

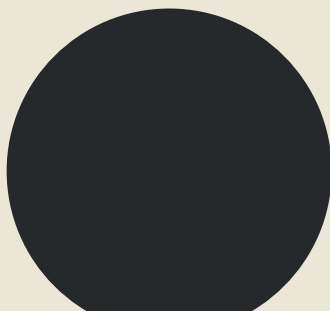



# PRODUCT BROCHURE



**Òir**

(pronounced oar)  
is Gaelic for gold





Like so many of us, I've become increasingly aware of my personal impact on the planet, but I also love luxury cosmetics, which is sometimes conflicting, and I don't think it needs to be.

I was conscious that I was using a lot of shower gel in plastic bottles and wanted a more sustainable option, so I learned how to make soap with a blend of super moisturising oils to create a real washing treat. It's a great plastic free replacement for shower gel, and looks beautiful on any sink or bathtub.

Òir (pronounced oar) means gold in Gaelic, and is a nod to my Scottish roots and my love of luxury. Everyone should have a little gold in their lives, even if it's just in their soap!

Jolene  
Founder



# ABOUT OUR SOAPS

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At Òir we believe in sustainable luxury.

With our soaps you can do your bit for the planet, while also treating yourself to beautiful products.

Each bar is handmade in South Queensferry, just outside Edinburgh, from a blend of deeply moisturising oils. We mix cocoa butter, shea butter, olive oil, castor oil and coconut oil with a unique blend of essential oils to create something really special. Add some clay or charcoal to colour, and that's it, nothing nasty!

We're especially proud that the shea butter we use is sourced from a woman's cooperative in Ghana, helping the women who make it lead more independent lives.

We use the cold process method to make our bars, so they have to cure for four weeks. Please be mindful of this when you place your order as there may be a wait time for your lovely soaps, but we'll keep you up to date on that.

# THE SOAPS

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## LEMONGRASS, PINK GRAPEFRUIT, CLARY SAGE, ROSEMARY

Our signature bar, its scent profile is citrus and herby.

The black dots are coloured with charcoal and are a striking look to accompany any bath or sink.



## PEPPERMINT, LAVENDER, PATCHOULI, TEA TREE

If you like the smell of minty freshness, this is the one for you.

The swooshes and swirls are different in every bar, and made using charcoal and French green clay.



## ROSEMARY, HO LEAF, GERANIUM

The perfect mix of herby and floral.

The marble is done using charcoal, and will be slightly different in each bar.



## CINNAMON, LEMONGRASS

Our striking black bottom bar smells like a mix of citrus and spice and all things nice!

The black stripe is made with charcoal.



## **CEDARWOOD, CLARY SAGE, ROSE GERANIUM, VETIVER**

This is our deepest scent. The woody aroma of cedarwood is lifted by the lighter clary sage and rose geranium, then given a smoky boost with vetiver.

And you guessed it, the black is charcoal!



## **ROSE GERANIUM**

A fresh floral bar with our famous dots for good measure.

The dots are coloured with French pink clay.



## UNPERFUMED

Fragrances aren't for everyone, so we've made our beautifully moisturising soap in an unscented bar too. With a delicate lace top, it's still pretty special.





## ALL OUR SOAPS ARE SIGNED OFF WITH A BEAUTIFUL GOLD STAMP

Because Oir means gold in Gaelic.



# THE PACKAGING

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Our packaging has been meticulously designed to catch the eye. Each plastic-free box has a little dot opening so the scent can be experienced while the soap is still in its packaging. And, importantly, it's totally recyclable.





Oir

HAND AND BODY SOAP

Rose Geranium

76

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RESEMIER 15/17/18

RESEMIER 15/17/18

RESEMIER 15/17/18

# LUXURIOUS LIP BALMS

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We've created our lip balms using the same ethos as our soaps. They're made from all natural ingredients and come in fully recyclable, plastic-free, packaging.

The base of the balms is made from cocoa butter, shea butter, apricot kernel oil and castor oil. They are all bound together using candelilla wax, which is vegan. And then finished off with a hint of essential oil to give one of three scent profiles:

- Peppermint
- Pink grapefruit
- Rose geranium and lemon





LUXURIOUS LIP BALM  
Rose geranium, Lemon

LUXURIOUS LIP BALM  
Rose geranium, Lemon

LUXURIOUS LIP BALM  
Rose geranium, Lemon

O'ir  
LUXURIOUS LIP BALM  
Pink grapefruit

O'ir  
LUXURIOUS LIP BALM  
Pink grapefruit

O'ir  
LUXURIOUS LIP BALM

O'ir  
LUXURIOUS LIP BALM  
Peppermint

O'ir  
LUXURIOUS LIP BALM  
Peppermint

O'ir  
LUXURIOUS LIP BALM  
Rose geranium, Lemon

O'ir  
LUXURIOUS LIP BALM  
Rose geranium, Lemon

LUXURIOUS LIP BALM

O'ir  
LUXURIOUS LIP BALM  
Pink grapefruit

O'ir  
LUXURIOUS LIP BALM  
Pink grapefruit

O'ir  
LUXURIOUS LIP BALM  
Peppermint

O'ir  
LUXURIOUS LIP BALM  
Peppermint

O'ir  
LUXURIOUS LIP BALM  
Peppermint

# PRICING AND ORDERS

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## MINIMUM ORDER - £100

### SOAP

#### RRP - £9.90

- Price per bar - £4.15 + VAT
- Tester bars - £3.00 +VAT each

### LIP BALM

#### RRP - £8.00

- Price per unit - £3.33 + VAT
- Tester pots - £1.50 + VAT each

### POSTAGE

- £10 - free with orders over £300

To place an order, or for more information, contact  
[hello@oirsoap.co.uk](mailto:hello@oirsoap.co.uk)

You can also find us on Faire and Ankorstore.

# THE FINE PRINT

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- All wholesale orders must come from a verified retailer
- Payment must be made in advance of you receiving your order
- Our soaps need to cure for four weeks after we make them, so please bear this in mind for larger orders. We'll try and accommodate you as best we can and will keep you updated along the way
- We'll provide you with display signage
- Once you become a stockist, we're happy for you to use our photography - either supplied by us or from social media

## IMPORTANT

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Our soaps should always be kept in a dry environment. Chat to us if this affects you and we'll help you with your storage solution.

Our soap has a shelf life of six months.

Our lip balms have a shelf life of one year.

**Òir**

HAND AND BODY SOAP

Cedarwood Clary Sage  
Rose Geranium Vetiver

**Òir**

HAND AND BODY SOAP

Rosemary Flo  
Geranium

**Òir**

HAND AND BODY SOAP

Peppermint Lavender  
Patchouli Tea Tree

**Òir**

HAND AND BODY SOAP

Rose Geranium

October 2023 v4

**Òir**

HAND AND BODY SOAP

Lemongrass Cinnamon