woven tabs to packaging and even manage an online ecommerce platform on your behalf.

For each product category, we offer an incredibly large catalogue of base items to choose from in any colourway you can imagine; along with competitive pricing and quick lead times, we have become the go-to choice for many businesses.

Due to our supportive nature and service offering, many of our clients have been with us for years. We can act as an extension of your business for any merchandise and product requirement, aligning our goals with yours to provide you with quality branded merchandise that sells.

Clients

Having worked with over 300 brands in a variety of sectors, we can accommodate for any merchandise requirements. Whether you're an independent retailer or global corporate, we are committed to delivering flawless product and service for every project.



Sectors

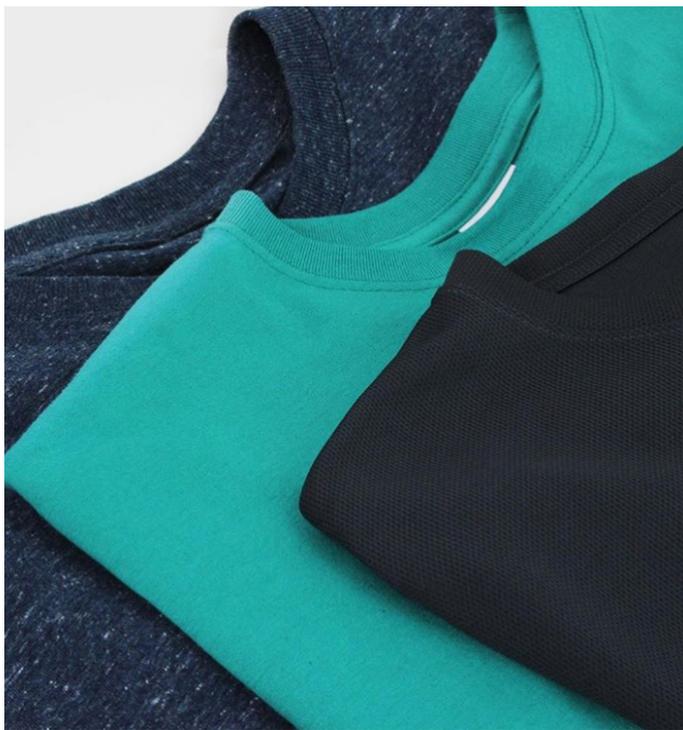
We specialise in providing custom-made products for brands across a variety of sectors:

- Heritage & Museums
- Education
- Safari Parks & Zoos
- Theme Parks
- Sports Clubs
- Corporate
- Souvenirs

Products

- T-Shirts
- Polo Shirts
- Hoodies & Sweatshirts
- Jumpers
- Jackets & Outerwear
- Knitwear
- Headwear
- Sportswear
- Workwear
- Babywear
- Bags
- Metal Accessories
- Utensils
- Stationary

We enjoy bringing any product idea to life for a budget that works for you. At International Insignia, we have the ability to source and design products outside of our core range, all it takes is an enquiry.



Ethics

International Insignia are fully committed to ethical working and trading practices. We work closely with our third parties and international suppliers to ensure that all works carried out comply with UK regulations and support the wellbeing of staff.



Quality

As part of our commitment to flawless product and service, we source only the highest quality fabrics from our vast network of reputable suppliers. Through textile performance testing, we ensure that your products meet high durability and colour standards. We promise to never compromise on quality regardless of quantity ordered.



Sustainable Solutions

Consumers are increasingly becoming more environmentally conscious with their apparel and fashion purchases.

At International Insignia, we recognise the importance to help brands stand out, meet with their CSR initiatives and rising customer expectations. That's why we offer a wide range of certified ethical, sustainable apparel and accessories made from eco-friendly materials that are crafted to last.

From organic cotton to bamboo fibres, we can find an eco-friendly product to suit your merchandise needs whilst helping reduce your carbon footprint.



81%
of consumers feel strongly
that companies
should help improve the
environment

Online searches for
"sustainable fashion"
tripled
between 2016 - 2019

55%
of companies aim
to source at least half
of their products with
sustainable materials
by 2025



Plastic Free

We are continually adding environmentally-friendly options to our product range, including reducing the amount of plastic in packaging and labelling.

Our most popular solution being our **recycled paper wrap packaging**. Custom designed for your brand, this wrap makes a premium looking, pick-up-and-go solution for your products whilst minimising the amount of packaging used.





SERVICES

Brand awareness and brand recognition are crucial to the success of your business.

We see the value that's often forgotten in branded merchandise which drives consumers' familiarity and ultimately trust with your brand. At International Insignia, we create branded merchandise that will leave lasting impressions for your business.

_01 Design

Using a combination of research and creativity, our in-house team of expert designers will take on your brief and generate a range of compelling and stand out designs, mocked up on a range of garments for you to visualise and choose from, all FREE OF CHARGE.

Our team of expert designers continually look at the latest fashion and high street trends that can be replicated into new product ideas for your brand to create merchandise that is 'on-trend' and guaranteed to sell. This includes the latest styles, colours, techniques and materials.



Tri-panel hoodie & sweat designs became a top-selling item in the University sector.



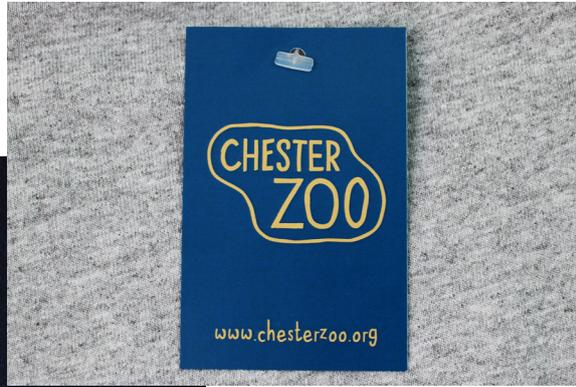
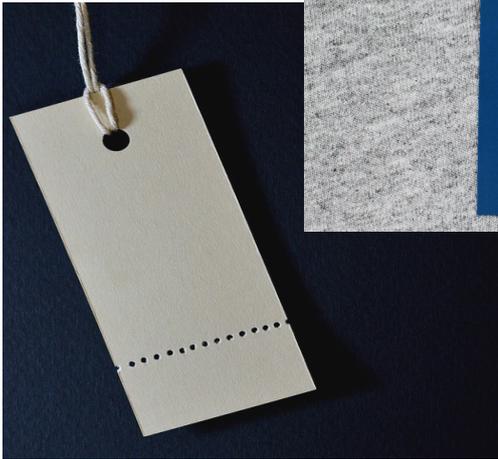
_02 Sourcing

We have built a strong network of the best and most ethical UK and international suppliers. The combination of this and our in-house equipment allows us to offer an excellent range of products that can be branded in any way. By providing a sample of your product before the bulk production, you have the chance to see the final product come to life and review the functionality of your design.



_03 Embroidery

We offer a range of embroidery and applique embellishment options resulting in premium and high-quality finished apparel. Using needle and thread, we can craft the most complex designs onto any garment including 3D and flat embroidery and pantone match threads to ensure your design reflects your brand's identity.



_06 **Packaging & labelling**

Unlike others, we offer custom packaging and labelling solutions to provide you with a fully branded product; including eco-friendly and plastic free options. Swing tags, neck labels and outer packaging can be branded in any way you desire.

It's the details that count.

_07 **Warehousing**

We recognise the inconvenience for businesses to manage stock levels and hold excess stock which can take up a lot of valuable space. That's why we offer a **FREE** warehousing solution to store your stock at our facilities until your products are sold. We offer a convenient and flexible solution to pre-ordering stock ready for your busy periods with no deposit, no contracts or hidden extras to pay for.

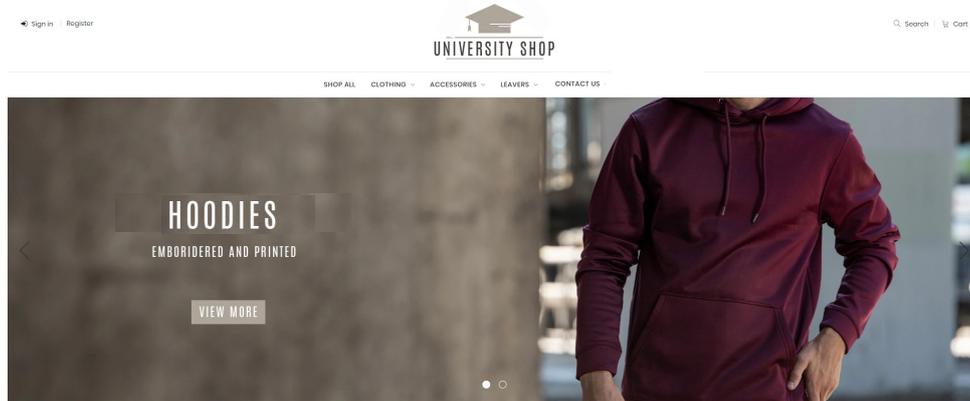


_08 **Distribution**

With our dedicated team of warehouse staff, you can rest assured that your stock is being monitored and managed in a secure facility. Plus, with our location being at the heart of the UK, we can pick and ship products for next day delivery to mainland UK addresses and offer fast worldwide delivery solutions to ensure your products are ready for when and where you need them.

Ecommerce

Whether you're a start-up or an established brand, we know how time consuming and demanding running an online store can be. At International Insignia, we strive to make the production and selling of merchandise easier for businesses by offering an ecommerce solution on behalf of your brand. Our dedicated in-house team of digital professionals can develop and maintain a fully functioning, bespoke and beautifully designed ecommerce site devised to drive sales 24/7 and widen your customer base.



We build functional and modern websites with your objectives in mind and to the best ecommerce practice guidelines to drive traffic on a global scale whilst ensuring all applicable regulations are adhered to. Using our dedicated warehouse and customer service teams, we take on the whole process from receiving orders, fulfilling and shipping directly to your customers with quick delivery times.

What we take on

- Web Store Creation
- Product and Stock Management
- Product Fulfilment and Distribution
- Web Store Maintenance
- Customer Service Management
- Payment

Our sites are hosted on servers with top performance.

99.99% uptime

Compared to 99.5% for the ecommerce industry as a whole

< 10 milliseconds

Average connection time

Level 1 PCI-compliant

Protecting against credit card data breaches



CONTRAST HOODIE

£19.99

SKU: SS026-WHBK-M

- Contrast colour bound neck in cotton/Lycra® rib
- Contrast raglan sleeves
- Fine knit gauge for enhanced printability

Fabric: 100% Cotton

Weight: White 160gsm, Colours 165gsm

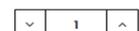
1. COLOUR: Required



2. SIZE: Required



QUANTITY:



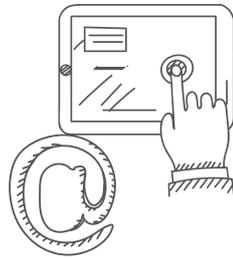
ADD TO CART

The ecommerce platform can be integrated into your existing website or set up on a completely separate platform.

The Process

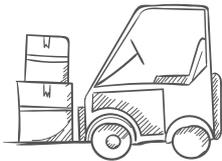
● Ecommerce

Whilst we are designing, manufacturing and warehousing your products, why not let us ship directly to your customers for you via an online platform? In line with our all-encompassing brand solution, we have a dedicated in-house digital team who can develop and maintain a fully functioning, bespoke and beautifully designed ecommerce site devised to drive sales 24/7 and widen your customer base.



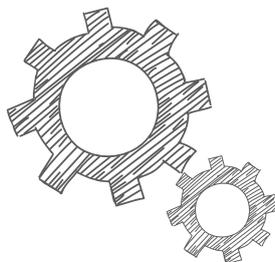
● Warehousing and Distribution

Unlike others, we offer **FREE** warehousing solutions for your products at our facilities until your stock is sold; providing you with more space for deliveries at your own address. Our dedicated team of warehouse staff monitor stock levels and work efficiently to ensure next day delivery when possible.



● Production

We work to the quickest lead times possible to ensure you get your product to market on time. Whether you're ordering one or a thousand pieces, we ensure quality at every stage of production through meticulous monitoring and testing.



● Concept Creation

Using a combination of research and creativity, our team of expert designers will take on your brief and generate a range of iconic and stand-out designs, mocked up on the relevant garments for you to visualise and choose from, all **FREE OF CHARGE**.



● Product Development

Taking your chosen designs and working to a budget that suits you, the final product details are confirmed such as colourways, fabrics, labelling and packaging. We provide flexibility through our low minimum quantity orders, saving you money and giving you the opportunity to choose multiple products and designs.



● Prototype

We provide you with a sample of your product to check you are completely happy before sending to production; giving you peace of mind and allowing for any final changes to be made.



Contact Us

www.internationalinsignia.co.uk

Head Office
Unit 10 Dunstall Hill Trading Estate, Gorsebrook Road,
Wolverhampton,
WV6 0PJ, England UK

+44 (0)1902 714 265
sales@internationalinsignia.net

Get Social



@internationalinsignia



@internationalinsignia



@IntInsignia



International Insignia

