



January 2023

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Our Inspiration

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## ABOUT THE INK BALM.

Using Mother Nature's vegan oils and butters The Ink Balm has been created for your beautiful tattooed skin.

From the moment you get your tattoo our natural balm will nourish and soothe your skin, supporting healing and maintaining your ink for ever afterwards.

Our signature blend of essential oils have been chosen for their anti-bacterial and anti inflammatory properties (and their awesome smell!)

Our choice of sustainable and eco packaging means that you can take your Ink Balm on all your day to day adventures, and recycle it afterwards.

**FIONA RITCHIE**  
OWNER | FORMULATOR

# LOOKING AFTER YOUR INK

Our unique packaging ensures easy application as the butters melt into your skin, keeping your colours bright and your lines defined from healing and for ever after.

**The Ink Balm was created to love your tattoos, as much as you do.**

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THE  
INK BALM

06

**The Ink Balm celebrates the art of Tattoo and the skills of tattoo artists.**

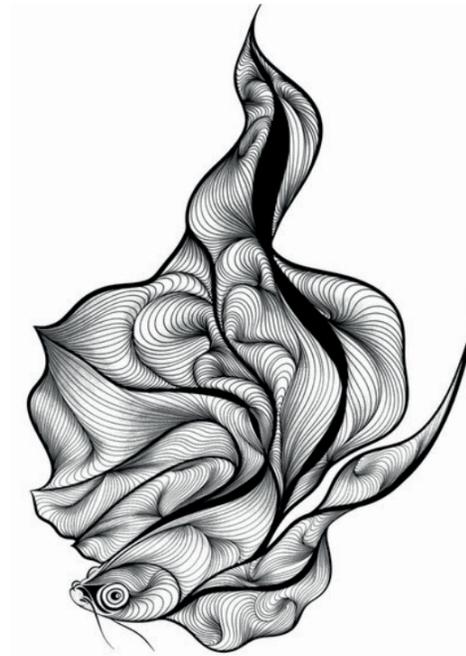
We have collaborated with amazing tattoo artists from Edinburgh to create our Contemporary carton.

The world is our oyster for future editions.....



**The Ink Balm Packaging is Inspired by Tattoo art**

We collaborate with Tattoo artists to create labels that celebrate the myriad of styles & inspirational artists from all over the world.



# THE INK BALM RANGE

Jan 2023



## **THE INK BALM STICK**

80g of specially formulated vegan oils and butters presented in an eco cardboard tube. The packaging is inspired by tattoo art and will feature collaborations with tattoo artists from all over the world

RRP - £12.50

## **THE MINI INK STICK**

A 15g stick - A perfect introduction to the product

RRP - £7.50

## **TATTOO SOAP**

A 300ml bottle of a simple, gentle, natural soap. Unfragranced and perfect for your new ink.

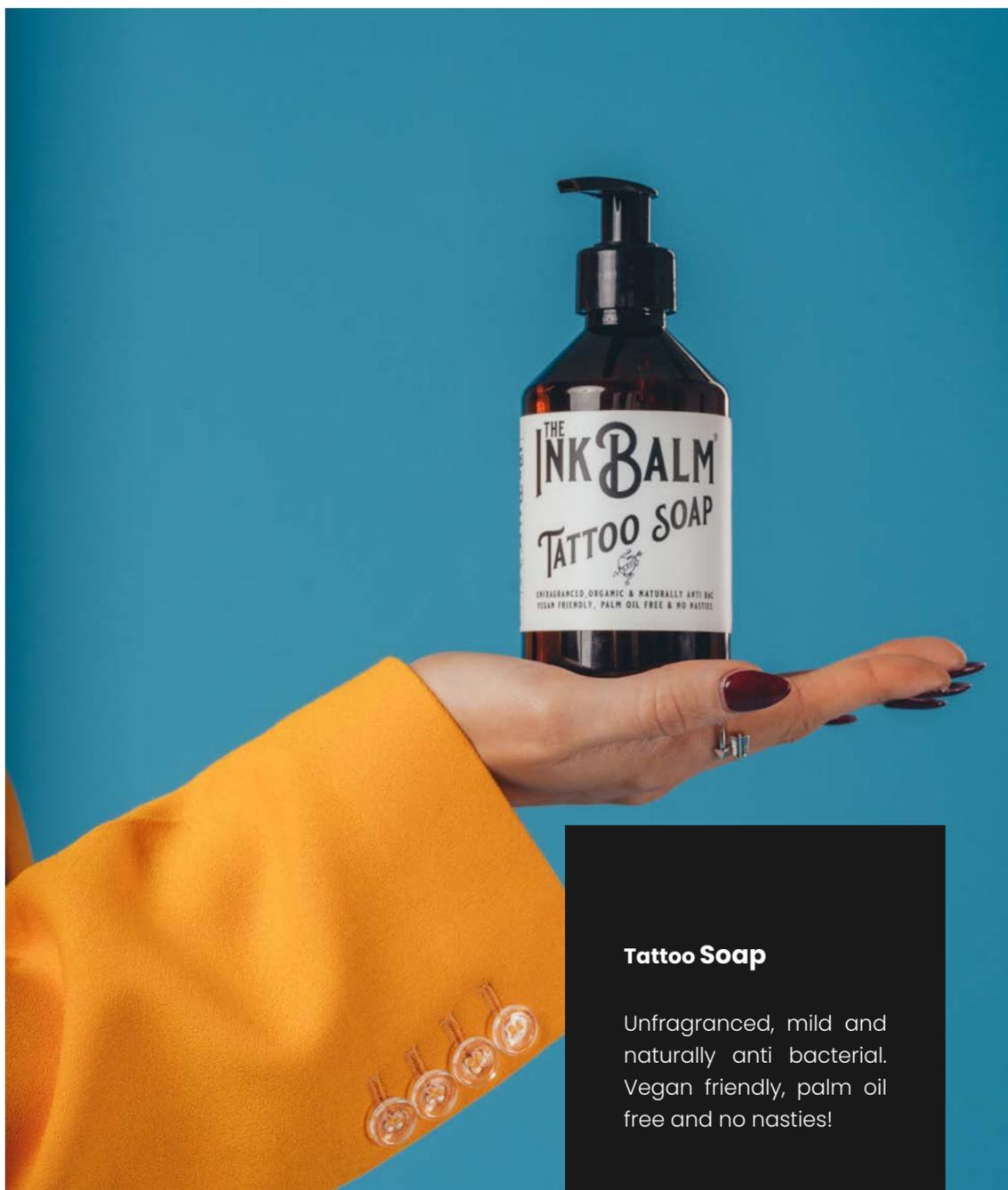
RRP - £15

## **WHIPPED SHEA BUTTER**

An 80g recyclable pot of whipped shea butter. Unfragranced and pure, with just the addition of a little jojoba and avocado oil. Intensive care for your ink.

RRP - £18.00

**Our Ink Balm  
Tattoo Soap**



**Tattoo Soap**

Unfragranced, mild and naturally anti bacterial. Vegan friendly, palm oil free and no nasties!

**Can never have too  
many candles**



A beautiful vegan soy wax candle. Handmade using essential oils and our inspirational art.



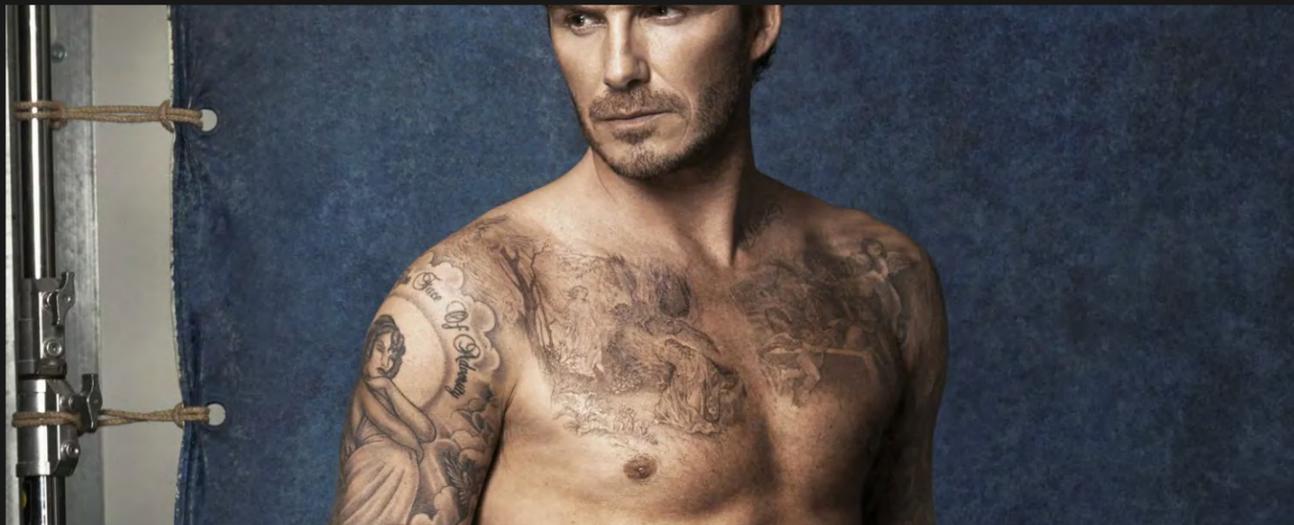
A perfect vegan Brow Balm for those microbladed or unruly brows.



THE BROW BALM  
RRP £8.00



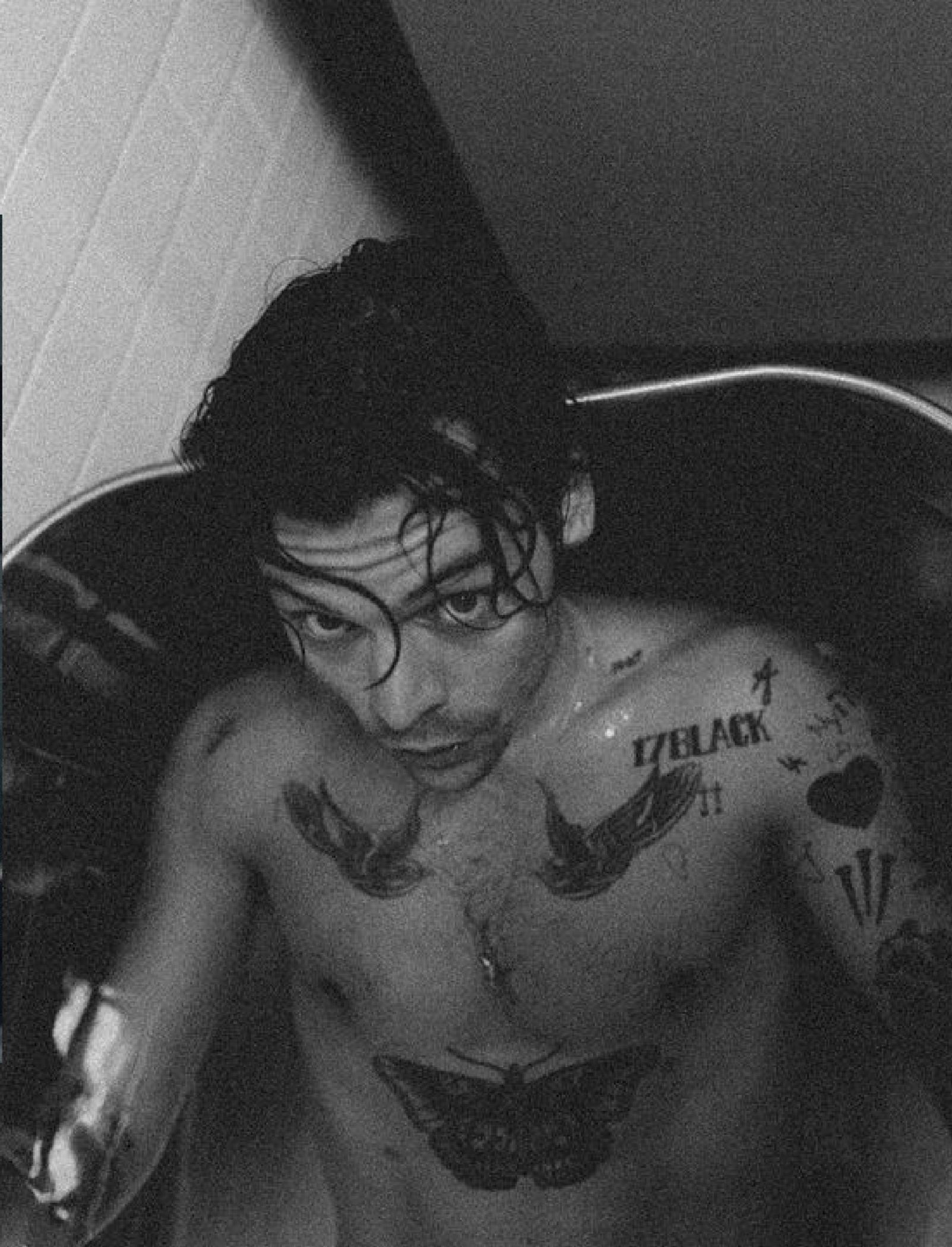




My body is my journal, and my tattoos are my story



- Johnny Depp



## LOOKBOOK.



### Contact us

Instagram - @theinkbalm

+44 07740681391

hello@theinkbalm.com

www.theinkbalm.com



[www.theinkbalm.com](http://www.theinkbalm.com)