CAMPBELLS

# Pure Butter Shortbread

In 1830, in the small highland village of Callander,
Donald Campbell baked his first trays of rich golden shortbread.

Now, over 190 years and seven generations later, this internationally famous small village bakery is Scotland's oldest bakery business and is still in the same Campbell family.

Campbells Shortbread continues to be made with nothing less than the finest natural ingredients, crafted to a recipe passed down through time.




Scotland's CAMPBELLS BAKERY EST 1830

# Novelty




OO200




OO852




OO838




OO




OO791

# Gift Tins

CTION




OO077



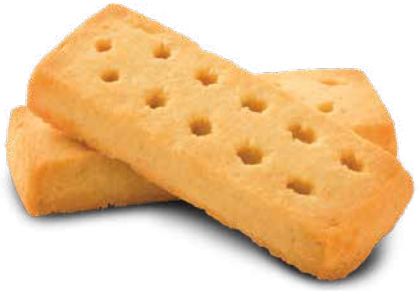

OO589




OO107




OO476



| Code: | Description<br>Just For You Collection Tins | Tin Size<br>H x W x D |
|---|---|---|
| OO200 | 90g Scottish Castle Tin (Shortbread Fingers)) | 105 x 105 x 45 |
| OO838 | 90g Dancing Kittens Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO852 | 90g Scottish Emblems Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO791 | 90g Sheep Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO494 | 90g Musical Dog Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO589 | 90g Cat with Bagpipes Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO077 | 90g Dogs with Tammies Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO107 | 90g Highland Cow Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO476 | 90g Pipers Tin (Shortbread Fingers) | 105 x 105 x 45 |

***All products are packed 12 non mixed units per outer***

# Novelty Gift Tins




OO562




OO296




OO579




OO289




OO784



| Code: | Description<br>Just For You Collection Tins and Cartons | Tin Size<br>H x W x D |
|---|---|---|
| OO562 | 90g Colourful Kilts Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO289 | 90g Colourful Cows Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO579 | 150g Colourful Kilts Tin (Assorted Shapes Shortbread) | 210 x 145 x 45 |
| OO296 | 150g Colourful Cows Tin (Assorted Shapes Shortbread) | 210 x 145 x 45 |
| OO784 | 150g Colourful Kilts Gift Carton (Shortbread Fingers) | 91 x 197 x 36 |

***All tins are packed 12 non mixed units per outer and cartons 24 non mixed units per outer***

# and Cartons

CTION




OO463

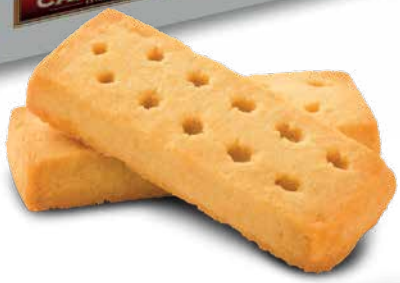



OO213




OO701








OO084

| Code: | Description<br>Just For You Collection Tins and Cartons | Tin Size<br>H x W x D |
|---|---|---|
| OO084 | 90g Tartan Scottie Dogs Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO213 | 150g Tartan Scottie Dogs Tin (Assorted Shapes Shortbread) | 145 x 210 x 45 |
| OO463 | 150g Tartan Wellies Tin (Assorted Shapes Shortbread) | 210 x 145 x 45 |
| OO701 | 150g Tartan Dog Carton (Shortbread Fingers) | 91 x 197 x 36 |

***All tins are packed 12 non mixed units per outer and cartons 24 non mixed units per outer***

# Novelty Gift Tins




OO002



OO500



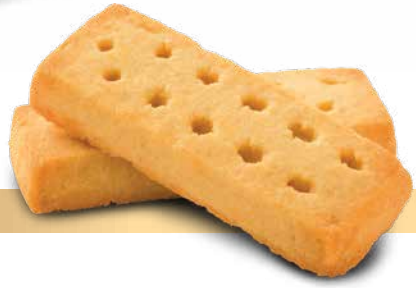

OO760




OO777

| Code: | Description<br>Just For You Collection Tins and Cartons | Tin Size<br>H x W x D |
|---|---|---|
| OO760 | 90g Colourful Nessie Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO777 | 150g Colourful Nessie Gift Carton (Shortbread Fingers) | 91 x 197 x 36 |
| OO002 | 150g Colourful Nessie Tin (Assorted Shortbread Shapes) | 145 x 210 x 45 |
| OO500 | 115g Thistle & Daisy Tin (Petticoat Tails) | 53 x 120 x 120 |

***All tins are packed 12 non mixed units per outer and cartons 24 non mixed units per outer***



# s and Cartons




OO524

OO531

OO548

| Code: | Description<br>Just For You Collection Tins | Tin Size<br>H x W x D |
|---|---|---|
| OO531 | 90g Cute Highland Cow Tin (Shortbread Fingers) | 105 x 105 x 45 |
| OO524 | 115g Cute Highland Cow Tin (Petticoat Tails) | 53 x 120 x 120 |
| OO548 | 150g Cute Highland Cow Tin (Assorted Shortbread Shapes) | 210 x 145 x 45 |

***All tins are packed 12 non mixed units per outer***

# Novelty Gift Tins

OO981







OO845

OO124








| Code: | Description<br>Novelty Gift Tins | Tin Size<br>H x W x D |
|---|---|---|
| OO845 | 150g Westie Dogs in Heather Tin (assorted shapes shortbread) | 145 x 210 x 45 |
| OO981 | 150g Westie Dog Tin (assorted shapes shortbread) | 210 x 145 x 45 |
| OO124 | 150g Wild Kittens Tin (assorted shapes shortbread) | 145 x 210 x 45 |
| OO872 | 150g Mad Dogs Tin (assorted shapes shortbread) | 145 x 210 x 45 |
| OO357 | 150g Pipers Tin (assorted shapes shortbread) | 210 x 145 x 45 |

***All products are packed 12 non mixed units per outer***

# and Cartons




OO357




OO872




OO210




OO227



| Code: | Description<br>Novelty Gift Cartons | Tin Size<br>H x W x D |
|---|---|---|
| OO210 | 120g Pipers (Shortbread Rounds) | 80 x 220 x 41 |
| OO227 | 120g Mad Dogs (Shortbread Rounds) | 80 x 220 x 41 |

***All cartons are packed 24 non mixed units per outer***

# MACDONALDS *Gift Tins*




MA869

MA876




MA187

MA166

| Code: | Description<br>MacDonalds Gift Tins | Tin Size<br>H x W x D |
|---|---|---|
| MA187 | 200g Westie with Bagpipes Tin (Shortbread Fingers) | 157 x 125 x 35 |
| MA869 | 300g Scottie Dog below the Castle Tin (Shortbread Fingers) | 130 x 230 x 35 |
| MA876 | 300g Dancing Cats Tin (Shortbread Fingers) | 130 x 230 x 35 |
| MA166 | 300g Westie Dog Tin (Shortbread Fingers) | 130 x 230 x 35 |

***200g tins are packed 20 non mixed units per outer***

***300g tins are packed 16 non mixed units per outer***

# Traditional




OO907




OO228




OO732




OO551




OO679

# Gift Cartons




OO110

OO403

| Code: | Description<br>Traditional Gift Cartons | Tin Size<br>H x W x D | Packs<br>per outer |
|---|---|---|---|
| OO907 | 100g Shortbread Finger (in display case) | 69 x 130 x 21 | 24 |
| OO732 | 120g Shortbread Rounds | 80 x 220 x 41 | 24 |
| OO228 | 125g Petticoat Tails | 131 x 138 x 31 | 24 |
| OO551 | 125g Choc Chip Fingers | 91 x 197 x 36 | 24 |
| OO679 | 150g Shortbread Fingers | 91 x 197 x 36 | 24 |
| OO110 | 210g Shortbread Reserve Collection<br>(a selection of delicious double choc chip, chocolate chip and assorted shapes) | 141 x 283 x 40 | 18 |
| OO403 | 300g Highland Collection (assorted shapes shortbread) | 280 x 220 x 40 | 12 |

***All cartons are packed non mixed units per outer***

# Specialty Shortbread




OO271

OO647

OO654

OO661

| Code: | Description<br>Speciality Shortbread Cartons | Carton Size<br>H x W x D |
|---|---|---|
| OO271 | 125g Stem Ginger & Sicilian Lemon Shortbread | 91 x 196 x 36 |
| OO647 | 125g Choc Chip & Orange Shortbread | 91 x 196 x 36 |
| OO654 | 125g Choc Chip & Stem Ginger Shortbread | 91 x 196 x 36 |
| OO661 | 125g Salted Caramel Shortbread | 91 x 196 x 36 |

***All products are packed 12 non mixed units per outer***






# Traditional Shortbread to suit every taste

From classic to cute and quirky we cater for all tastes, with a range of charming packaging styles based around iconic Scottish themes, with the same delicious top quality baking inside.

## Shy of 2 years, not shy of anything else!

Callander. Perthshire. Scotland. 1830. Donald Campbell bakes his first tray of rich golden shortbread. Seven generations later the same family is still baking the highest quality shortbread for Scotland, Europe, the World.








## Pure Butter. Pure Delight

We use 100% pure butter in all our baking. No scrimping. And no artificial colours, flavours or preservatives.
All our products are totally OK for vegetarians.
Our packaging is a pure delight. From decorative to quirky, traditional tartan to cute or seasonal, we maintain a range that appeals to different tastes and different reasons to buy. Our variety of shapes is equally extensive from fingers to rounds, petticoat tails and squares to ovals. We're constantly working on refreshing the range and producing innovative, cheerful new lines that come in cartons and tins of all sizes to match all budgets from the generous gift to the picnic pack.

CAMPBELLS



Head Office:
**Campbells Shortbread**
North Ancaster Square, Callander
Perthshire FK17 8BL, Scotland

Tel: (+44) (0) 1877 330013
Email: sales@campbellsshortbread.co.uk

**www.campbellsshortbread.co.uk**

Scotland's CAMPBELLS BAKERY EST 1830