

Figured'Art™

Your Partner in DIY Craft Excellence



Paint by Numbers • Diamond Painting • Book Nook • 2D Wooden Puzzle
Punch Needle • Pottery Kit • Cross Stitch • Coloring Book • Scratch Painting

b2b.figuredart.com

Figured'Art™

Since 2018

Available in over 2,500 stores

About Figured'Art

Founded in 2018, Figured'Art has quickly become the leader in innovative DIY art kits, serving customers around the globe. We specialize in paint by numbers, diamond painting, and a wide range of artistic leisure activities designed to spark creativity in everyone. From our dedicated workshops, we design and manufacture high-quality creative kits that make the joy of artistic creation accessible to all. Our collection features over 1,500 exclusive designs, available across a versatile range of product categories. With five strategically located distribution centers in Europe and the USA, we efficiently deliver orders within 2 to 3 days.



Vision

Figured'Art aims to be the global leader and premier destination for hobbyists of all skill levels, fostering a world where everyone can explore and enjoy their hobbies fully. We envision a future where everyone has easy access to affordable, high-quality arts and crafts materials that unlock their creative capacities and bring joy to their hobbies.

Mission

Figured'Art is committed to empowering hobbyists with an extensive range of high-quality DIY art and craft supplies. By focusing on continuous innovation and prioritizing customer satisfaction, we strive to make crafting a fulfilling and joyful creative experience, celebrating the creativity and passion of hobbyists around the world.

Insights from the Minds Behind Figured'Art



Figured'Art believes in the power of collaboration to create something extraordinary. Known for quality, trust, and thoughtful design, we empower our partners with innovative DIY art kits that inspire creativity and meet the evolving needs of craft enthusiasts. Behind every product is a passionate team dedicated to developing exclusive designs that set new standards in the industry.

Partnering with us provides the flexibility you need to offer in-demand products that captivate and retain customers. Our global logistics infrastructure ensures fast and reliable delivery to keep your shelves stocked. With Figured'Art, you gain access to products designed for optimal profit margins, supported by our commitment to innovation and reliable partnership.

Anthony Pinna
Co-Founder

At Figured'Art, we focus on ensuring that every aspect of product development, manufacturing and quality control reflects our commitment to excellence. Every item we create is designed with care and attention to detail, meeting the high standards our partners and customers expect from our trusted brand.

Behind the scenes, we work diligently to streamline supply chain processes, optimize delivery times and ensure consistent product availability. Our goal is to deliver exceptional products with rapid turnaround times, enabling swift market entry and enhancing your business potential. Together, we will create a strong partnership that maximizes growth and guarantees success.

Pierre Monnier
Co-Founder





5 Distribution Centers

Our 5 distribution centers in France, Germany, Spain, the UK, and USA allow us to supply over 2,500 stores worldwide. We can deliver orders to our resellers and customers within 2-3 days.

We also partner with local distributors in Switzerland, Finland, Portugal, Spain, the Czech Republic, Greece, Cyprus and other European countries to expand our reach across the continent. As we continue to grow, we are actively seeking new partners worldwide to bring our products to even more regions.

OFFICE  FACTORY

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chrysostomou
TRADING

Major Chain Store Partners

Our partnerships include leading retail chains in France, Germany, and Spain.

 Cultura

 E.Leclerc

 TRUFFAUT

 fnac

 Rougier & Plé

 GRIF
BEAUX-ARTS

 ART
Creativ

 Kunst &
Kreativ

 Abacus

 CARLIN

Our Products

Figured'Art focuses on a diverse product assortment that meets our target customers' demands and interests. Our product categories include Paint by Numbers, Diamond Painting, Punch Needle, Book Nook, Pottery Kit, Wooden Puzzle, Cross-stitch, Scratch Painting and Coloring Book for Adults. Our website ranks on top of google searches (SEO) for all keywords related to these products.

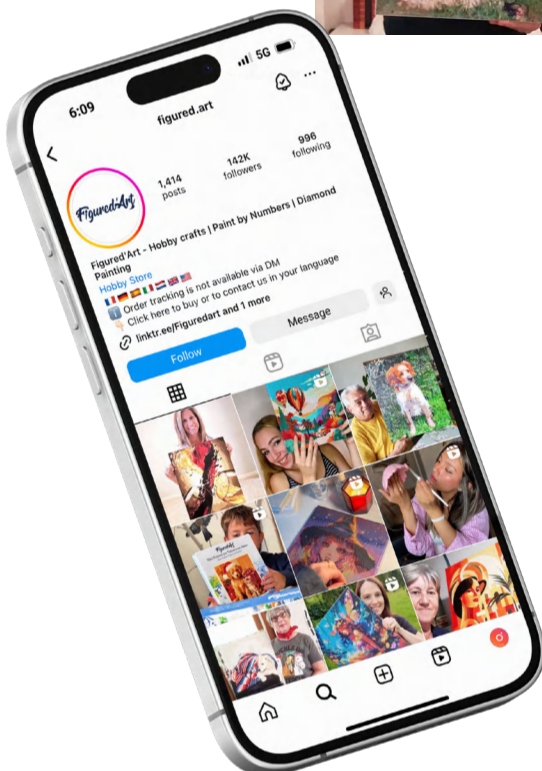
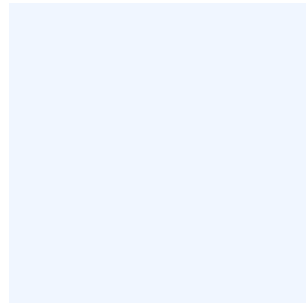
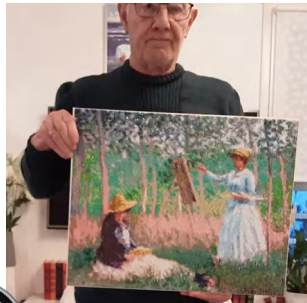
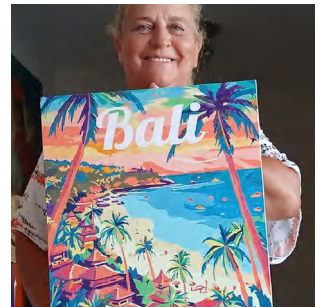
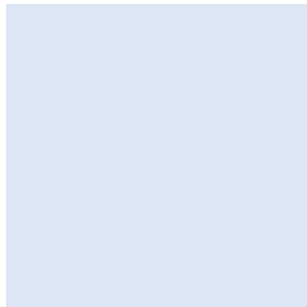
At Figured'Art, we never stop researching and developing new products. We focus on creating high-demand items with the best quality, exclusive design, and branded packaging.





Figured'Art in stores

Happy Customers, Stunning Masterpieces



Scan to see more of our customers' masterpieces on Instagram

Paint by Numbers

Paint by numbers is a simple and fun way to create stunning masterpieces, even without prior experience. Our guided method makes it easy for anyone to improve their skills and paint impressive works of art in no time.



Complete kit

Everything you need is included, no extra supplies needed!



Ready to paint

Start creating your masterpiece right away, no setup or preparation required.



Vacuum-packed paint pots

Fresh, perfectly portioned paint colors, sealed for quality and longevity.



No mixing necessary

Each color is pre-mixed to the perfect shade, just open and start painting.

Paint by Numbers - rolled canvas



- Size: 40 x 50 cm (16" x 20")
- Type: Rolled canvas
- 3 nylon brushes of varying sizes
- A set of numbered acrylic paint pots
- A miniature photo of the artwork to guide you during the process
- 2 screws + 2 hooks for mounting

Paint by Numbers - already framed



- Size: 40 x 50 cm (16" x 20")
- Type: Canvas already framed on a wooden frame
- 3 nylon brushes of varying sizes
- A set of numbered acrylic paint pots
- A miniature photo of the artwork to guide you during the process
- 2 screws + 2 hooks (for mounting)



Mini Paint by Numbers - already framed



- Size: 20 x 20 cm (8" x 8")
- Type: Canvas already framed on a wooden frame
- 3 nylon brushes of varying sizes
- A set of numbered acrylic paint pots
- A miniature photo of the artwork to guide you during the process
- 2 screws + 2 hooks for mounting

Round Wooden Paint by Numbers



- Size: 30 cm diameter (11.8" diameter)
- Type: Natural wood slice - paint directly on the wooden surface
- 3 nylon brushes of varying sizes
- A set of numbered acrylic paint pots
- A miniature photo of the artwork to guide you during the process
- 2 screws + 2 hooks for mounting

Paint by Numbers Bestsellers

Our bestsellers combine in-house creations with famous paintings. From classic to modern styles and categories like portraits, landscapes, animals, each design is chosen based on customer preferences and sales success, offering an inspiring and satisfying experience for all.

Paint by Numbers 40 x 50 cm (16" x 20")



FA10155
FA10155-Y



FA10248
FA10248-Y



FA10196
FA10196-Y



FA10255
FA10255-Y



FA10238
FA10238-Y



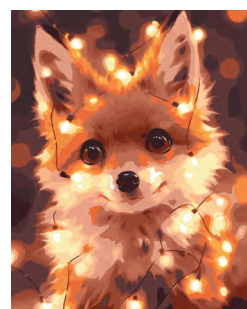
FA10239
FA10239-Y



FA10146
FA10146-Y



FA10222
FA10222-Y



FA10234
FA10234-Y



FA10452
FA101452-Y



FA10121
FA10121-Y



PN 1315
PN 1315-Y

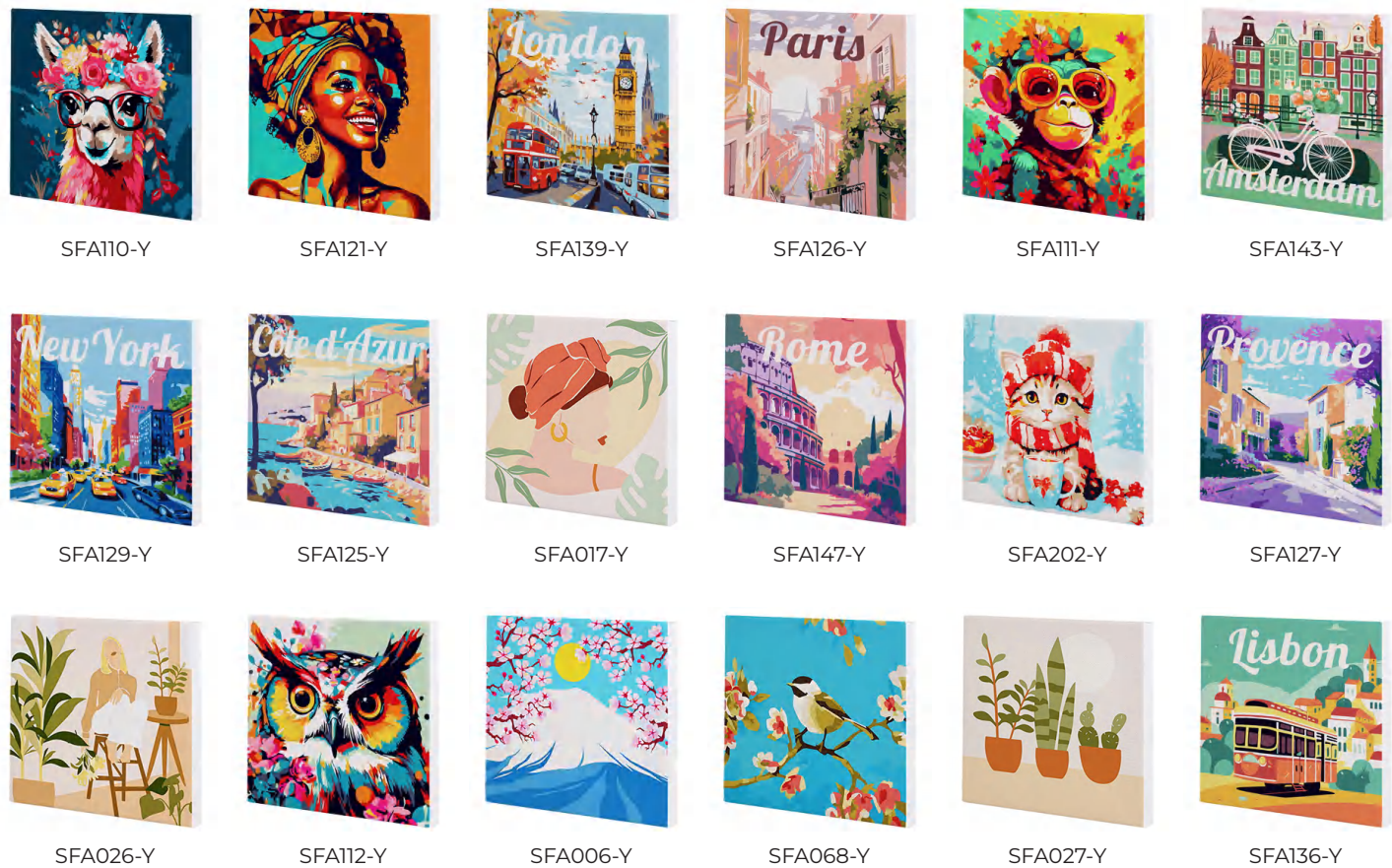


PN803
PN803-Y

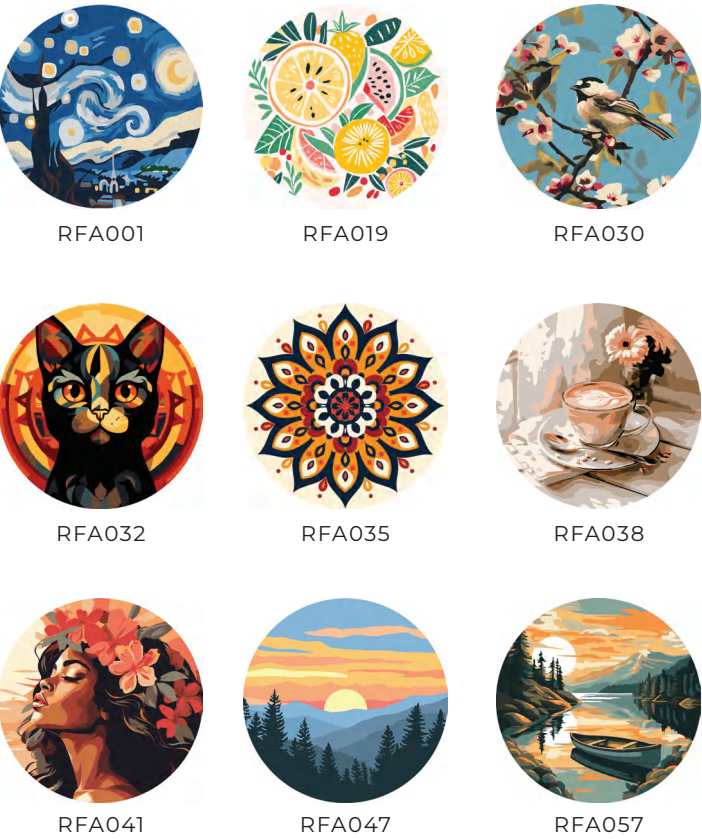


PN590
PN590-Y

Mini Paint by Numbers 20 x 20 cm (8" x 8")



Round Wooden Paint by Numbers 30 cm (11.8") diameter





Diamond Painting

Diamond Painting is a popular and relaxing creative hobby that allows you to create dazzling masterpieces using rhinestones called diamonds. It's the perfect way to unwind and escape the stress of daily life. Our kits feature high-quality materials to ensure the best experience and lasting satisfaction as you create your artwork.



Complete kit, ready to use

Start creating your sparkling masterpiece right away, no preparation needed.



Diamonds in numbered bags

All diamonds are pre-sorted and clearly labeled in separate bags, corresponding to their numbered sections for easy use.



All accessories are included

Includes all essential tools - applicator, wax pad, tray, and more for a seamless crafting experience.

All our kits are ready-to-use and include everything necessary:

- Premium adhesive canvas, numbered according to the model and diamond shape selected
- Color coded diamonds (safe and eco-friendly rhinestones)
- Diamond Applicator + 2 additional applicator heads, allowing to grab 6 and 9 diamonds at once
- 1 set of accessories (tweezers, tray with funnel, wax pad)

Diamond Painting - rolled canvas



- Size: 40 x 50 cm (16" x 20")
- Type: Rolled canvas
- Diamond Shape: Square

Diamond Painting - already framed



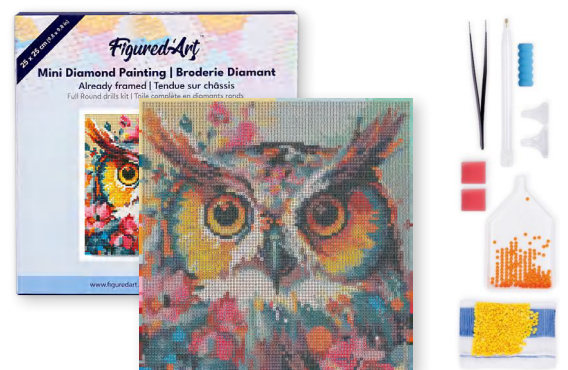
- Size: 40 x 50 cm (16" x 20")
- Type: Canvas already framed on a wooden frame
- Diamond Shape: Square

Mini Diamond Painting - rolled canvas



- Size: 25 x 25 cm (10" x 10")
- Type: Rolled canvas
- Diamond Shape: Round

Mini Diamond Painting - already framed



- Size: 25 x 25 cm (10" x 10")
- Type: Canvas already framed on a wooden frame
- Diamond Shape: Round



Mini Series Diamond Painting

- Set of 9-12 diamond paintings of 15 x 15 cm (5.9" x 5.9") or 18 x 15 cm (7.1" x 5.9")
- Type: Canvas
- Diamond Shape: Square

Diamond Painting Bestsellers

Diamond Painting 40 x 50 cm (16" x 20")



DP-FA10201
DP-FA10201-Y



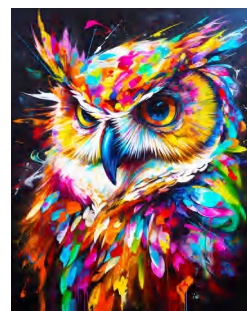
DP-FA10239
DP-FA10239-Y



DP-FA10237
DP-FA10237-Y



DP-FA10171
DP-FA10171-Y



DP-FA10206
DP-FA10206-Y



DP-FA10139
DP-FA10139-Y



DP-FA10255
DP-FA10255-Y



DP-FA10356
DP-FA10356-Y



DP-FA10220
DP-FA10220-Y



DP-FA10241
DP-FA10241-Y



DP-FA10109
DP-FA10109-Y



DP-FA10191
DP-FA10191-Y



DP-FA10242
DP-FA10242-Y



DP-001
DP-001-Y

Mini Diamond Painting 25 x 25 cm (10" x 10")



DP-SFA183
DP-SFA183-Y



DP-SFA110
DP-SFA110-Y



DP-SFA177
DP-SFA177-Y



DP-SFA187
DP-SFA187-Y



DP-SFA106
DP-SFA106-Y



DP-SFA111
DP-SFA111-Y



DP-SFA176
DP-SFA176-Y



DP-SFA121
DP-SFA121-Y



DP-SFA096
DP-SFA096-Y



Mini Series Diamond Painting



CT014



FP022



CM011



LZ005



TT008



CK010



LZ003



FT017



BT002

Book Nook

A Book Nook is a miniature diorama designed to fit between books on a bookshelf, but it can also be displayed on any flat surface. These charming DIY kits create a small, detailed scene that adds a touch of magic and whimsy to any book collection or any room in a home. Perfect for book lovers, DIY enthusiasts, and anyone who enjoys creative projects.



Each Book Nook kit includes all the necessary materials:

- Wooden pieces: Pre-cut and easy to assemble
- LED lights: To bring your scene to life
- Battery box and wires: For easy installation and operation of the LED lights
- Miniature accessories: Various small items to enhance realism
- Paper accessories: To add intricate details to your scene
- Components: All the parts needed to create a detailed and intricate Book Nook
- Instruction manual: A detailed, step-by-step guide
- Miniature photo: A reference image to guide you during the process

Bestsellers



SD02



SZ03



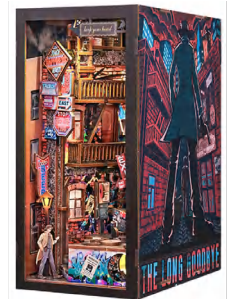
SZ05



SZ02



SD01



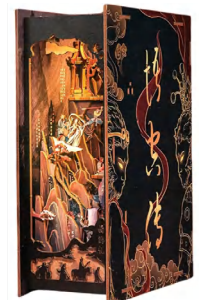
BN02



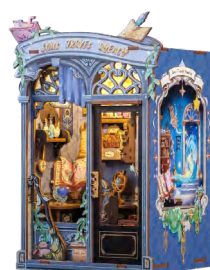
YS05



SD03



MZ01



CWGA201



CWGA202



CWGA203

Miniature House & 3D Puzzle

Each kit includes all the necessary materials:

- Pre-cut wooden pieces – Easy to assemble, no special tools required
- LED lighting with battery box and wiring (included in some models) – Brings warmth and life to the finished scene
- Miniature and paper accessories – Add realism and detail
- Instruction manual: A detailed, step-by-step guide
- Miniature photo: A reference image to guide you during the process



M027



M2001



M2111



M2421



M2423



PC2306



PC2311



AL101



AL103



AL104



AL105



AL106



2D Wooden Puzzle

Each piece of our 2D wooden puzzles is carefully cut into a unique shape, adding a touch of originality and making the assembly process even more exciting than regular puzzles. Presented in an engraved wooden storage box, this premium puzzle is one of a kind.

Each wooden puzzle kit comes with:

- Approximately 200 colored wooden pieces
- Miniature image of the artwork (front/back)
- Fabric storage bag
- Engraved storage box
- Wall hooks

Bestsellers



WP-FA1005



WP-FA1012



WP-FA1018



WP-FA1021



WP-FA1020



WP-FA1004



Pottery Kit

Air-dry clay

Tailored for beginners and pottery enthusiasts lacking access to a kiln, this pottery kit features clay that requires no firing, allowing for natural air drying and non-firing ceramic paints.

Our pottery kit includes:

- 2 kg of White Air Dry Clay*
- Wooden Tools packaged in a convenient fabric bag and a sponge
- Non-Firing Ceramic Paints: (acrylic pastel colors)
- 2 brushes and a sponge
- Base Coat and Finish Varnish
- Instruction Manual and Tutorials

**Extra air-dry clay can be purchased separately*



Punch Needle

The punch needle method is simple yet versatile, allowing for the creation of intricate patterns, bold textures, and stunning relief effects that add beautiful depth and dimension to the finished designs.

All tools you need are included:



- 1 cotton canvas size 26 x 26 cm (10" x 10") printed with the drawing to be made
- All wool yarns in sufficient quantity to embroider the pattern
- 1 magic needle specially designed for Punch Needle Art
- 1 circular frame 20 cm (8") in diameter
- 1 needle threader
- Tutorial

Bestsellers



CX021004



CCX99



CCX146



CD0010



CCX365



CCX222



CCX178



CCX96



CCX21



Stamped Cross Stitch

Inspired by traditional cross stitch and diamond painting, the innovative stamped cross stitch method is perfect for both beginners and intermediate stitchers. With step-by-step instructions and a high-definition pattern printed directly on the canvas, anyone can effortlessly create a beautiful piece every time.

Each kit is ready-to-use and includes everything you need to create your masterpiece:

- 1 printed cotton canvas Aïda 11 CT
- 1 set of pre-cut and numbered colored threads
- 1 set of needles and all the accessories you need
- 1 colored paper guide and 1 instruction manual



Bestsellers



CS-SZX097



CS-042



CS-2282



CS-1182



CS-MTL110



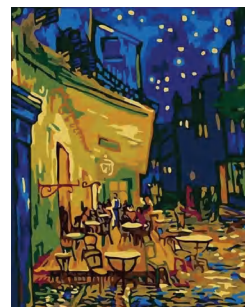
CS-224



CS-2240



CS-890



CS-928



CS-MTL063



Coloring book

Animal Universe

The coloring book features 50 animal-inspired mandala designs, presented on a mix of black and white pages. Each single-sided design is printed on detachable sheets, making it perfect for sharing or framing individually.

Scratch Painting

Scratch Painting is a relaxing activity that allows anyone to effortlessly create dazzling, high-quality artwork. It's a perfect hobby to enjoy alone or share with family.



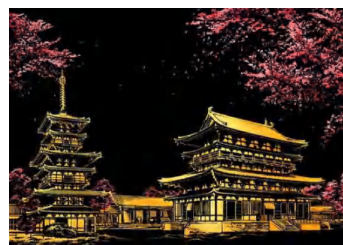
Each scratch painting kit contains:

- 1 pre-printed scratch paper that reveals vibrant colors as you uncover the chosen design
- 1 blank practice paper to refine your technique before starting
- 1 double-sided wooden stylus for precise and easy scratching

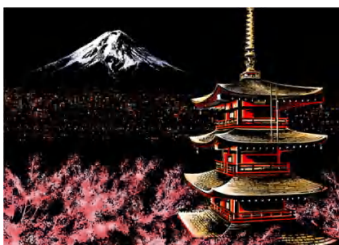
Bestsellers



SP1001



SP1002



SP1008



SP1010



SP1012



SP1016

Contact Sales

Jonathan Altmayer

Sales Director

jonathan.altmayer@iguredart.com

+33 9 72 47 15 44

Lucy Liu

Sales Manager (UK/USA)

lucy.liu@iguredart.com

Helen Cottrill

Business Development Director - UK

helen.cottrill@figuredart.com



b2b.figuredart.com



b2b.figuredart.de



b2b.figuredart.com/it



b2b.figuredart.com/es



b2b.uk.figuredart.com



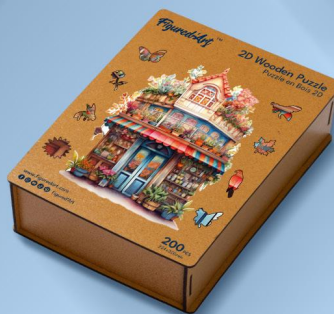
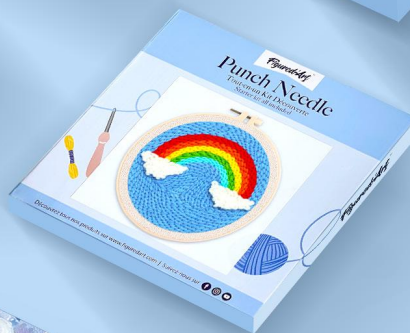
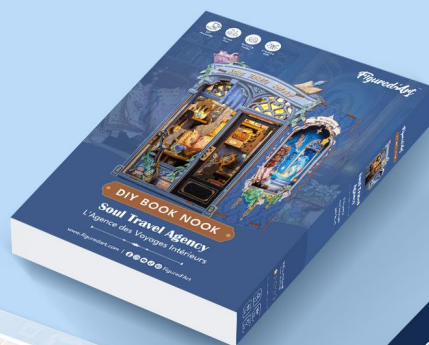
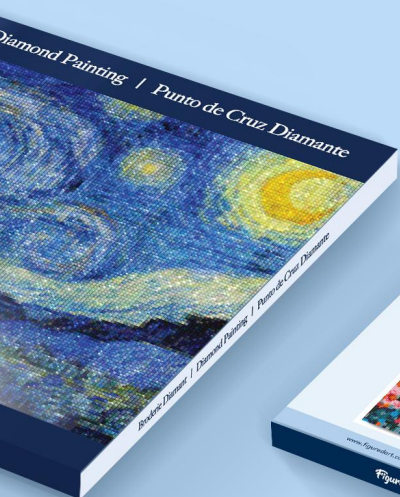
b2b.usa.figuredart.com

Figured ArtTM

AP COMMERCE
49 rue de Ponthieu
75008 Paris
France

71-75, Shelton Street, Covent Garden
London, WC2H 9JQ
United Kingdom

American Creatives LLC
1603 Capitol Avenue, Suite 413
Cheyenne, WY 82001
United States



Figured'ArtTM

