

# päråffle

craft kits & accessories



WHOLESALE CATALOGUE 2025



# Hi...

...and thanks for taking a peek at Paraffle's wholesale catalogue!

I started Paraffle when I wanted to learn embroidery and couldn't find a high-quality, sustainably focused craft kit, in a design that I truly loved. So, I created my own!

That was in 2016, and sustainability, social responsibility and strong designs are still at Paraffle's core. We use organic fabric, and know exactly where it is produced. We use sustainable, FSC certified materials in our packaging and printing; and we offset the carbon produced by both receiving goods, and sending out orders.

Paraffle aims to make crafts accessible and achievable - even for total beginners. All of the kits in our wholesale offering are suitable for beginners, and come with everything needed to complete a project. As well as 'classic' embroidery hoop kits, I've developed tote bag kits, mini kits, and Customise Kits, for more eco- and fashion-minded customers.

With a constant push to use business as a force for good, plus features in various publications (such as The Guardian, Prima, Woman's Weekly), and being a guest designer for Love Embroidery magazine, Paraffle has an engaged customer base, with a range of products that customers are proud of making.

Thank you for supporting and championing small business - I look forward to working with you!

Sammy  
x

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www.paraffle.com

**Paraffle:** *noun, Scots*

1. An extravagant display; 2. Embroidery

Organic &  
ethically  
made  
fabric

Made in  
Scotland

Sustainable  
packaging &  
printing





# Embroidery Kits



## Mini Kits

Small projects to create DIY ornaments.

Finished pieces measure 3 inches across.

**TOP SELLER**

Coo

Puffin

Dog

**TOP SELLER**

Bee

Robin

Thistle

**NEW**

Butterfly

Owl

Daffodil

**NEW**

Teacup

**Mini Kits contain:** 3 inch wood embroidery hoop, organic & ethically produced fabric, DMC organic thread on a thread organiser, embroidery needle, felt, pre-printed pattern, instructions

Packaging measures 10.5cm x 10cm x 2cm

# Embroidery Kits



## Hoop Kits

Larger projects to create wall hanging art.  
Finished pieces measure 6 inches across.

TOP  
SELLER



Highland Cow



Elephant



Puffin



Whale



Bee



Fox

**Hoop Kits contain:** 6 inch embroidery hoop, organic & ethically produced fabric, DMC thread on a thread organiser, embroidery needle, felt, pre-printed pattern, Stitch Guide, key & instructions with photos. **Packaging:** brown kraft paper bag, 19cm x 19cm x 2cm.

Note: These 6 inch hoop kits have replaced our previous wholesale offering of 8 inch hoops. The smaller size has proved helpful to both customers (concerned with luggage space) and retail spaces. We're still able to offer our 8 inch kits through wholesale - just get in touch!

## Tote Kits

Our 'hoop kit' designs are also available as tote bag kits: crafty, sustainable, and functional.

Our tote kits include an Earth Positive bag: organic cotton, ethically traded, and carbon neutral manufacturing.

All of these kits are suitable for beginners, and include everything needed to complete the project - except scissors!







# Cross Stitch Kits



## Hoop Kits

Larger projects to create wall hanging art.

Finished pieces measure 6 inches across.



TOP  
SELLER

Highland Cow



Elephant



Puffin



Whale



Bee



Fox

**Hoop Kits contain:** 6 inch embroidery hoop, 14 count Aida fabric, DMC thread on a thread organiser, tapestry needle, counted cross stitch pattern, and a 'how-to' booklet.

Hoop kit packaged in a brown kraft paper bag, 19cm x 19cm x 2cm

All kits are  
beginner  
friendly



# Needle Minders



Magnets designed to hold needles during craft projects.  
Nickel, with enamel finishing. Max length/height: 4cm.



Highland Cow



Thistle



Puffin



Robin



Nessie



Dog



Bee



Pineapple



Elephant



Fox

Needle minders are packaged on a standard sized business card, in a biodegradable cellophane envelope (with euroslot hole).



## Custom Kits

We're also able to offer location- and business-specific custom designs. Get in touch to discuss your ideas and requirements. Minimum order numbers apply.



# Ordering



[www.parafflewholesale.com](http://www.parafflewholesale.com)

[info@paraffle.com](mailto:info@paraffle.com)

(+44) 7468 535475

## PAYMENTS

*Bank Transfer*

## SHIPPING & TURNAROUND

*We aim to despatch within 3 working days (usually sooner).  
All orders are shipped with 2 day delivery.*

## MINIMUM SPEND

*Per order*                      £100 (EX VAT)

## PAYMENT TERMS

*First orders*                      **UPFRONT**

*Subsequent orders*            **NET 30**

**UK CARRIAGE PAID (INC. HIGHLANDS & ISLANDS)  
VAT NO: 450 4341 26**



[www.parafflewholesale.com](http://www.parafflewholesale.com)