





# Cello Naked Melts

Inspired by nature and minimalism, our naked ranges bring both influences together and blend seamlessly with our best loved fragrances and some exciting new scents to discover.

Specially selected fragrances are poured with soy wax to create our wax melts. Later adorned with all natural botanical artisan decorations hand picked for our individual scents.

Every melt is unique.





# Conscious Packaging

Available in 100pc CDUs for each fragrance with 'pick and mix' fill your own boxes or reuseable bags and 2 tantalising pre-packed 6pc gift sets!

Made with a conscious effort to reduce waste, all packaging is fully recyclable or reusable with our kraft card boxes, organza bags and small PET window only on select lines.

Printed with as little black ink as possible to reduce the impact on the environment.

A gift you can be proud to give.





# Best Sellers

Tried and tested favourites...



## Crisp Cotton

Just like flowing fabrics in the summer breeze, the fresh citrus, floral and musk blend will set your mind adrift.



## Summer Berry

On a warm summer's day, nature provides ripe juicy berries. Invigorating bursts of tangy sweetness remind you of your childhood.



## Soft Linen

Pure crisp silky smooth sheets are ready to welcome you, muskycashmere promises to envelop with woody richness.



## Wildflower Meadow

As sweet as a summer's day, warm honeyed undertones cascade a mix of blossoming wildflowers and meadow grasses over the rolling hills.



## Cinnamon Spice

Freshly baked fluffy buns, straight from the oven waft their pleasant, spiced fragrance throughout the air. Warm cinnamon tantalises your tastebuds.



## Tinted Rose

Romance, renaissance, and rejuvenation. The unmistakable scent of rose, sweet, velvety and musky, well loved for centuries.



## Ocean Spray

Crystal blue waters stir, creating a fresh cucumbercitrus mist that is carried away on the warm musky sea breeze.



# Evocative new scents

A new fragrance adventure...



## Lavender & Chamomile

A romantic wander through the lavender fields, the heady floral scent intoxicating as you meander in the evening waning sunlight.



## Woodsage & Sea Salt

Combining earthy, herbaceous warmth of sage with the clean, invigorating freshness of sea salt. An evocative scent reminiscent of coastal landscapes.



## Lemon Verbena

Zesty and invigorating. Bright, citrusy notes of lemon fused with the fresh, herbal essence of verbena, offering a lively and uplifting experience.



## White Tea & Jasmine

Delicate, slightly sweet notes of white tea with the rich, floral aroma of jasmine. A refreshing fragrance exuding tranquility and elegance.



## Lime, Basil & Mint

Vibrant and refreshing, combining the zesty citrus notes of lime with the herbal and aromatic tones of basil and mint. Invigorating and uplifting.



*Gifts  
to be proud of...*

2 beautifully crafted pre-packed 6 piece gift sets cover our whole Naked Melt range. For those who prefer a pick-up gift ready to give.

Mix & Muddle your way to the perfect scent.

6 melts in each pack with menu inside RRP £6.99





# Counter Display Units

Assembly is quick and simple and display is easy for customer browsing...



12 fragrances  
to choose from!



# Your Favourite Scents



Ocean Spray SKU - 9119

Wildflower Meadow SKU - 9115

Soft Linen SKU - 9114

Tinted Rose SKU - 9118

Crisp Cotton SKU - 9111

Summer Berry SKU - 9112

White Tea & Jasmine SKU - 9121

Lavender & Chamomile SKU - 9116

Lime, Basil & Mint SKU - 9122

Lemon Verbena SKU - 9120

Cinnamon Spice SKU - 9113

Woodsage & Sea Salt SKU - 9117



# Pick & Mix Bags

6pc fill your own organza bags  
available for customers to pick their  
favourite scents!



- 1 Pick up a bag - your menu is already inside!
- 2 Choose your favourite 6 melts and pop them in your bag
- 3 Checkout & enjoy your fragrance adventure!





# Pick & Mix Boxes

12pc and 6pc fill your own boxes  
available for customers to pick their  
favourite scents!







Porcelain's simplicity is expressed through its clean aesthetic, minimalistic pure white, smooth texture, and timeless design, making it a versatile and timeless choice.

The perfect companion to our melts...





## *Cello Naked Porcelain*

Inspired by the animal kingdom and paired with meaningful sentiments, our naked range brings both influences together to blend seamlessly with any home decor.





# Elephant Family

Inspired by the nurturing spirit of elephant herds, our tealight burners symbolize warmth, love and togetherness in every home.



9123

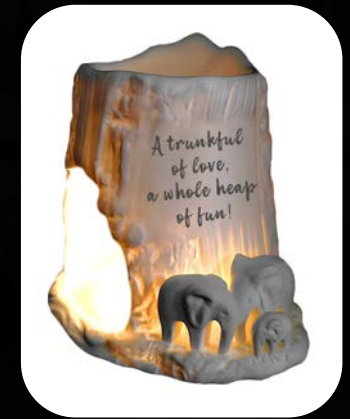
RRP £14.99



9133



9127



9130



9125



9124



9131



# Elephant Friends

In the spirit of two adult elephants navigating life's journey together, our tealight burners illuminate the path of friendship with warmth and affection.



9140



9136



9129



9135



9134

RRP £14.99



# Elephant & Baby

Elephants, with their gentle demeanor and protective instincts, our tealight burners radiate the same sense of security and love found in familial relationships.

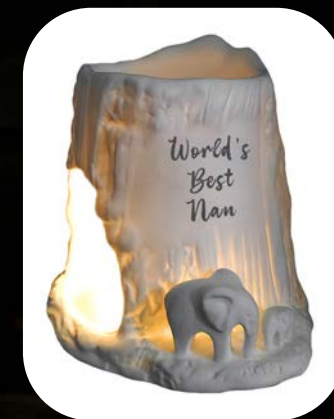


9137

RRP £14.99



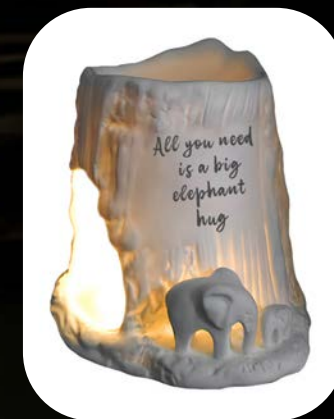
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