

# WEST BYRE

*Apothecary*

Wholesale Catalogue 2023



# About Us

Hello!

Welcome to our first ever wholesale catalogue! Now in our second year, West Byre Apothecary is a home fragrance brand that is growing from strength to strength. We are stocked in stores and hotels across Scotland.

Just over two years ago, Angus (my westie) & I, moved from the east coast of Scotland to the west to live with my partner. We live on a farm and our house is built in place of the old byre (Scots for farm shed). I was inspired by the move to do something I have always wanted to do, create a home fragrance brand and so West Byre Apothecary was born.

*We combine our love of home fragrance with encouraging our customers to relax and recharge.*



We combine our love of home fragrance with encouraging our customers to relax and recharge. All our scent names are inspired by methods of self-care. Our customers either choose a scent that they love or choose a scent based on the self-care need. Either way they will fill their home with an elaborate, fragrant aroma.

Designed to provide a luxury, classic yet homely feel. Our products are handmade, plastic free & eco-friendly.

From making candles on my kitchen table to soon to be moving into our own workshop...

shows that this brand resonates with our customers.

To the stockists that carry our products already, thank you, I trust this catalogue makes it easier to place an order with us. If you are discovering our products for the first time, I hope this catalogue provides you with a feel of our brand. It has been an exciting journey so far and I wish for you to join us.

If you would like to try our scents before purchasing, email me (email on page 11) and I can send a sample pack for you to try!

Allana Claydon - Founder



# SIGNATURE CANDLES



Our Signature candles are made with coconut and rapeseed wax and the finest fragrance oils, all of which are responsibly sourced.

Our packaging is fully recyclable including the beautiful Italian glass jar. The lid on the white matte cardboard tubes can be easily removed for customers to smell the scent without damaging the packaging.

Handmade in Strathaven, Scotland.  
Net Weight: 220g approx.  
Burn Time: 45hrs approx.

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*Available in all scents*



# SIGNATURE WAX MELTS



West Byre Apothecary's Wax Melts are made with coconut and rapeseed wax and the finest fragrance oils, all of which are responsibly sourced.

Packaging is fully recyclable and unique. The lid on the white matte cardboard tubes can be easily removed for customers to smell the scent without damaging the packaging.

Handmade in Strathaven, Scotland. Each packet contains 5 generously sized melts.

Net Weight: 100g approx.  
Burn Time: 15-20hrs per melt approx.

*Available in all scents.*



# SIGNATURE REED DIFFUSERS



West Byre Apothecary's Signature Diffusers are the effortlessly chic and effective way of bringing beautifully curated scents into a home. Our elegant glass bottle comes filled with 200ml of our formulation and 7 fibre reeds.

These are delivered sealed to ensure no spillage or damage to the product.

Handmade in Strathaven, Scotland  
Net Volume: 200ml approx.  
This product will last 5-6 months minimum.

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*Available in 6 scents and 1  
Christmas scent*



# OUR SIGNATURE SCENTS



## SEASIDE STROLL

Seaside Stroll is inspired by those long, fresh walks along the coast, breathing in the sea air and taking in the gorgeous views. With notes of seaweed, driftwood & salt, this is the perfect fresh, airy scent that has become our best seller.



## FIRESIDE FLAMES

Fireside Flames is ideal for those warm, cosy nights relaxing in front of a crackling fire. With notes of bergamot, frankincense, eucalyptus and spice, Fireside Flames provides a warm, rich scent with crisp top notes. A firm favourite with our customers.



## FRIDAY FEELS

Our Friday Feels scent puts you in the mood for a night out... and not just out...but out out! This lively yet rounded scent is reminiscent of the ultimate pina colada cocktail. Pineapple infusion, coconut cream, and rum...delicious.



Available in:  Signature Candle  Signature Wax Melts  Signature Reed Diffusers

# OUR SIGNATURE SCENTS



## DETOXING DIGITALLY

Inspired by achieving the ultimate chill; a total detachment from all things digital. Stop doom scrolling, put your phone on Do Not Disturb and unplug your mind; this is a scent to reignite and reinvigorate. With lively pink grapefruit and warm, welcoming vanilla, it's time to tune back into yourself and connect with what really matters.



## LINEN LIFE

With notes of lily and sandalwood, Linen Life creates a light, airy and uplifting fragrance that fills the room with the smell of fresh bed sheets that have been dried outside in the warm sun on a breezy day. A firm favourite with those who like crisp, clean scents.



## ROMANTIC RENDEZVOUS

This scent has the perfect balance of white florals and woody aromas. The fusion of cedar wood, jasmine and bergamot create an intoxicating blend of feminine and masculine notes. Perfect for date night with the person who helps you switch off from the world, this scent encourages us to relax and reconnect.



Available in:  Signature Candle  Signature Wax Melts  Signature Reed Diffusers

# OUR SIGNATURE SCENTS



## PRESS PAUSE

With notes of lavender and clary sage, known for their powerful properties, Press Pause is a relaxing and calming scent. A perfect mix of essential and fragrance oils create a unique scent that encourages balance, clarity, relaxation and presence.



## SHORT STORIES

Inspired by the rustling pages of a good book whilst sitting inside, warm and cosy, on a crisp cold day. This beautiful scent encourages relaxation with warm base notes of amber and sandalwood whilst evoking a freshness with layered notes of mandarin, bergamot and orange. A masculine scent that creates a nostalgic, homely and welcoming vibe to your home.



Available in:  Signature Candle  Signature Wax Melts  Signature Reed Diffusers



## YASMIN - OWNER OF COORIE BY THE COAST

*7 orders over 16 months, brand collaboration plus wholesale.*

"We have been proudly stocking West Byre Apothecary's products for over a year and they have been one of our most popular sellers. The products are consistently beautifully packaged and smell incredible. Allana is super efficient and professional and has been a joy to order from."



Brand Collaboration with Corrie by the Coast - Limekilns, Scotland

OPTION ONE



Brand Collaboration with The Carnegie Club, Skibo Castle - Dornoch, Scotland

OPTION TWO

## Brand Collaborations

### SOMETHING SPECIAL...

Here at West Byre Apothecary we can collaborate with your brand and create bespoke options to carry in your store, hotel or restaurant.

Choose from two options, both providing various levels of personalisation. Details of both options are to the right. In the pictures above are two examples of existing collaborations we have enjoyed.

Both options use our existing products, featured on earlier pages.

To discuss a potential collaboration email Allana at [Allana@westbyreapothecary.co.uk](mailto:Allana@westbyreapothecary.co.uk)

#### Option One - Change Scent Name

Scent name can be changed to suit your branding however existing label layout remains. In the example above, Seaside Stroll was changed to Coorie by the Coast. Option One carries a minimum order of £300 and a one-off set up fee of £50.

#### Option Two - Change Layout of Label.

Using branding from both brands, the layout of label can change, including foiled areas. Option Two carries a minimum order of £500 and a one-off set up fee of £100.

# WHOLESALE TERMS

## Accounts

- All new accounts will require 25% deposit regardless of value.
- Remainder of balance will be due 30 days after delivery.
- We reserve the right to terminate any wholesale account at any time, at our discretion.

## Minimum Order

- £150 with a mix of product and fragrance allowed.

## Making Orders

- Orders can be made via email: [enquiries@westbyreapothecary.co.uk](mailto:enquiries@westbyreapothecary.co.uk)
- We are also on Faire.
- SKU's are available on printed line sheets/order forms however product and scent names will more than suffice.

## Delivery & Returns

- All domestic orders ship with Royal Mail or DPD.
- International orders are subject to additional charges, can be discussed through ordering process.
- All orders have a lead time of 1-2 weeks.
- Please inspect all orders at delivery.
- Damages to be reported within 7 days, send photos to email below.

## Pricing & Selling

- Products to be sold for RRP.
- Products must be sold in original packaging.
- No products can be sold on 3rd party websites such as Amazon or Ebay.
- Prices are subject to change.
- Prices are in British Pounds (£)

Contact - [enquiries@westbyreapothecary.co.uk](mailto:enquiries@westbyreapothecary.co.uk)



