



**CAMPBELLS**



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# Pure Butter Shortbread

In 1830, in the small highland village of Callander,  
Donald Campbell baked his first trays of rich golden shortbread.

Now, over 190 years and seven generations later, this internationally famous small village  
bakery is Scotland's oldest bakery business and is still in the same Campbell family.

Campbells Shortbread continues to be made with nothing less than the finest natural  
ingredients, crafted to a recipe passed down through time.



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# Cute Highland Cow Tins

JUST FOR YOU  
COLLECTION

We are delighted this year to introduce the newest member of the Campbells Shortbread range.

Please say hello to our Cute Highland Cow!

The Cute Highland Cow will feature on 3 of our tins initially:

- 90g Pure Butter Shortbread Fingers
- 115g Pure Butter Shortbread Petticoat Tails
- 150g Pure Butter Assorted Shortbread Shapes

Look out for more lines to be added!



00524



00531



00548



## Description

**Code:** Just For You Collection Tins  
 OO531 90g Cute Highland Cow Tin (Shortbread Fingers)  
 OO524 115g Cute Highland Cow Tin (Petticoat Tails)  
 OO548 150g Cute Highland Cow Tin (Assorted Shortbread Shapes)  
**All products are packed 12 non mixed units per outer**

## Tin Size

**H x W x D**  
 105 x 105 x 45  
 53 x 120 x 120  
 210 x 145 x 45

# Novelty Gift Fudge Cartons



This new MacDonalds Sweet Treat Collection has our delicious all butter fudge available in 3 novelty gift cartons.

Perfect for that indulgent sweet treat or as a gift for someone special, our soft buttery fudge is sure to hit the 'sweet' spot!

**SWEET  
TREAT  
COLLECTION**

**NEW** ★



**NEW** ★

MF616



**NEW** ★

MF630



MF623



Description		Carton Size
Code:	Sweet Treat Collection Cartons	H x W x D
MF616	120g Scottie Dog All Butter Fudge	120 x 135 x 42
MF623	120g Scottie and Piper All Butter Fudge	120 x 135 x 42
MF630	120g Cute Cow All Butter Fudge	120 x 135 x 42

All products are packed 20 non mixed units per outer

# Novelty Gift Tins

# Speciality Shortbread



00470

NEW



00487

NEW



00500

NEW



00029



00036

Description		Tin Size	
Code:	Octagonal Collection Tins	H x W x D	
OO470	115g Floral Tin (Petticoat Tails)	53 x 120 x 120	
OO487	115g Butterfly Tin (Petticoat Tails)	53 x 120 x 120	
OO500	115g Thistle & Daisy Tin (Petticoat Tails)	53 x 120 x 120	
OO029	115g Cat Tin (Petticoat Tails)	53 x 120 x 120	
OO036	115g Dog Tin (Petticoat Tails)	53 x 120 x 120	

All products are packed 12 non mixed units per outer



00271

NEW



00647

NEW



00654

NEW



00661

Description		Carton Size	
Code:	Speciality Shortbread Cartons	H x W x D	
OO271	125g Stem Ginger & Sicilian Lemon Shortbread	91 x 196 x 36	
OO647	125g Choc Chip & Orange Shortbread	91 x 196 x 36	
OO654	125g Choc Chip & Stem Ginger Shortbread	91 x 196 x 36	
OO661	125g Salted Caramel Shortbread	91 x 196 x 36	

All products are packed 12 non mixed units per outer

# Novelty Gift Tins - Colourful Collection



JUST FOR YOU  
COLLECTION

NEW

Code:	Description	Tin Size H x W x D
OO084	90g Tartan Scottie Dogs Tin (Shortbread Fingers)	105 x 105 x 45
OO541	120g Tartan Sheep Tin (Shortbread Fingers)	105 x 145 x 43
OO206	120g Tartan Stag Tin (Shortbread Fingers)	105 x 145 x 43
OO213	150g Tartan Scottie Dogs Tin (Assorted Shapes Shortbread)	145 x 210 x 45
OO463	150g Tartan Wellies Tin (Assorted Shapes Shortbread)	210 x 145 x 45
OO296	150g Highland Cow Tin (Assorted Shapes Shortbread)	210 x 145 x 45
OO289	90g Highland Cow Tin (Shortbread Fingers)	105 x 105 x 45

All products are packed 12 non mixed units per outer



# Novelty Gift Tins

JUST FOR YOU  
COLLECTION



00494



00589



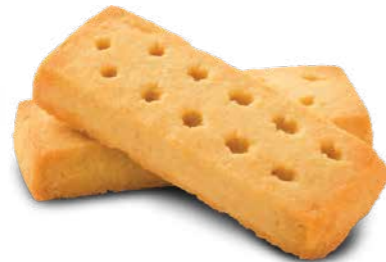
00077



00091



00107



00278



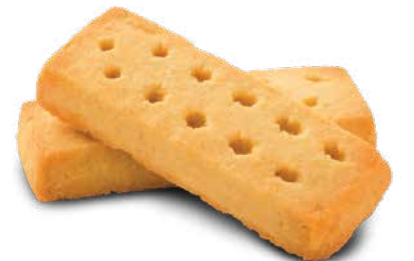
00230



00476



00223



Code:	Description	Tin Size H x W x D
OO494	90g Musical Dog (Shortbread Fingers)	105 x 105 x 45
OO589	90g Cat with Bagpipes (Shortbread Fingers)	105 x 105 x 45
OO077	90g Dogs with Tammies (Shortbread Fingers)	105 x 105 x 45
OO091	90g We Love Scotland (Shortbread Fingers)	105 x 105 x 45
OO107	90g Highland Cow (Shortbread Fingers)	105 x 105 x 45
OO278	90g Westie Dog in Heather (Shortbread Fingers)	105 x 105 x 45
OO230	90g Kilt (Shortbread Fingers)	105 x 105 x 45
OO476	90g Pipers (Shortbread Fingers)	105 x 105 x 45
OO223	90g Thistle (Shortbread Fingers)	105 x 105 x 45

All products are packed 12 non mixed units per outer

# Novelty Gift Tins



NEW

00517



00357



00981



00872



00124



00411



00370



00371



00364

Code:	Description	Tin Size H x W x D
OO517	150g Piper Jock Tin (assorted shapes shortbread)	210 x 145 x 45
OO357	150g Pipers Tin (assorted shapes shortbread)	210 x 145 x 45
OO981	150g Dog (Westies) (assorted shapes shortbread)	210 x 145 x 45
OO124	150g Wild Kittens Tin (assorted shapes shortbread)	145 x 210 x 45
OO872	150g Mad Dogs (assorted shapes shortbread)	145 x 210 x 45
OO364	150g Stag Tin (assorted shapes shortbread)	145 x 210 x 45
OO371	115g Stag Tin (Petticoat Tails)	53 x 120 x 120
OO411	85g Kilt Collection Tin (Kilt Shapes)	165 x 137 x 48
OO370	180g Piper Novelty Tin (assorted shapes & shortbread cookies)	272 x 147 x 36

All products are packed 12 non mixed units per outer

# Novelty Gift Cartons



00210



00234



00227



00688



00241



00701

	Description	Carton Size
Code:	Novelty Gift Cartons	H x W x D
00210	120g Pipers (Shortbread Rounds)	80 x 220 x 41
00227	120g Mad Dogs (Shortbread Rounds)	80 x 220 x 41
00234	120g Sheep (Shortbread Rounds)	80 x 220 x 41
00241	210g Mad Kittens (Assorted Shortbread Shapes)	141 x 283 x 40
00688	150g Tartan Stag Carton (Shortbread Fingers)	91 x 197 x 36
00701	150g Tartan Dog Carton (Shortbread Fingers)	91 x 197 x 36

**All products are packed 12 non mixed units per outer  
Except OO241 which is 18 per outer**



# Traditional Gift Cartons

00907



00228



00110



00403



00732



00785



00127



00551



00544



00711



00679



Code:	Description	Carton Size H x W x D	Packs per outer
00907	100g Shortbread Finger (in display case)	69 x 130 x 21	24
00732	120g Shortbread Rounds	80 x 220 x 41	24
00228	125g Petticoat Tails	131 x 138 x 31	24
00544	120g Shortbread Triangles	91 x 197 x 36	24
00551	125g Choc Chip Fingers	91 x 197 x 36	24
00679	150g Shortbread Fingers	91 x 197 x 36	24
00785	150g Gold Collection (assorted shapes shortbread)	140 x 220 x 40	24
00110	210g Shortbread Reserve Collection (a selection of delicious double choc chip, chocolate chip and assorted shapes)	141 x 283 x 40	18
00403	300g Highland Collection (assorted shapes shortbread)	280 x 220 x 40	12
00711	300g Traditional Fingers	182 x 197 x 36	12
00127	420g Shortbread Reserve Collection (a selection of delicious double choc chip, chocolate chip and assorted shapes)	280 x 280 x 40	9

All products are packed non mixed units per outer

# Victorian Gift Tins



## Traditional Shortbread to suit every taste

From classic to cute and quirky we cater for all tastes, with a range of charming packaging styles based around iconic Scottish themes, with the same delicious top quality baking inside.

*Shy of 200 years, not shy of anything else!*

Callander, Perthshire, Scotland. 1830. Donald Campbell bakes his first tray of rich golden shortbread. Seven generations later the same family is still baking the highest quality shortbread for Scotland, Europe, the World.



## Pure Butter. Pure Delight

We use 100% pure butter in all our baking. No scrimping. And no artificial colours, flavours or preservatives. All our products are totally OK for vegetarians. Our packaging is a pure delight. From decorative to quirky, traditional tartan to genteel Victoriana, cute to seasonal, we maintain a range that appeals to different tastes and different reasons to buy. Our variety of shapes is equally extensive from fingers to rounds, petticoat tails and squares to ovals. We're constantly working on refreshing the range and producing innovative, cheerful new lines that come in cartons and tins of all sizes to match all budgets from the generous gift to the picnic pack.



00961



00978



00954



00985



Code:	Description	Tin Size H x W x D
00978	115g Victorian Burgundy Tin (Petticoat Tails)	53 x 120 x 120
00961	150g Victorian Burgundy Tin (assorted shapes shortbread)	145 x 210 x 45
00954	150g Victorian Blue Tin (assorted shapes shortbread)	145 x 210 x 45
00985	115g Victorian Blue Tin (Petticoat Tails)	53 x 120 x 120

All products are packed 12 non mixed units per outer