2026 COLLECTION

LEADING BY EXAMPLE



THERE COMES A TIME IN YOUR LIFE WHEN COMFORT MEETS SUBSTANCE. WHEN ALL YOUR HARD WORK SEEMS TO HAVE PAID DIVIDENDS, AND THE WORLD IS AT YOUR COMMAND. ALL THE THINGS YOU HOPED YOU COULD DO SOMEDAY, YOU'RE DOING. THE TOILS OF YOUTH ARE NOW YOUR EXPERIENCES....NO LONGER THE STUDENT, BUT THE TEACHER.

TO CELEBRATE YOUR ACCOMPLISHMENTS WE OFFER UP "OLD GUYS RULE" TO BE WORN AS A BADGE OF HONOUR FOR A LIFE WELL LIVED, BUT NOT NEARLY OVER....

1. FRONT COVER
2. MANIFESTO
3. CONTENTS
4-8. TEE COLLECTION
9. NOTES & SCRIBBLES
10-25. NEW PRINTS
26-27. NOTES & SCRIBBLES
28. BACK COVER / GENERAL INFORMATION

NEW COLOUR



OGG044-HC - AGED TO PERFECTION III
Heather Cardinal M - 3XL
Available Now

NEW!
COMING SOON



OGG073-LB - ALOHA LOUNGE II
Light Blue M - 3XL
Available Feb/Mar

NEW COLOUR



OGG049-CR - BEEN AROIUND THE BLOCK III
Cardinal Red M - 3XL
Available Now

NEW COLOUR



OGG047-BD - BIGGER FISH II
Blue Dusk M -3XL
Available Now

NEW!
COMING SOON



OGG081-SG - BRITISH BUILT IV
Sport Grey M - 5XL
Available Feb/Mar

NEW!
COMING SOON



OGG076-ME - CUSTOM SURF SHOP II
Metro Blue M - 3XL
Available Feb/Mar

THE OLDER I GET....THE BETTER I WAS!

NEW VERSION
COMING SOON
FRONT PRINT



OGG070-B - DARK SIDE OF THE SHED II
Black M - 5XL
Available Feb/Mar

NEW!
COMING SOON



OGG080-FO - DIRTY WEEKEND V
Forest M - 3XL
Available Feb/Mar



OG5179-IR - DOG'S BEST FRIEND II
Iris M - 3XL
Available Now

NEW!
COMING SOON



OGG077-B - DOG'S BEST FRIEND V
Black M - 5XL
Available Feb/Mar

NEW!
COMING SOON



OGG068-OL - FIVE A DAY IV
Olive M - 3XL
Available Feb/Mar

NEW!
COMING SOON



OGG083-MG - HOOKED FOR LIFE
Military Green M - 3XL
Available Feb/Mar



OGG058-DH - IMPROVED WITH AGE IV
Dark Heather M - 5XL
Available Now

NEW!
COMING SOON



OGG071-N - IT TOOK DECADES III
Navy M - 5XL
Available Feb/Mar

NEW!
COMING SOON



OGG072-N - LOCAL LEGEND V
Heather Navy M - 3XL
Available Feb/Mar

NEW!
COMING SOON



OGG074-CH - MAN CAVE
Dark Chocolate M - 3XL
Available Feb/Mar



OGG056-DH - NATURAL TRACTION II
Dark Heather M - 5XL
Available Now



OGG051-T - NEED MY GLASSES
Tan M - 3XL
Available Now



OGG060-IB - OLD DOGS RULE III
Indigo Blue M - 3XL
Available Now

NEW!
COMING SOON



OGG075-C - OLD GUYS GARAGE II
Charcoal M - 5XL
Available Feb/Mar

NEW!
COMING SOON



OGG079-N - PARKING LOT IV
Navy M - 5XL
Available Feb/Mar

NEW!
COMING SOON



OGG069-BD - RESPECT THE RUST
Indigo Blue M - 3XL
Available Feb/Mar

REVISED COLOUR
BACK BY DEMAND



OGG030-MG - SHED HAPPENS III
Military Green M - 3XL
Available Now

NEW!
COMING SOON



OGG078-HN - STACKED AND STOKED
Heather Navy M -3XL
Available Feb/Mar



OG6062-HN - STILL CRAZY V
Heather Navy M - 3XL
Available Now

NEW COLOUR



OG5199-SB - TALKIN' ABOUT MY GENERATION II
Stone Blue M - 3XL
Available Now



OG5168-B - TRIUMPH
Black M - 5XL
Available Now

NEW!

COMING SOON



OG6082-B - VINTAGE MOTORCYCLES V
Black M -5XL
Available Feb/Mar

NOTES & SCRIBBLES

OLD GUYS RULE®
ALOHA LOUNGE

OG6073-LB - ALOHA LOUNGE II
Light Blue M - 3XL
Available Feb/Mar





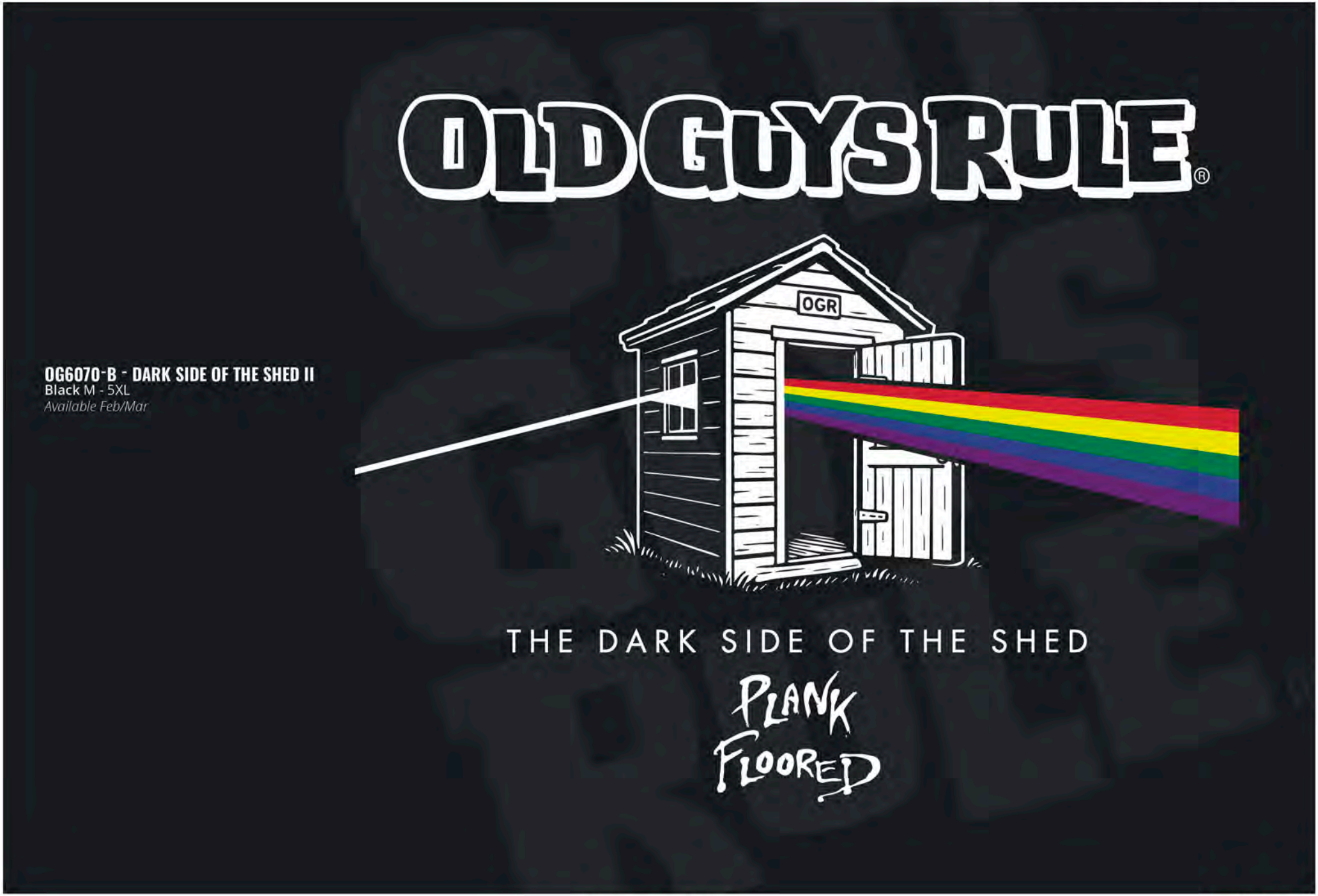
OG6081-SG - BRITISH BUILT IV
Sport Grey M - 5XL
Available Feb/Mar

OLD GUYS RULE®
Hand Made
Customs
SURFBOARDS · FINS
QUALITY RESIN & GLASSING

OG6076-ME - CUSTOM SURF SHOP II
Metro Blue M - 3XL
Available Feb/Mar



OG6070-B - DARK SIDE OF THE SHED II
Black M - 5XL
Available Feb/Mar




OLD GUYS RULE®
ONE LIFE. LIVE IT.
OG6080-FO - DIRTY WEEKEND V
Forest M - 3XL
Available Feb/Mar
ONE LIFE. LIVE IT.
OLD GUYS RULE®
DIRTY WEEKEND



OG6077-B - DOG'S BEST FRIEND V
Black M - 5XL
Available Feb/Mar



OG6068-OL - FIVE A DAY IV
Olive M - 3XL
Available Feb/Mar



OG6083-MG - HOOKED FOR LIFE
Military Green M - 3XL
Available Feb/Mar



OG6071-N - IT TOOK DECADES III
Navy M - 5XL
Available Feb/Mar



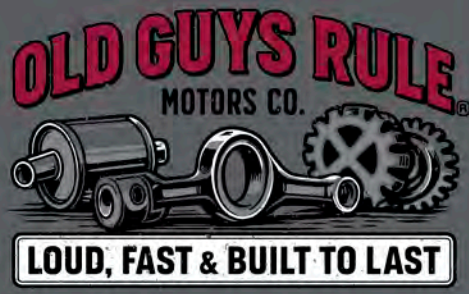
OG6072-N - LOCAL LEGEND V
Heather Navy M - 3XL
Available Feb/Mar



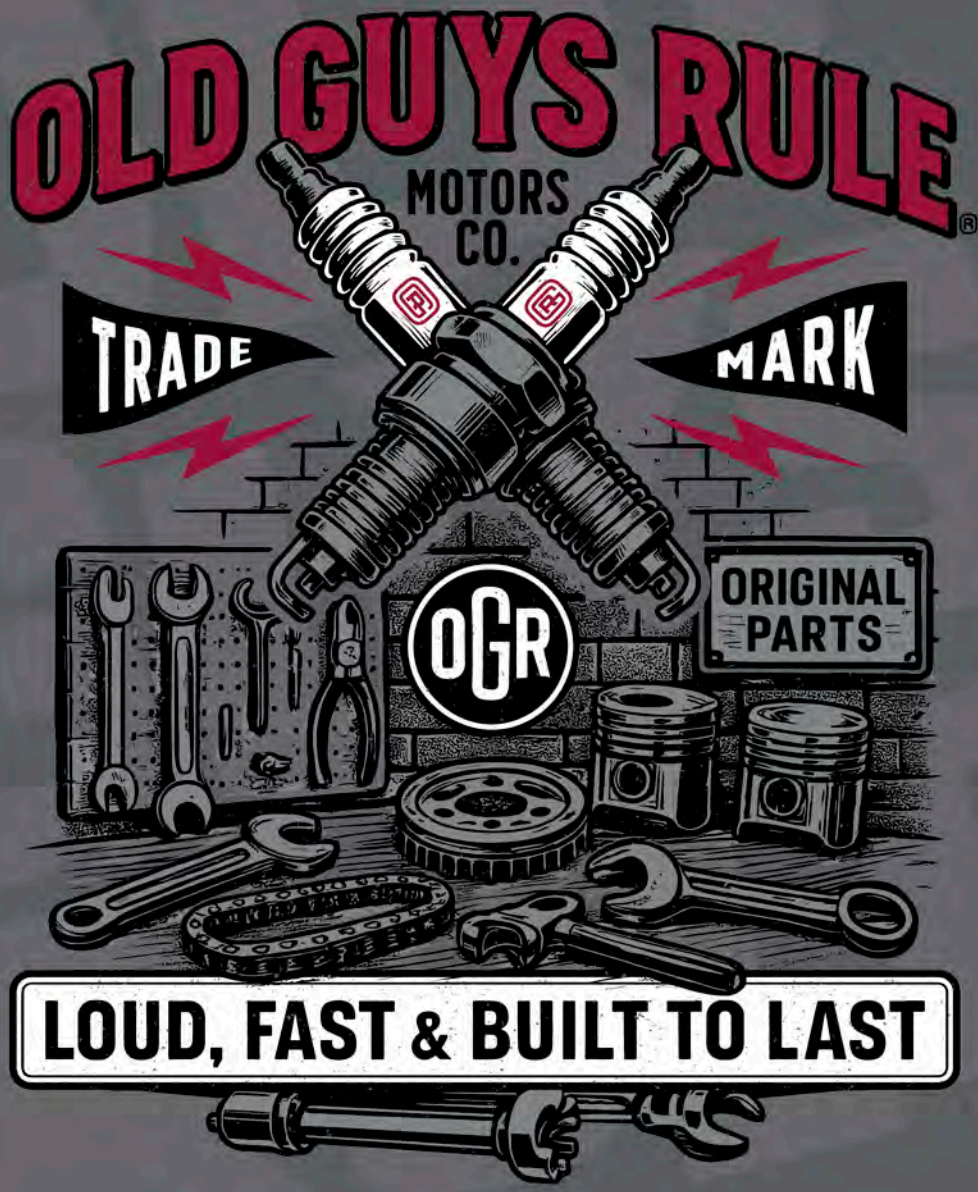
OLD GUYS RULE®

OG6074-CH - MAN CAVE
Dark Chocolate M - 3XL
Available Feb/Mar





OG6075-C - OLD GUYS GARAGE II
Charcoal M - 5XL
Available Feb/Mar



OLD GUYS RULE®

OG6079-N - PARKING LOT IV
Navy M - 5XL
Available Feb/Mar





OG6069-BD - RESPECT THE RUST
Indigo Blue M - 3XL
Available Feb/Mar



OLD GUYS RULE®

OG6078-HN - STACKED AND STOKED
Heather Navy M -3XL
Available Feb/Mar



OLD GUYS RULE®

STACKED AND STOKED



OG6082-B - VINTAGE MOTORCYCLES V
Black M -5XL
Available Feb/Mar

NOTES & SCRIBBLES

NOTES & SCRIBBLES

SALES REPRESENTATIVE:

GENERAL INFORMATION

MINIMUMS
We have no MOQ's, however to qualify for FREE delivery order value must total £400 net otherwise a surcharge of £10 will be applied for carriage.

DELIVERY
All orders are shipped via Next Day Courier (where available) unless other shipping arrangements are made prior to placement of order.

TERMS
New accounts Pro Forma via BAC's. Net 30 upon approved credit. A finance charge of 6% per month above Barclays Bank base rate will be applied to all overdue invoices. Accounts will be placed on stop when there are overdue invoices.

ORDER PROCESSING TIME
Orders are normally processed and shipped on the same day as placed. This lead time does NOT include delivery. Please plan accordingly before major holidays such as Father's Day and Christmas when lead times may be as long as 4-6 days from receipt of order.

BACK-ORDER POLICY
Back-orders will be created only for orders missing more than ten (10) pieces. Any back-order of less than 10 pieces will be cancelled unless the customer indicates on the order form that they will accept back-orders of less than 10 pieces and accept that shipping charges will apply.

CLAIMS
ALL returns require a Goods Return Number (GRN) and must be made within 72 hours of receipt of goods. Returns accepted for incorrect shipments and defective merchandise only.

PRICES
All prices subject to change without notice.

OLD GUYS RULE® UK is Licensed by
Ape Industries Co. Ltd.
Unit 6 Buzzard Court
Mullacott Cross Industrial Estate
Ilfracombe
Devon EX34 8PX
+44(0) 1271 523 800 info@apeindustries.co.uk