

# About us

Jewellery designed to feel like you.

Handcrafted in Yorkshire, Aether &

Nox is all about ethereal-inspired
jewellery with a playful, modern edge.

Each piece is crafted by designer

Jason using lightweight polymer clay
and resin; bold, expressive, and easy to
wear every day.

# Note from the founder

I'm Jason, the maker behind Aether & Nox. After a career in finance, I started creating lightweight, affordable jewellery for the women in my life.

What began at local makers markets in West Yorkshire grew into a brand known for its unique blend of stone-inspired and ethereal designs.

Today, Aether & Nox offers a wide range of jewellery, all designed to be inclusive, comfortable, and full of character; pieces that reflect natural beauty and let you express your own.

I can't wait for you to really get a feel for the Aether & Nox essence throughout this brochure.





## Our ethos

#### Jewellery with soul, made to feel like yours

At Aether & Nox, we believe jewellery should reflect you; your style, your mood, your uniqueness. Everything we make is designed with that in mind. Here's what matters to us:





#### Handcrafted in Yorkshire

Every piece is crafted by hand using lightweight vegan polymer clay; crafted in small-batches, with care and attention to detail

#### Earthy meets ethereal

We take inspiration from natural textures and celestial shapes, blending grounded tones with dreamlike touches to create something playful wearable and unique.



#### Low waste good vibes

We aim to keep things sustainable with low waste production, plastic free packaging and materials that are durable and kinder to the environment

#### .Inclusive by design

As an LGBTQ owned business, inclusivity is at the heart of what we do. We celebrate individuality and offer a wide range of colours, styles and prices so everyone can find something that feels like them.





### Why Stock Us?

Your customers deserve jewellery as unique as they are, and stocking Aether & Nox means offering just that, plus perks that make your life easier.

#### Plenty of choice

From tiny studs to statement rings, moons to maximalism, we have a huge variety of styles and colours to suit every taste.

#### Quick turnaround

We work in small batches but keep lead times tight, so you can reorder fast and keep your shelves fresh.

#### Accessible price points

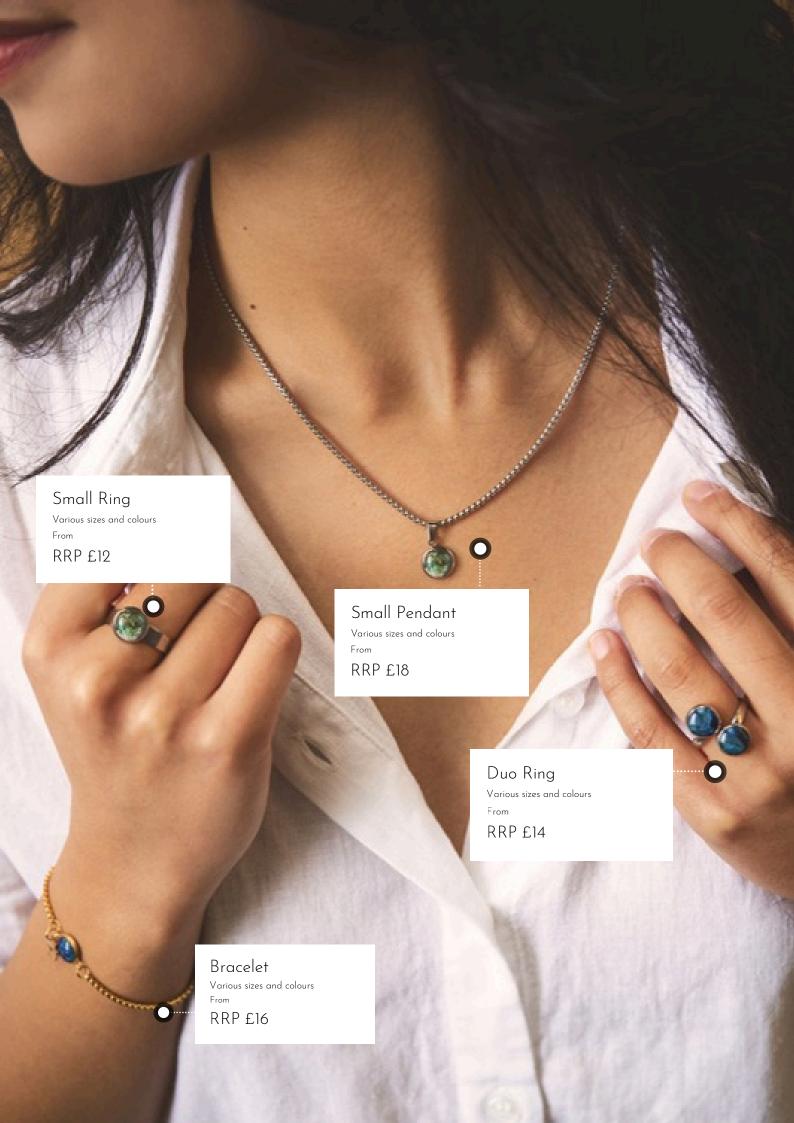
Our prices let your customers treat themselves often, without breaking the bank.

#### Thoughtful packaging

Plastic free, sustainable and designed to look great on display; no boring boxes here.

#### Easy ordering and support

Reordering is simple, we answer your questions quickly, and we love working with independent stockists like you



# The Equinox Collection

#### Everyday favourites in soft, elemental tones.

This collection brings together our classic shapes in easy to wear styles, made using our zero waste method. Featuring signature hook hoops and mini charm studs that work with everything.







1.

#### Earrings

Hooks and hoops

Metal Type: Stainless steel Style: Hook Hoop & Huggie Hoop

Sizes & Pricing

Hook Hoop = £16 RRP || Huggie Hoop £16 RRP

2.

#### Necklaces

45-50cm adjustable chain

Metal Type: Stainless steel Style: Small

Sizes & Pricing
Small Pendant - £18 RRP

3.

#### Rings

Adjustable bands

Metal Type: Stainless steel Style: Small & Duo

Sizes & Pricing

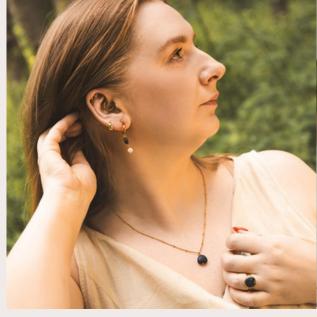
Small - £12 RRP || Duo - £14 RRP

### The Terra Collection

#### Soft, subtle and grounded.

Inspired by sun-warmed earth and sea glass colours, Terra is all about natural tones and delicate textures. Each piece is perfect for customers who love an easy, effortless look.





1.

#### Earrings

Ear chain, stud hoop & hoops

Metal Type: Stainless Steel Style: Threaders, Stud Hoop Duo Bead, Hoop Bead

Sizes & Pricing £16 RRP || £18 RRP || £16 RRP

2.

#### Necklaces

45-50cm adjustable chain

Metal Type: Stainless Steel Style: Satellite Single Bead

Sizes & Pricing

Necklace - £18 RRP

3.

#### Bracelets

Adjustable bracelet chain

Metal Type: Stainless Steel Style: Satellite Single Bead

Sizes & Pricing

Bracelet - £16 RRP



Please see the latest line sheet for the current offering

### The Celestia Collection

#### Bold shapes with a dreamy edge.

Celestia is inspired by starlight, moon phases and all things a little bit otherworldly. Expect deep tones, soft shimmer and statement pieces.. These pieces are made to stand out while still feeling fierce.







1.

#### Earrings

Stud posts and hooks

Metal Type: Stainless Steel Style: Stud Moon Charms & Hook XL Disc Duo

Sizes & Pricing £18 RRP || £20 RRP 2.

#### Necklaces

60cm adjustable chain

Metal Type: Stainless Steel Style: Small Square

Sizes & Pricing Necklace - £20 RRP 3.

#### Rings

Adjustable ring band

Metal Type: Stainless Steel Style: Small

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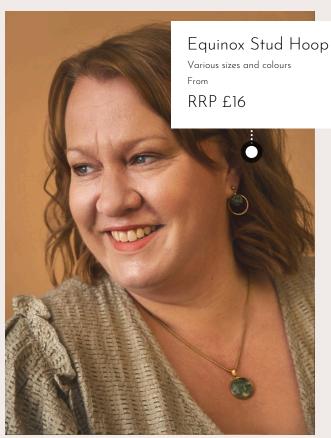
Sizes & Pricing Ring - £12 RRP

Please see the latest line sheet for the current offering

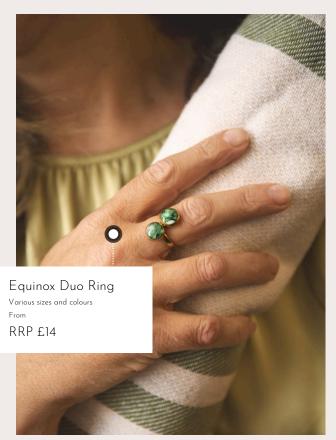
# Our bestsellers

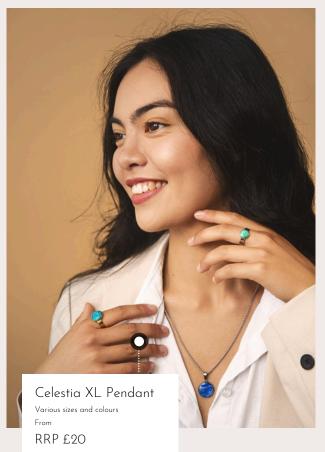
#### Jewellery with soul, made to feel like yours

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#### Seasonality & Collections

Our collections are designed with the seasons in mind: from earthy tones for autumn to brighter, lighter styles for summer. Many pieces are limited-run, so we always recommend planning ahead, especially around peak gifting seasons.

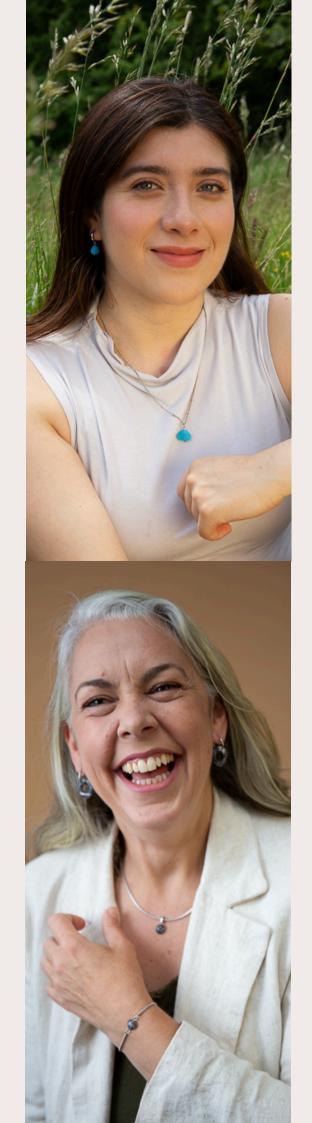
#### When we launch

- New collections drop twice a year, typically in Spring/Summer and Autumn/Winter
- Smaller capsule edits and seasonal refreshes may be released throughout the year

#### Key moments

- Valentine's: think soft pinks, hearts and everyday romantic pieces
- Mother's Day: delicate, wearable designs with wide appeal
- Christmas: bold bestsellers, gift-ready sets and statement styles
- Spring & Summer: lighter colours, nature-inspired palettes
- Autumn & Winter: deeper tones, shimmer finishes, and layering-friendly styles

Need help choosing pieces to suit the season? Just drop us a message, we're always happy to guide you.





### How to order

We like to keep things simple. Whether it is your first order or just a quick top up, here is how it works:

#### Minimum order

£100 for all direct orders £150 for all website orders

#### Lead time

Orders are usually ready in one to two weeks. If it is likely to take longer, we will always let you know in advance.

#### Payment

Payment is due before dispatch on first orders. Trade accounts may be offered payment terms by request. Website orders require payment upon order by default.

#### Delivery

All orders are dispatched with Tracked24 delivery. Free shipping over £150. Below this, a default £10 delivery charge is applied.

#### Reordering

You can place reorders through our website, Faire or by email. We will confirm everything with you before we begin making.

### Pricing + Partnership

We like to keep things fair, clear and easy. Our pricing is straightforward, and we offer thoughtful extras to support long-term partnerships.



#### Wholesale Pricing

We keep things simple; everything is priced at 40% of the recommended retail price, so your margins are always clear and consistent

- Minimum order value: £100
- Flat delivery fee: £10
- Free delivery on orders over £150
- Bulk discounts available on orders over £1000 – just ask
- Direct web orders require wholesale discount code

#### Perks of Partnering with Us

We value long-term relationships and offer thoughtful extras to support your success.

- Loyalty points on direct web orders, save and spend them on future discounts
- Habitat restoration funded with every order over £150
- Free displays available on request with qualifying orders
- Friendly, honest support whenever you need it



### Packaging + Displays

We believe the magic of Aether & Nox begins the moment your customers see our jewellery. Every piece is beautifully packaged to reflect our ethereal, handcrafted spirit.

We use packaging that is either recyclable or biodegradable, and our postage materials are often reused or made from surplus supplies to help reduce waste.

Earrings are presented on premium branded backing cards, while rings come in elegant gift boxes. Necklaces and bracelets can be packaged in either premium branded gift boxes or soft cotton pouches, per your preference.

All accompanied by care instructions to help your customers keep their jewellery looking its best.

Our displays are generally unbranded to blend naturally with your existing setup, keeping the focus on the jewellery itself. POS also available upon request.

For larger custom orders, we can provide bespoke packaging solutions tailored to your requirements.

If you'd like to explore custom display ideas or need help arranging your space, please get in touch. We're happy to support you.





## Customer Testimonials

#### Buying earrings

"Delighted with my new earrings, beautiful design and at great value."

#### Gorgeous Necklace!

"The necklace is so pretty.

Definitely recommend"

#### Love it!

"I love my pink quartz large pendant. I got some of the quartz huggies to match and get many compliments on them!"

### Get in touch

We'd love to hear from you.
Whether you have questions
about our collections, want to
discuss wholesale opportunities,
or need support with your order,
we're here to help.

Email: info@aethernox.com

Phone: +44 75924 03414

Website: <u>www.aethernox.com</u>

Instagram: @aether\_nox

For wholesale enquiries, please email or call us directly to speak with Jason. We aim to respond within two business days.



### Visit us

If you're attending any upcoming trade shows, keep an eye on our website and social channels for details. We'd be thrilled to meet you in person.

