



## Initiate! Manifesto

### Fearless Transition: A New Energy Economy

Welcome to a new reality! A reality where all the players in the utility landscape have joined forces to make sure that a positive energy transition will be achieved.

The urgency to achieve this energy transition is crystal clear; we need to act now, before it's too late. Bold moves have to be undertaken to make a significant impact. Incremental change will ensure business as usual.

Everyone has the power to play a role in this transition by utilizing their social, economic, political and technological influences. Diversity is our strength.

There is no time for looking back, fearlessly we must move forward. Post-energy transition is the dawning of a new energy economy, an enhanced society, a healthier planet.

Interested to see how the Manifesto will be reflected on-site? [CLICK HERE](#)



#### NEXT POWER GEN

Generation marks the beginning of the journey! With a special focus on clean nuclear power this session is going to explore in addition the solutions offered by renewables, gas and hydrogen. Emphasis given on their green side, as well as the way we can democratically distribute them to the consumers for a fair price.



#### NEW ENERGY SYSTEM

The battle of all battles is going to take place during this session. Those that support a centralized system are going to exchange argumentation with those dreaming of a decentralized energy system. Special focus on new energy economy and spoiler alert... that means circular economy. Recycle those batteries already!



#### DATATOPIA

In a system where the key performance indicators are focused on one dimensional growth, one dimensional growth is what we got. Datafication of energy creates transparency in aiming for indicators that help build the energy system we actually want. Green energy, with a data trace from source to consumer, and fair markets helped by algorithms. Dystopian narratives make way for Datatopia as enabler for the Energy Democracy.



#### LEAVE NO ONE BEHIND - FIGHTING ENERGY POVERTY

Consolidation is killing the transition! Not all Europeans have safe and fair priced access to energy. Needless to say that this needs to change pronto! From the busy capitals of the west to the smallest islandic villages of the south, all Europeans must enjoy equally easy and fair priced energy access.

Dare to try something new!



"It is not enough for our energy system to be green, sustainable and transparent. It needs to be equally accessible to all European Citizens too. And that can only be achieved if we democratize it."

Areti Ntaradimou, Content Director, Initiate!

Join Initiate! [CLICK HERE](#)