

EXHIBITION & SPONSORSHIP PACKAGES



**BUILD2
PERFORM**
London, November 2021

Stand Packages' 2021



Main Sponsorship package

Offers leading companies in the building services sector branding on key promotions, a prime stand position (24m² or 36m²) and includes:

- Up to 36m² of stand space (space only)
- Six VIP passes including complimentary tea and coffee plus lunch with speakers
- 1 Hour CPD presentation at a prime time during the event
- Branding on signs and a key theatre
- Advert on the event map/planner
- Enhanced profile on the event website
- Exclusive email promotion to pre-registered attendees

Package price **£10,750^{+VAT}**

GET CREATIVE

Space Only (above 12m²)

Be creative – build your own stand. Create a completely bespoke presence at Build2Perform.

You have creative control over stand design and the way your products are displayed

Space only prices start at **£350^{+VAT} per m²**

PLATINUM

Platinum Exhibiting package

The Platinum package is ideal for key organisations looking for an enhanced presence at Build2Perform Live 2021 and includes:

- 18m² of stand space/shell package
- Four 2 day VIP passes including complimentary tea and coffee
- 1 Hour CPD presentation at a prime time during the event
- Branding on signs at the event
- Advert on the event map/planner
- Enhanced profile on the event website

Package price **£ 7,750^{+VAT}**

GOLD

Gold Exhibiting package

The Gold package includes a 12m² shell scheme package (includes shell scheme, lighting, electrics, furniture and name board).

The Gold package offers companies a high profile presence at CIBSE Build2perform Live 2021. Limited to just 20 key organisations the Gold package is always the most popular – selling out six months before the event. Gold exhibitors benefit from a prime stand location and includes:

- 12m² – 16m² of stand space/shell package
- Two 2 day VIP passes including complimentary tea and coffee
- 45 minute CPD presentation in one of our purpose built theatres during the event
- Dedicated CPD promotional email

Package price **£ £4,800 (12m²) to £6,400 (16m²)^{+VAT}**

SILVER

Silver Exhibiting package

The Silver Exhibiting package includes a 9m² shell scheme package (includes shell scheme, lighting, electrics, furniture and name board).

Silver exhibitors benefit from a prime stand location and includes:

- 9m² Shell package (shell scheme, lighting, nameboard, electrics and carpet)
- One 2 day VIP passes including complimentary tea and coffee
- 50 word profile on the website
- Fantastic networking opportunities

Package price **£ 3,600^{+VAT}**

Contact us

Please contact Steve Webb for more information,
call +44(0)1892 518877 or 07545 020458 or email: stevewebb@stepex.com

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Sponsorship Packages' 2021

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Sponsorship Packages 2021

- Networking Area – VIP Zone
- Exclusive branding of the CIBSE Networking Area which will host:
 - Exhibitor and CIBSE member meetings
 - Lunchtime gatherings for speakers/invited

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Exclusive branding opportunities

The package includes:

- Stand opposite the networking area
- VIP places to access the area/invite guests
- Option of a 1 hour presentation
- Branding on signs, tickets and programme/Map
- Furniture and AV in the area

Package Price **£8,500^{+VAT}**

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Drinks Reception & Awards

The first evening of Build2perform will bring together visitors, speakers, delegates and exhibitors to celebrate, network and find out the winners of the Digital Awards.

The package offers exclusive branding of the reception and speaking opportunity.

Package Price **£3,500^{+VAT}**

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Registration – onsite, website and badges

This exclusive sponsorship allows one company to send every registrant a personalised message at the point they register.

Your logo on the confirmation email and branding on site on badges and the registration area.

Package Price **£3,000^{+VAT}**

SPONSORSHIP PACKAGES



Catering Areas

Every attendee will come into the catering and networking areas – brand the area, catering staff and catering points with your company log

Package Price **£2,500^{+VAT}**

SPONSORSHIP PACKAGES



Seminar Theatres

Every attendee will come into one of the five theatres – steal a march on your competitors by branding the theatre of your choice with your company logo at the entrance and on screen.

Package Price **£750^{+VAT}** per Theatre

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Other sponsorship opportunities:

Lanyards – brand every visitor with your company message and logo.

Notepads & Pens – supply every attendee to sessions with a branded note pad and pen.

Package Price **£POA^{+VAT}**

SPONSORSHIP PACKAGES



Event Map & Planner Sponsor

The event guide, used by every visitor and exhibitor lists all speakers, exhibitors and sessions.

The package includes your company logo on the front cover

Advert on the Map cover and prominent branding onsite and the event website.

Package Price **£POA^{+VAT}**

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