



You've
got to
taste
them...

after's[®]
BY GENESIS

Afters by Genesis is a premium range of hand-crafted, luxury small cakes.

The recipes for these fabulous buns have been created by our Master Baker Nigel Lennox, who has been baking at Genesis for more than 30 years, with some help from a newcomer – Stephen Chisholm, who was the winner of the first series of the Great Irish Bake Off and who has joined the Genesis team as a Development Chef.

Stephen has worked as a cook, pastry chef and consultant in cafes and restaurants from the Newtownards Road to Nepal! Together they have developed a range which will cover the seasons, a mix of family favourites which have been given a little extra

zing through to cupcakes which would make a beautiful gift for the most discerning recipient. In between are delicious chocolate and lemon sponge creations and mini pastry tarts filled with only the finest ingredients. The exquisite piping is done by hand by our colleagues in finishing, so each one is unique.

The theme? Afters by Genesis. You've got to taste them...

If you're interested in knowing more or ordering some please email us on [**sales@genesiscrafty.com**](mailto:sales@genesiscrafty.com)

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The image features two halves of a golden-brown, flaky bun, cut in half to reveal a thick, dark red jam filling. The buns are set against a dark, textured background. A pink rectangular box with rounded corners is positioned in the upper right quadrant, containing product information. The text is white and centered within the box.

Our Best Ever, Much-loved Jam Bake

GENESIS CODE 4738

BARCODE 5025251047197

PACK SIZE 4pk

RRP £2.50

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Our Best Ever,
Much-loved Iced Top

GENESIS CODE 4796

BARCODE 5025251047180

PACK SIZE 4pk

RRP £2.50

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Our Afternoon Delights

GENESIS CODE	4800
BARCODE	5025251047470
PACK SIZE	4pk
RRP	£2.75



You've got to taste them...



Our Premium Chocolate Collection

GENESIS CODE 4799

BARCODE 5025251047494

PACK SIZE 4pk

RRP £2.75

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Our Premium,
Fruity, Afternoon Tea
Collection

GENESIS CODE 4798

BARCODE 5025251047548

PACK SIZE 9pk

RRP £3.50

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Our Rose Cupcake Bouquet

GENESIS CODE	4850
BARCODE	5025210000027
PACK SIZE	9pk
RRP	£3.50

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Our Sundae Specials

GENESIS CODE	4851
BARCODE	5025210000034
PACK SIZE	9pk
RRP	£3.50



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