ICRA
LONDON·2023

ICRA 2023
Promotional Toolkit

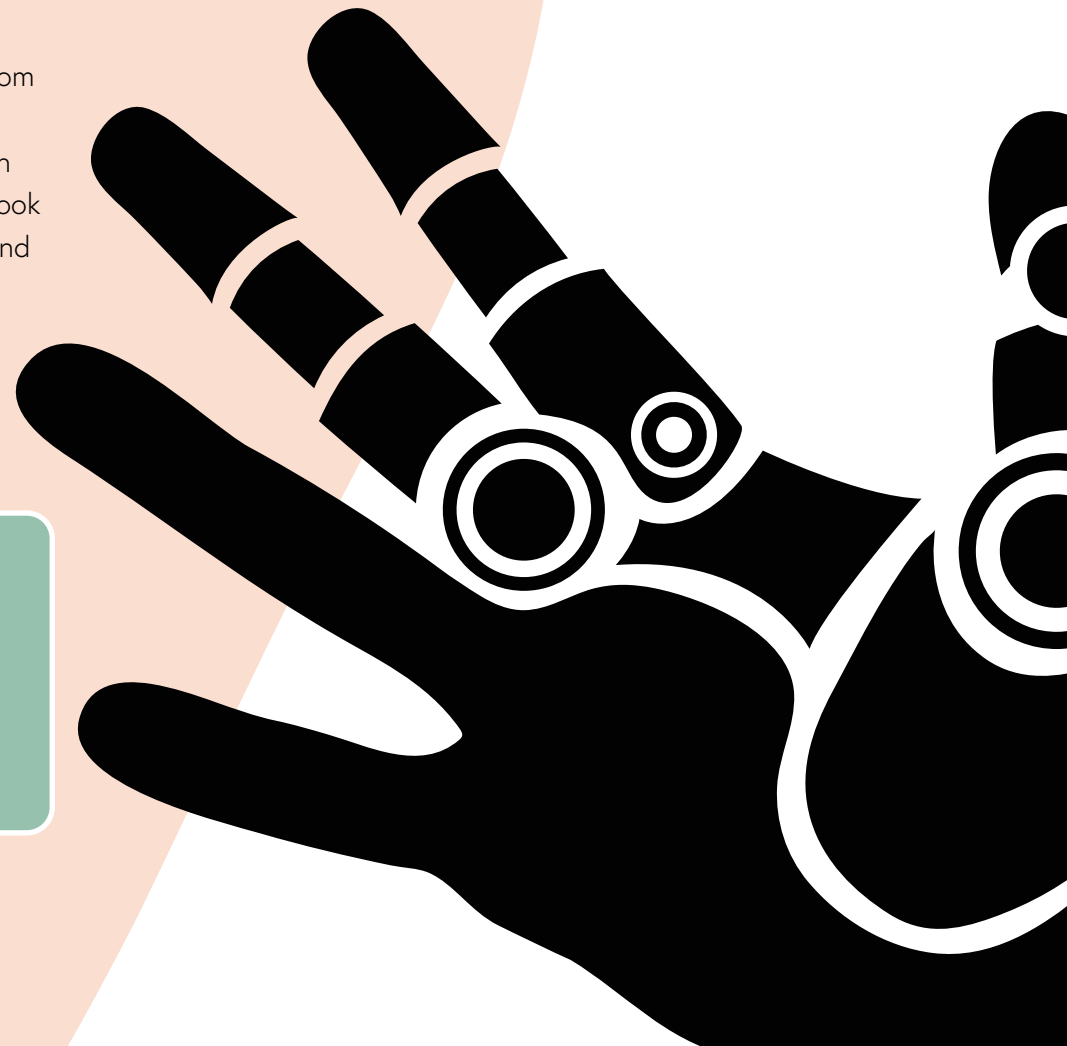IEEE Robotics & Automation Society | IEEE

We are delighted to invite you to ICRA 2023, the world's most prestigious robotics conference, to be held in London, ExCeL from 29 May to 2 June 2023.

The world's most prestigious robotics conference, to be held in London, ExCeL from 29 May to 2 June 2023. As the flagship conference of the IEEE Robotics and Automation Society, ICRA will deliver a world class programme of activities. Given our event's theme, **"Embracing the Future – Making Robots for Humans"**, we look forward to shining a spotlight on important high-impact innovations in robotics and automation that demonstrate clear and obvious global benefits to humanity.

We expect over 4,000 of the world's top roboticists and leading industry representatives to join us in London, we will also deliver a truly hybrid event that will allow us to provide virtual access to many more online.

Call for action!

We need your support to play a leading role at ICRA 2023, by means of collaboration. With your promotional collaboration, we aim to expand our reach globally from researchers to senior robotics experts and their institutions.

Using this promotional pack

This pack provides you with a range of suggested messages and creative assets to help raise awareness of ICRA 2023 amongst your networks of robotics and automation community.

Sign up to become a ICRA 2023 collaborator and we will feature your organisation on our website with your logo and interactive link.

Key dates and deadlines to promote:

Keep an eye on upcoming key deadlines and promote accordingly - **Click here**

Social Posts

Please follow ICRA 2023 on social media and engage – *share, like, comment and re-post.*

Follow us:

@ieee_ras_icra 🐦

@IEEE.RAS.ICRA 📘

@IEEE RAS ICRA 💼

You are encouraged to announce your involvement in the programme, workshop, tutorials, competitions, tours and exhibition using your social media handles

Don't forget to tag the conference in your posts!

Newsletters/Emails

Please use the following content in your newsletter or any email campaigns:

IEEE International Conference on Robotics and Automation 2023 (ICRA 2023) is coming to London ExCeL from 29 May to 2 June 2023

It is the largest and most prestigious event of the year in the Robotics and Automation calendar, ICRA 2023 will bring together the world's top academics, researchers, and industry representatives.

Taking place for the first time in the UK, London will provide the perfect backdrop to this world-class event. If Robotics and Automation is your field, you need to be a part of this.

Register now: https://www.icra2023.org/registration.

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Promotional Assets

The following assets have been created for promotional purposes. Please use the assets and messaging to promote ICRA 2023 to your network and beyond:

Logo

Email Signature/banner

This is to be inserted in your email signature or can be used as a banner

DOWNLOAD GRAPHICS CLICK HERE

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Promotional Assets

Registration now open

Book now:
https://www.icra2023.org/registration

Check out the programme, detailing keynote sessions, papers, posters, workshops, tutorials and competitions:
https://www.icra2023.org/programme-overview

Full programme now live

Check out our full detailed programme:
https://www.icra2023.org/programme-overview

Here's a list of the competitions and tutorials taking place:
https://www.icra2023.org/programme/workshops-tutorials

Register now: https://www.icra2023.org/registration

Promotional Assets

I will present my paper at #ICRA2023

Use the above to announce that your abstract has been accepted and give further details of the talk in your post
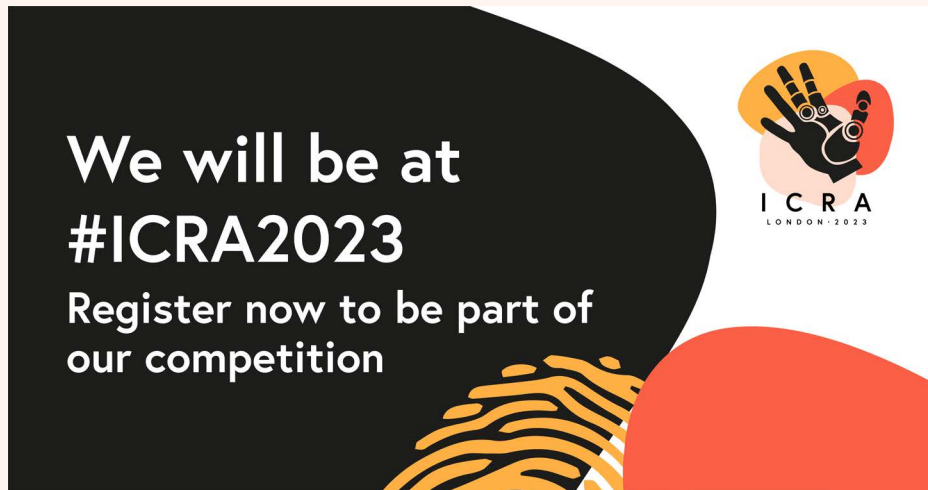

I am speaking at #ICRA2023

Use the above to announce that you and give further details of the talk in your post

Promotional Assets

We will be at
#ICRA2023
Register now to be part of
our competition

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Access to
talent program
for registrants

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We will be at #ICRA2023.
Register now to be part of our competition

Please use the above to announce that you are a competition winner and give further details in your post.

Details of competition programme can be found here:
https://www.icra2023.org/competitions

To register: **https://www.icra2023.org/registration**

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Access to talent program for registrants

Looking for a job in robotics? Try the ICRA 2023 Access To Talent Program!

Further details can be found here: **https://www.icra2023.org/access-talent**

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We are taking part at #ICRA2023

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We are taking part at #ICRA2023

Please use the above to announce you are an exhibitor and invite delegates to your exhibition stand

I will have a workshop at #ICRA2023

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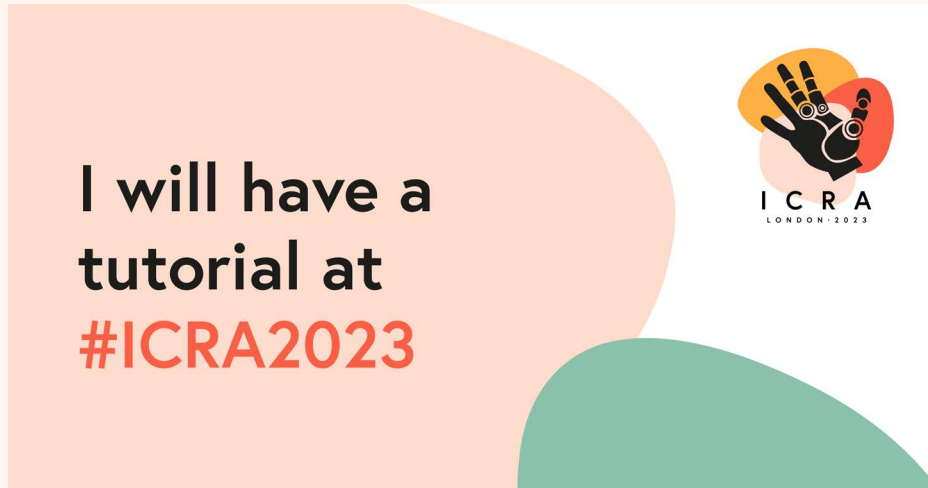
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I will have a workshop at #ICRA2023

Please use the above to announce that you will be running a workshop and give details of programme, any deadlines and registration in your post.

https://www.icra2023.org/programme/workshops-tutorials for full details

Promotional Assets

I will have a
tutorial at
#ICRA2023

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I will have a tutorial session at #ICRA2023

Please use the above to announce that you will be running tutorial session and give details of programme, any deadlines and registration in your post.

 https://www.icra2023.org/programme/workshops-tutorials for full details

Thank you for your support, if
you require any further information
or assets please contact
enquiries_icra2023@tfilodestar.com

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