



Education Estates® in Focus

ESTATE MANAGEMENT | SEND | SUSTAINABILITY

18 March 2027 | Platinum Suite - ExCeL London

Position your organisation at the heart of education infrastructure

Sponsoring **Education Estates® in Focus** puts your brand directly in front of senior decision-makers shaping the future of sustainable, inclusive and well-managed education estates.

This targeted one-day event draws senior professionals from across central and local government, academy trusts, schools, colleges, universities, architects, consultants/advisers and contractors. It focuses on three critical areas for the sector: Sustainability, SEND provision and strategic estate management – covering everything from planning and funding to design, build, management and long-term resilience.

Gain maximum brand exposure by becoming a sponsor of **Education Estates® in Focus** 2027.

Please find below the packages and renewal prices for **Education Estates® in Focus**.

The renewal rates shown are available until Friday 28 March 2026 – 17:00



SPONSOR PARTNER - £4,725 + VAT

This premium sponsorship package offers maximum branding and exposure at **Education Estates® in Focus**, with extensive marketing opportunities and high visibility before and during the event.

Before the Conference:

- Company logo featured on all promotional email campaigns and dedicated website pages
- Dedicated partner page on the event website
- Personalised social media tiles
- Social media support for your announcements
- 1 place on the 'Education Estates® in Focus' conference advisory group

At the Event:

- Company logo displayed on all event signage
- Networking space (includes a poser table, two bar stools and a branded backdrop – package price includes printing, delivery and recycling)
- Badge scanner app
- Full-page advert in the event guide
- Company listing and logo in the event guide
- Logo featured on all holding slides during the event
- 5 delegate passes

To book your chosen sponsorship package at **Education Estates® in Focus** please contact Rebecca on
T: +44 (0)1892 351626 (Option 1)
E: rebeccastrattenott@stepconnect2.com



REGISTRATION SPONSOR: £3,500 + VAT

- Sponsorship of online and onsite registration
- Company logo on the registration page of the event website
- Short message featured in attendee confirmation emails
- Full-page advert in the event guide
- Personalised social media tiles
- Company logo, profile and hyperlink on the event website
- 3 conference passes



NETWORKING SPACE: £2,930 + VAT

- Networking space (includes a poser table, two bar stools and a branded backdrop – package price includes printing, delivery and recycling)
- Badge scanner app
- Personalised social media tiles
- Company logo, profile and hyperlink on the event website
- Company listing and logo in the event guide
- 3 conference passes



LANYARDS: £2,650 + VAT

- Branded lanyards featuring your company logo, distributed to all attendees
- Full-page advert in the event guide
- Personalised social media tiles
- Company logo, profile, and hyperlink on the event website
- Company listing and logo in the event guide
- 1 delegate pass



BADGES: £2,250 + VAT

- Company logo printed in colour on every attendee badge, denoting you as the official Badge Sponsor
- Full-page advert in the event guide
- Personalised social media tiles
- Company logo, profile and hyperlink on the event website
- Company listing and logo in the event guide
- 1 delegate pass

The Spring conversation around the education estate Schools | Colleges | Universities

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