



angels
dare

CRAFTED COCKTAILS

lose your halo!

angelsdarecocktails.co.uk



Scotland | Premium | RTD

Redefining cocktails in a can with Scotland's best produce – because provenance matters



Fruit-led, Highball RTD cocktails

100% natural fruit ingredients

Bar strength 8% ABV full-serve cocktails
in 250ml cans

Stocked in bars, OOH, retail, hotels,
events spaces and rail providers

Perfect for multiple end occasions

Over 300 indie and national venues

Now available across the Scotrail Network

Listed with Bidfood

Recyclable and sustainable packaging

"RTD Product of the Year" – Scotland Gin Awards

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"The RTD market is expected to grow by +32% by 2027, with premium and long drink RTD's expected to lead the sectors growth"

IWSR

Provenance

Typical price



Base Commercials

Cost price / unit £ 2.60 ex VAT

Cost price / case £ 31.20 ex VAT

Volume/Multi Venue discounts available

RRP off trade £4.75
on trade £7.95

Net Margin off trade 34%
on trade 61%

On Trade Service Benefits

- BOH single SKU stock management.
- Quick serve premium cocktail solution.
- Zero Waste.
- Consistent Premium Pour.
- Improved team efficiency.
- Increased SPH.

"43% of adults drink RTDs at least once a month" - Mintel



Activation remains key to driving brand awareness. Consumers now want to be a part of the journey.

Because a sale doesn't end with a sales order:

- In-store sampling: nationwide / key locations – in house cost
- FSDU/POS units, free of charge
- Paid in-store advertising (shelf barkers, posters etc)
- Large, targeted social media campaign

Strong activation benefits us all, especially the consumer, and makes for a great supplier relationship



New Flavours Launching Spring/Summer 2026!



Rum Punch:

- Rum, Pineapple, Passionfruit, Hibiscus

Paloma:

- Tequila, Pink Grapefruit, Lychee, Strawberry

