

**SASSY  
SHOP WAX**  
HANDMADE IN BRISTOL, UK

# Product Catalogue

CONNECTING  
**PEOPLE & MEMORIES**  
THROUGH THE LOVE OF FRAGRANCE



SCAN TO BECOME A  
SASSY STOCKIST

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T BON

PINK PEONY & BLUSH SUEDE

**SASSY  
SHOP WAX**

HANDMADE IN BRISTOL

OF A LUXURIOUS FRAGRANCE  
PPLE, FLORAL NOTES OF PEONY  
ING WITH SOFT BLUSH SUEDE.

AN ELE  
AND SWE

SASSY SHOP WAX  
HANDMADE IN BRISTOL

# Our Story

In 2017 our then 21-year-old Director Keely spotted a gap in the market for a premium product that could make her home smell like her favourite bath products.

Armed with pure passion and excitement Keely started making wax melts from her kitchen with sales growing rapidly until, in December 2018, the Facebook shop sold out within moments of announcing new stock.

By mid-2020 Sassy Shop Wax had grown to inhabit a 5,300 SQ foot warehouse in Bristol, employing 20 members of staff and generating company-record-breaking revenues purely from online sales every month, fuelled by a unique blend of wax and an extensive range of scents.

Having grown so rapidly from humble beginnings, Sassy Shop Wax brings fresh, ambitious energy, nurturing, down-to-earth culture and aims to add value to our customers in any way possible - from £1000 giveaways to adding free products to customer's orders as a surprise when they tell us that they love a scent so much - community and customer service is at the heart of what we do.







SASSY  
SHOP BATH

Magical Funland

SWIRLED SOAP

THIS SWIRLED SOAP IS A BEAUTIFUL REPRESENTATION OF THE MAGIC OF THE  
MAGICAL FUNLAND. IT'S A PERFECT BLEND OF PINK, YELLOW, GREEN, AND WHITE  
COLORS, WITH A TOUCH OF GOLD GLITTER. IT'S A PERFECT SOAP FOR THE  
MAGIC OF THE FUNLAND.

NET WT. 100g

Mag

TAKE YOURSELF ON  
DELICIOUS FRAGRANCE  
AND RASPBERRY

# Why Wax Melts?

All of our Sassy Wax melts are handmade in the UK by our extremely talented team at Sassy HQ in Bristol.

We have a fragrance library of over 500 scents and continue to release new scents to our Trade Customers every month.

We create exclusive scents that cannot be found anywhere else.

We believe wax melts are more cost-effective than Candles with the scent of 1 segment you can get up to 12 hours work.

Simply pop your favourite wax into a tealight or electric burner and melt the wax to release the fragrance, filling your room with a beautiful aroma.



CONSISTENT CUSTOMER FEEDBACK IS THAT OUR WAX MELTS ARE STRONGER AND LONGER-LASTING THAN OTHER LEADING BRANDS ON THE MARKET.



# Our Products

All Sassy Shop Wax products are hand made by our team in Bristol, UK.

We use bio-degradable glitter, recyclable packaging, unique fragrance oils and a special blend of soy and mineral wax exclusive to us.



BIO-DEGRADABLE  
GLITTER



HANDMADE



CRUELTY FREE

# Our Signature



## Bedtime Baby

The soothing bedtime blend of mandarin, lavender and chamomile, neroli and lily of the valley. Bottom notes of hay and musk



## La Vie Est Bon

An oriental, edible smelling fragrance that opens with top notes of bergamot grapefruit and cassis, followed by floral notes of jasmine orange blossom and lily



## Sassy Slumber

Our own take on creating the perfect scent to send you into dreamland. Heady notes of sweet tonka bean, freshly picked lavender and woods



## Oudh & Tonka

A soft woody fragrance with top notes of citrus, bergamot and geranium on a warm base of tonka bean, vanilla, oakmoss and oudh



## Luscious Vanilla

A rich, sweet concoction of Madagascan vanilla pods whipped to a buttery cream



## Juicy Bubblegum

A fruity fragrance that includes notes of lime, lemon and zesty orange on a sweet base of bubble-gum, fresh peppermint and vanilla



## Blueberry & Vanilla

A super-strong fruity blend dominated by blueberries and strawberries with the powdery sweetness of vanilla



## Rhubie Rose

A crisp mouthwatering rhubarb fragrance smoothed by elderflower, tea rose and hints of pineapple resting on a base of musk, velvety woods and dry fruits



## Champagne Toast

A cheers-worthy spritzer of pink champagne, blackcurrant liquor, sparkling nectarine and sugared musk



## Sandalwood & Patchouli Dreams

A warming and luscious scent with top notes of bergamot and lemon on a base of sandalwood, patchouli, musk & creamy vanilla



## Forbidden

A mysterious perfume with white florals of orange blossom, jasmine and tuberose cut through with dark notes of vetiver and patchouli



## Nag Champa

A rich creamy sandalwood fragrance infused with mystical frankincense and geranium, resting on a base of patchouli, cedarwood and intense oriental amber



## Snow Pixie

A vibrant, sweet, fruity accord with notes of bubblegum, banana, pear drops, musk and vanilla with sweet candy floss



## Antique Bookstore

Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber, leather, musk, vetiver, patchouli, moss and vanilla



## Rouge

An intense linear harmony of jasmine and saffron rounded with woody amber and fir balsam



## Strawberry Lily

A vibrant fragrance of juicy strawberries contrasted against waxier white lily petals, amber, cyclamen, gardenia and vanilla musk



## Amber

A powdery fresh scent with floral notes of gardenia, bergamot and ylang-ylang with a hint of mandarin on a base of sweet vanilla



## Kreede

An aromatic accord opening with top notes of bergamot, lemon, cassis, incense, pink pepper and juniper, leading to heart notes of jasmine, rock rose and velvet woods, resting on a base of ambergris, musk, moss and patchouli





## Opium Noir

Sensual notes of creamy vanilla and cedarwood mingle hypnotically with delicate orange blossom, mandarin and pea



## Luscious Coconut

A delicious tropical fragrance with sweet coconut dominating over soft floral undertones on a buttery coconut and vanilla base



## Mediterranean Nectar

A sweet brewed blackberry syrup spiced with raspberry, roasted apple and a splash of vanilla



## White Linen

A pure and airy fragrance reminiscent of clean cotton blowing in the breeze



## Coconut Milk & Lavender

A delicious tropical fragrance with sweet coconut dominating over soft floral undertones on a buttery coconut and vanilla base



## Girl Boss

An explosion of fresh, blackberries, red fruits and peaches surrounded by light watery notes, soft woods and amber.



## Mr Grey

Warm notes of black pepper, lavender, orris and patchouli. resting on a sweet base of black vanilla.



## French Lavender

Super strong French lavender with fresh minty top notes, on a nostalgic woody base with tonka and pine



## Seychelles

An exotic fragrance combining bergamot, orange & soft peach leading to a heart of coconut & jasmine on a creamy base of vanilla & almond milk



## Unstoppable Fresh

Fresh laundry fragrance opens with notes of sparkling citrus and juicy fruits, wrapped into transparent floral notes



## Blackberry Cider

A sweet brewed blackberry syrup spiced with raspberry, roasted apple and a splash of vanilla



## Raspberry Lemonade

A powerful scent with raspberries in a sweet summer lemonade

# Home Fragrance



## WAX MELTS

Our pots hold 6 segments of wax offering over 72 hours of burn time in recyclable clamshell packaging.

1 segment recommended per use.

50G & 70G



## ROOM SPRAYS

our highly popular room sprays are available in all of our best selling scents for a quick hit of your favourite fragrance

150ml



## OCCASIONS WAX MELTS

Our pots hold 6 segments of wax offering over 72 hours of burn time in recyclable clamshell packaging.

1 segment recommended per use.

70g



## OCCASIONS ROOM SPRAYS

our highly popular room sprays are available in all of our best selling scents for a quick hit of your favourite fragrance

150ml

# Bath & Body



## WHIPPED SOAP

Gently cleanse from your hands to your toes with our air-whipped soaps for a soft, indulgent foaming texture and a heady perfume that stays with you all day.

115g



## 3 IN 1 WASH

This 3-in-1 body wash has been specially created to turn your favourite Sassy scent into your favourite bathroom product!

Can be used as hand wash, body wash/shower gel or bubble bath

220ML



# Gifting



## SWEET & SLEEP COLLECTION

### SWEET

Sweet by name, Sassy by nature. Fill your home with our best sweet and fruity scents. With notes of juicy summer fruits, sugary candies and sparkling champagne uniquely blended to create 4 distinctly sassy fragrances.

### SLEEP

Drift off into dreamland with 3 of our most relaxing scents, chosen with only the best night sleep in mind. Use these products in your room an hour before bed for maximum relaxation and wake up feeling rested and refreshed.



## SASSY & NUDE "MUST HAVE" COLLECTION

6 must-have wax melts in a gift box, perfect to give to a loved one or a real treat for yourself. Each wax melt weighs approx 70g, giving over 60 hours of strong long-lasting fragrance.

### SASSY

- BLUEBERRY & VANILLA
- BEDTIME BABY
- SNOW PIXIE
- I LOVE YOU
- ANTIQUE BOOKSTORE
- CHAMPAGNE TOAST

### NUDE

- LUSCIOUS COCONUT
- LUSCIOUS VANILLA
- NAG CHAMPA
- POMEGRANATE NOIR
- LAVENDER
- AMBER





# Accessories



## ELECTRIC WAX WARMERS

Melt our wax with the electric warmers. Fill your chosen space with fragrance not flame, smoke, or soot. Our warmers add a simple sophistication to any space.

### PLUG IN WARMER

Available in Black & Silver or Black & Gold

### TALL ELECTRIC WARMER

Available in 4 Exclusive Designs

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## TEALIGHT WAX WARMER

Available in a two colours to fit every design, these warmers let you enjoy the exceptional fragrances of Wax Melts warmed by an Unscented Tea Light Candle.

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## RECHARGEABLE LIGHTER

The Sassy Shop Wax Rechargeable Lighter is an easier and more effective way to light up your tea lights. No flame, no gas, the only thing it uses is electricity. The Rechargeable lighter has a variety of colours for you to choose from.

**ASSY  
HOP WAX**



**Wax Melts &  
Room Sprays**

# Wax Melts

OUR POTS HOLD 6 SEGMENTS OF WAX OFFERING OVER 72 HOURS OF FRAGRANCE IN A RECYCLABLE CLAMSHELL PACKAGING



## 70G WAX MELT

CASE SIZE: 10 UNITS

COST PRICE: £2.08

CASE PRICE: £20.80

RRP: £4.99



## 50G WAX MELT

CASE SIZE: 20 UNITS

COST PRICE: £1.46

CASE PRICE: £29.20

RRP: £3.50

AVAILABLE IN THE FOLLOWING FRAGRANCES



**BEDTIME BABY**



**SNOW PIXIE**



**BLACKBERRY CIDER**





**UNSTOPPABLE FRESH**



**WHITE LINEN**



**LOUDH & TONKA**



**SEYCHELLES**



**ROUGE**



**STRAWBERRY LILY**



**RASPBERRY LEMONADE**



**CHAMPAGNE TOAST**



**RHUBIE ROSE**



**SASSY SLUMBER**



**FORBIDDEN**



**OPIUM NOIR**





**LA VIE EST BON**



**COCONUT MILK & LAVENDER**



**FRENCH LAVENDER**



**MEDITERRANEAN NECTAR**



**GIRL BOSS**



**JUICY BUBBLEGUM**



**LUSCIOUS COCONUT**



**LUSCIOUS VANILLA**



**AMBER**



**BLUEBERRY & VANILLA**



**SANDALWOOD & PATCHOULI DREAMS**



**NAG CHAMPA**



**MR GREY**



**ANTIQUE BOOKSTORE**



**KREEDE**





# Room Sprays

OUR HIGHLY POPULAR ROOM SPRAYS ARE AVAILABLE IN ALL BEST SELLING SCENTS FOR A QUICK HIT OF YOUR FAVOURITE FRAGRANCES

## 150ML ROOM SPRAY

CASE SIZE: 6 UNITS

COST PRICE: £5.56

CASE PRICE: £33.36

RRP: £12.99



**SNOW PIXIE**



**ANTIQUE  
BOOKSTORE**



**CHAMPAGNE  
TOAST**



**MR GREY**



**BEDTIME BABY**



**NAG CHAMPA**



**KREED**



**UNSTOPPABLE  
FRESH**





**BLACKBERRY  
CIDER**



**BLUEBERRY  
& VANILLA**



**SANDALWOOD &  
PATCHOULI DREAMS**



**SASSY  
SLUMBER**



**LA VIE EST BON**



**RHUBIE ROSE**



**STRAWBERRY LILY**



**WHITE LINEN**



**ROUGE**



**OPIUM NOIR**



**SEYCHELLES**



**FORBIDDEN**





# Fragrance Oils

OUR HIGHLY POPULAR FRAGRANCE OIL ARE AVAILABLE IN ALL BEST  
SELLING SCENTS TO FILL YOUR SURROUNDINGS WITH YOUR  
FAVOURITE FRAGRANCES

## 10ML FRAGRANCE OILS

CASE SIZE: 8 UNITS

COST PRICE: £2.29

CASE PRICE: £18.32

RRP: £5.50



**SNOW PIXIE**



**BLACKBERRY  
CIDER**



**ANTIQUE  
BOOKSTORE**



**ROUGE**



**SANDALWOOD &  
PATCHOULI DREAMS**



**BEDTIME  
BABY**



**RHUBIE ROSE**



**KREEDE**



**SASSY SLUMBER**



**CHAMPAGNE  
TOAST**



# Occassion Range

ALL OUR OCCASIONS COLLECTION ARE AVAILABLE IN 70G WAX  
MELTS AND ROOM SPRAYS



**THANK YOU**



**HAPPY BIRTHDAY**



**CONGRATULATIONS**



**THINKING OF YOU**



**GOOD LUCK**



**IT'S A GIRL**



**IT'S A BOY**



**WILL YOU BE MY BRIDESMAID?**



**MR & MRS**



**MR & MR**



**MRS & MRS**



**HAPPY ANNIVERSARY**



**HAPPY BIRTHDAY**



**GOOD LUCK**



**CONGRATULATIONS**



**THANK YOU**



**THINKING OF YOU**

**70G WAX MELTS**

CASE SIZE: 10 UNITS

COST PRICE: £2.08

CASE PRICE: £20.80

RRP: £4.99

**150ML ROOM SPRAY**

CASE SIZE: 6 UNITS

COST PRICE: £5.56

CASE PRICE: £33.36

RRP: £12.99



# Horoscope Range

ALL OUR HOROSCOPE COLLECTION ARE AVAILABLE IN 50G WAX MELTS



**CAPRICORN**



**SAGITTARIUS**



**TAURUS**



**CANCER**



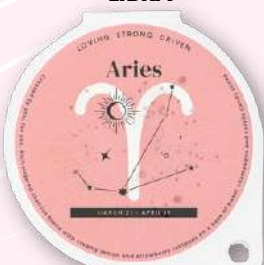
**LIBRA**



**AQUARIUS**



**SCORPIO**



**ARIES**



**VIRGO**



**GEMINI**



**LEO**



**PISCES**

**50G WAX MELTS**

CASE SIZE: 5 UNITS

COST PRICE: £1.46

CASE PRICE: £7.30

RRP: £3.50

**FULL COLLECTION**

CASE SIZE: 60 UNITS

COST PRICE: £1.46

CASE PRICE: £87.60

Full Collection / 5 of each Horoscope



The image shows six clear plastic jars arranged in a grid-like pattern. Each jar is filled with a thick, pink, textured substance, likely bath foam or a body scrub. The top of each jar is covered with a swirl of white cream, which is then decorated with a variety of small, colorful confetti pieces in shades of blue, green, yellow, orange, and pink. The background is a solid, vibrant pink color, creating a cohesive and visually appealing aesthetic.

**Bath & Body**

# 3 in 1 Wash

OUR 3-IN-1 WASH HAS BEEN SPECIALLY CREATED TO TURN YOUR FAVOURITE SASSY SCENT INTO YOU FAVOURITE BATHROOM PRODUCT

## 220ML 3-IN-1 WASH

CASE SIZE: 6 UNITS

COST PRICE: £2.89

CASE PRICE: £17.34

RRP: £6.99



### SNOW PIXIE

A vibrant, sweet, fruity accord with notes of bubblegum, banana, pear drops, musk and vanilla with sweet candy floss



### SEYCHELLES

An exotic fragrance combining bergamot, orange & soft peach leading to a heart of coconut & jasmine on a creamy base of vanilla & almond milk



### LA VIE EST BON

An oriental, edible smelling fragrance that opens with top notes of bergamot grapefruit and cassis, followed by floral notes of jasmine orange blossom and lily



### ANTIQUE BOOKSTORE

Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber, leather, musk, vetiver, patchouli, moss and vanilla



## SANDALWOOD & PATCHOULI DREAMS

A warming and luscious scent with top notes of bergamot and lemon on a base of sandalwood, patchouli, musk & creamy vanilla



## CHAMPAGNE TOAST

A cheers-worthy spritzer of pink champagne, blackcurrant liquor, sparkling nectarine and sugared musk



## OPIUM NOIR

Sensual notes of creamy vanilla and cedarwood mingle hypnotically with delicate orange blossom, mandarin and pea



## SASSY SLUMBER

Our own take on creating the perfect scent to send you into dreamland. Heady notes of sweet tonka bean, freshly picked lavender and woods



## RHUBIE ROSE

A crisp mouthwatering rhubarb fragrance smoothed by elderflower, tea rose and hints of pineapple resting on a base of musk, velvety woods and dry fruits



## NAG CHAMPA

A rich creamy sandalwood fragrance infused with mystical frankincense and geranium, resting on a base of patchouli, cedarwood and intense oriental amber



## BEDTIME BABY

The soothing bedtime blend of mandarin, lavender and chamomile, neroli and lily of the valley. Bottom notes of hay and musk



## BLUEBERRY & VANILLA

A super-strong fruity blend dominated by blueberries and strawberries with the powdery sweetness of vanilla



## RASPBERRY LEMONADE

A powerful scent with raspberries in a sweet summer lemonade



## BLACKBERRY CIDER

A sweet brewed blackberry syrup spiced with raspberry, roasted apple and a splash of vanilla



## MR GREY

Warm notes of black pepper, lavender, orris and patchouli. resting on a sweet base of black vanilla.



## GIRL BOSS

An explosion of fresh, blackberries, red fruits and peaches surrounded by light watery notes, soft woods and amber.



# Whipped Soaps

GENTLY CLEANSE FROM YOUR HANDS TO YOUR TOES WITH OUR AIR-WHIPPED SOAPS FOR A SOFT, INDULGENT FOAMING TEXTURE AND A HEADY PERFUME THAT STAYS WITH YOU ALL DAY



## RHUBIE ROSE

### WHIPPED SOAP

CASE SIZE: 8 UNITS

COST PRICE: £3.53

CASE PRICE: £28.24

RRP: £8.50

BEAUTIFULLY HAND-PIPED



## BLACKBERRY CIDER



## SNOW PIXIE



## SEYCHELLES



**BEDTIME BABY**



**RASPBERRY LEMONADE**



**ANTIQUE BOOKSTORE**



**SANDALWOOD &  
PATCHOULI DREAMS**



**CHAMPAGNE TOAST**



**NAG CHAMPA**



**BLUEBERRY & VANILLA**



**SASSY SLUMBER**



**GIRL BOSS**



**LA VIE EST BON**



**MR GREY**



**OPIUM NOIR**

FLAVOURED MOISTURISING

# Lip Balms



**BERRY CIDER**



**COCONUT CREAM PIE**



**BUBBLEGUM BOTTLES**



**PINEAPPLE SLUSHIE**



**PASSIONFRUIT  
MARTINI**



**WHISKEY & COLA**



**PEACH ICE TEA**



**SWEET MINT**



**SHERBET LEMON**

## LIP BALM

CASE SIZE: 15

COST PRICE: £1.66

CASE PRICE: £24.90

RRP: £3.99

## LIP BALM HOLDER

450ML MINI CONTAINER

CASE SIZE: 1

COST PRICE: £1.00

HOLDS UPTO 18 LIP BALMS



# Gifting

## "MUST HAVE" COLLECTION (SET OF 6)

CASE SIZE: 6 UNITS

COST PRICE: £11.25

CASE PRICE: £90.00

RRP: £26.99



CONTAINS 6 BEST SELLING SCENTS



## SWEET & SLEEP COLLECTION TRAVEL BAG

CASE SIZE: 6 UNITS

### SWEET

COST PRICE: £10.99

CASE PRICE: £87.92

RRP: £24.99

### SLEEP

COST PRICE: £12.99

CASE PRICE: £103.92

RRP: £29.99





# Accessories

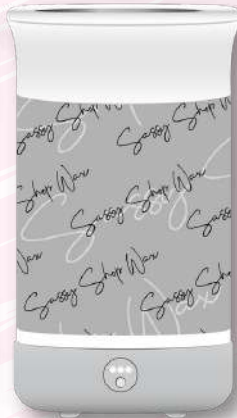
## PLUG IN WAX WARMER

CASE SIZE: 6 UNITS

COST PRICE: £8.33

CASE PRICE: £49.98

RRP: £20.00



## ELECTRIC WAX WARMER

CASE SIZE: 6 UNITS

COST PRICE: £16.66

CASE PRICE: £99.96

RRP: £39.99

AVAILABLE IN 4

CONVENIENT & STYLISH DESIGNS

- NO BULB NEEDED
- FLAMELESS
- AMBIENT LIGHTING
- TIMER SETTING



# Accessories



## TEALIGHT BURNERS

CASE SIZE: 6 UNITS

COST PRICE: £3.50

CASE PRICE: £21.00

RRP: £7.00

## RECHARGEABLE LIGHTER

CASE SIZE: 6 UNITS

COST PRICE: £5.56

CASE PRICE: £33.36

RRP: £12.99

AVAILABLE IN BLACK, GOLD, SILVER &  
ROSEGOLD



# POS & Support

## **STAND (FREE STANDING)**

COST: £64.00

FREE WITH £800+ SPEND

## **COUNTER TOP DISPLAY**

COST: £22.49

FREE WITH £300+ SPEND



# Why stock Sassy Wax?



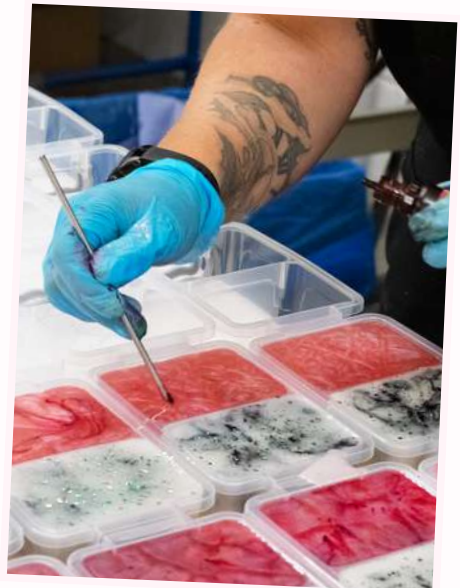
Home fragrance is in demand more than ever and wax melts have exploded in popularity as a much more cost-effective option than candles. As a proudly British company. All production is made in house at our Bristol workshop.

Our wax melts inject freshness, colour and a millennial vibe into a market flooded with minimalism.

Our Sassy Wax consumers are passionate and loyal with a combined network of over 100,000 followers.

Our customer return rate is 60% - we offer quality and good value.

We can create exclusive, sassy Wax products tailored specifically for your brand.



CONNECTING PEOPLE AND MEMORIES  
THROUGH THE LOVE OF FRAGRANCE



# Customise Your Scent

We can create exclusive, limited edition scents for your brand.

Our wax melts and room sprays are fully customizable, from the scent through to the colour palette and glitter mix - even the name and description!

We will work with you to find the perfect scent for your company, be it from our perfume range, an evening scent, something masculine, fruity or floral. We then create a gorgeous colour palette and finally a name that best fits your niche.

Available from 500 units per SKU.

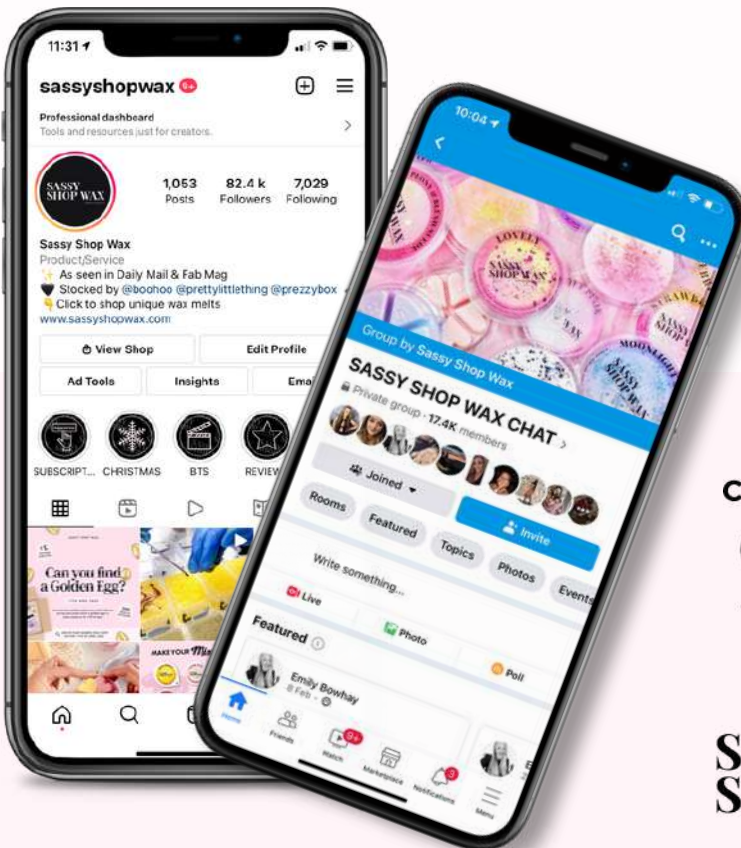


# Our Network

Sassy Shop Wax Chat is the largest independent wax community on Facebook with over 17K members. The Facebook Group embodies our core beliefs of building community and empowering others.

We have over 82K Instagram followers and work with a range of Celebrities and Influencers such as Gemma Collins, Charlotte Crosby and many more.

Through these social channels, we have access to instant feedback from high-value customers and can react quickly to trends and product demands.



Connect with us!



@SASSYSHOPWAX

**SASSY  
SHOP WAX**  
HANDMADE IN BRISTOL, UK



T BON

PINK PEONY & BLUSH SUEDE

**SASSY  
SHOP WAX**

HANDMADE IN BRISTOL

OF A LUXURIOUS FRAGRANCE  
PPLE, FLORAL NOTES OF PEONY  
ING WITH SOFT BLUSH SUEDE.

AN ELE...  
AND SWE...

WAX IN THE BOTTOM

# SASSY SHOP WAX

HANDMADE IN BRISTOL, UK

WHOLESALE: [SALES@SASSYSHOPWAX.COM](mailto:SALES@SASSYSHOPWAX.COM)

[@SASSYSHOPWAX](https://www.instagram.com/SASSYSHOPWAX)

[WWW.SASSYSHOPWAX.COM](http://WWW.SASSYSHOPWAX.COM)

UNIT 11 VERTEX PARK NORTH, BRISTOL, BS16 7LB