

THE
Henries 2024
greeting card awards
FINALIST



THANK YOU
YOU'RE MY SUNSHINE
ON A CLOUDY DAY

BRILLIANTLY BRAVE[®]



100%

**OF OUR
PROFIT**

*Funds Mental
Health Initiatives
in the Community*





Other cards say they care. Ours prove it.

Every Brilliantly Brave card performs two acts of care simultaneously. First, it carries your message of love, support, or celebration. Then something remarkable happens: **100% of our profits fund vital mental wellbeing initiatives in the north of Scotland. Not some. Not most. All.**

When you send one of our cards, you're not just brightening someone's day. You're also funding coaching sessions. Training mental health first aiders. Launching support groups. **Every purchase creating a ripple effect of positive change in Scottish communities.**

It's our way of addressing a crisis in care, and making a simple greeting card work twice as hard: Once for the recipient, but again for someone you'll never meet.

One card. Multiple impacts. No extra cost. Because when sentiment meets purpose, extraordinary things happen.



Not Just Collections. Conversations.

Each Brilliantly Brave range addresses a need. Men struggling to express feelings. Celebrating resilience. Nurturing connections.

Every card has a mission: They're carefully crafted tools for connection and change. Each design, each message, each collection serves a purpose beyond the obvious.

Sometimes the right card can start the right conversation.



Why Your Choice Matters

Your next greeting card purchase will do one of two things. It will either send a message, or it will send a message **AND** fund vital mental health support. The price is the same. The choice is yours.

Every Brilliantly Brave card turns you into more than a card sender. Why settle for less impact when you can have more? Join us in transforming well-wishes into wellbeing, one card, one course, one life at a time.

From cards to something bigger

Six Henries nominations in our first year. A finalist spot alongside industry giants. Meeting Royalty. Now partnered with This Is Iris, one of Britain's most respected licensing agencies.

Small Scottish company. Big industry impact. Because purpose-driven design gets noticed.

Now our designs are expanding beyond cards. Creating more products. Funding more support. Changing more lives. We really are just beginning.

NEW
LAUNCHING @
Scotland's Trade Fair
SPRING 2025



Flourish & Thrive



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BRILLIANTLY BRAVE® JANUARY 2025
UPDATED RANGES



STRENGTH IN NUMBERS

Fresh For 2025 : Three New Ways To CREATE Impact
FLOURISH & THRIVE

28 cards celebrating personal growth in all its stages. Bold typography meets vibrant encouragement – because everyone blooms at their perfect pace.

TARTAN POP

56 cards reimagining Scottish spirit for today. Including a complete alphabet plus numbers 1-9, each bringing tartan into the contemporary world. Colourful. Proud. Different.

STRENGTH IN NUMBERS

12 cards that count the ways we care. Perfect tens. Complete one-eighties. One in a millions. Because sometimes numbers speak louder than words.





Want to Know More?

Ask us anything. About our impact. Our collections. Our mission.
We love talking about changing lives through greeting cards.



Get in touch with us directly

Email: info@brilliantlybrave.co.uk

Website: www.brilliantlybrave.co.uk

Follow us on Social Media

Facebook: [brilliantlybrave](https://www.facebook.com/brilliantlybrave)

Instagram: [brilliantly.brave](https://www.instagram.com/brilliantly.brave) (or scan the code)



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