## SPONSOR / PREMIUM EXHIBITOR LOGO REQUESTS

## Thank you for booking your sponsorship/premium exhibitor package at our event!

In order to ensure your brand is represented as you would want, please would you send us your logo in the following file types:

- Primary logo (300dpi, transparent png or EPS file)
- White version (or other that can be used on a dark background)
- Any applicable brand guidelines

Note your logo may be used in large format print so it is imperative that we have a high resolution version as above on file. The parameters we have requested will ensure we use the correct logo, it is clear (not fuzzy or squashed) and we can fulfil your agreement fully.

Here are a couple of examples to illustrate the above:

Large print floor plans used on site, requiring high resolution logos:





Awards tiles, requiring white versions: