

NORTH AMERICA

AERIAL FIRE FIGHTING



PACIFIC NORTHWEST WILDFIRE

CONFERENCE AND EXHIBITION

3-4 APRIL 2023

SEATTLE, WASHINGTON, USA



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PACIFIC NORTHWEST WILDFIRE CONFERENCE AND EXHIBITION 2023

Tangent Link's global Aerial Firefighting series returns to North America on 3-4th April 2023.

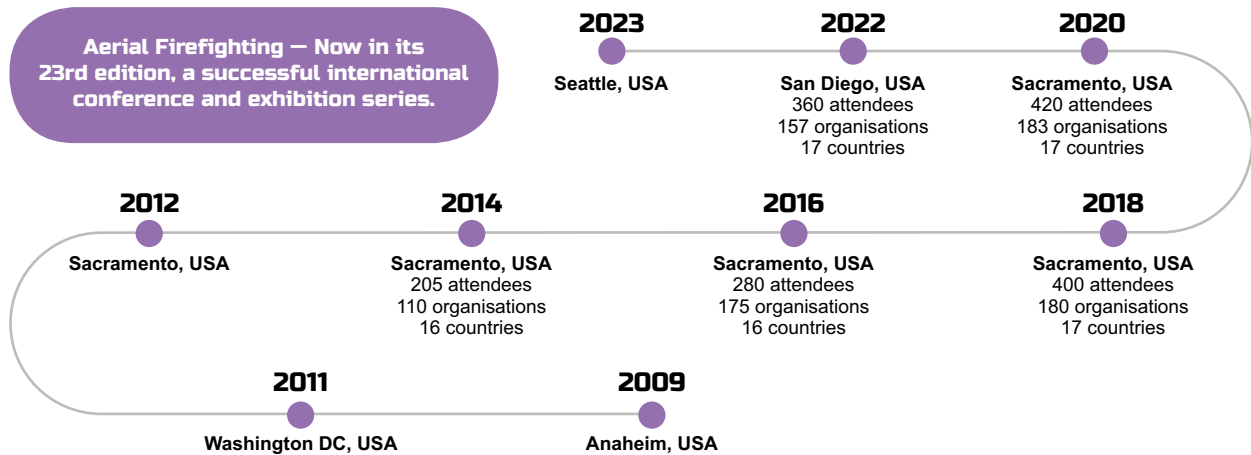
"The inaugural Pacific Northwest Wildfire Conference will be held in Seattle, Washington. The event will be the first Pacific Northwest focused wildfire conference, including static demonstration opportunities, and a focused two-day conference agenda featuring regional State leaders, key Federal stakeholders, as well as local fire services. The Pacific Northwest Wildfire Conference will be an integral event in terms of reporting best practices, sharing resources for prevention, suppression, and recovery, and understanding the opportunities provided by the latest innovations and technologies."

Hilary Franz, Commissioner of Public Lands, Washington State

Tangent Link, in partnership with Washington State Department of Natural Resources, are delighted to invite all stakeholders to this first-of-its-kind event in the Pacific Northwest. With key elected officials, policy makers and leadership from the region's land and wildfire management agencies attending, this will provide a platform for many meaningful partnerships and long-lasting synergies to be made.

CONFERENCE - RESILIENCE, PREVENTION AND RESPONSE

The conference programme will encompass thought leading presentations debating key subjects including "Best Practices, Resilience, Prevention Resources, Response, Suppression Recovery, Innovation and Technology." Speakers already confirmed include Hilary Franz, Commissioner of Public Lands from Washington State Department of Natural Resources, Brian Fennessy, Fire Chief, Orange County Fire Authority and Rich Elliott, International Association of Fire Chiefs/Fire Chief, Kittitas Valley Fire & Rescue, USA. We look forward to welcoming you and your colleagues in 2023.



GLOBAL GATHERING OF AERIAL FIREFIGHTING EXPERTS AT AFFNA 2022

- Fire Lieutenant Colonel, Hellenic Fire Corps, **Greece**
- Air Unit Commander, Israel Fire & Rescue Authority, **Israel**
- Deputy Director Testing & Research Department, Entente – Valabre, **France**
- Director, Chief of Flight Operations and numerous Senior Officials, CAL FIRE, **USA**
- Director, California Governor's Office of Emergency Services, **USA**
- Division Chief, Colorado Division of Fire Prevention & Control, **USA**
- Fire Chief, Orange County Fire Authority, **USA**
- Fire Chief, City of San Diego Fire-Rescue Department, **USA**
- 302 OG/Chief of Aerial Firefighting, United States Air Force, **USA**
- Director of Fire & Aviation Management, USDA Forest Service, **USA**
- Commissioner of Public Lands, Washington State Department of National Resources, **USA**
- Air Tanker Base Manager/Air Attack, Bureau of Land Management-Oregon, **USA**
- Attendance also from **Italy, Canada, Australia and New Zealand**



WHY YOUR ORGANISATION SHOULD PARTICIPATE

Our focus is on 'connecting business' and we tailor our packages to match your business objectives:

- Network with an international audience including elected officials, policy makers and leadership of the region's land and wildfire management agencies
- Network with leading AFF technology, suppliers, and organisations
- Share real experiences with pilots and operators at the sharp end of wildfire fighting
- Understand the challenges that AFF delegations are facing
- Demonstrate insight into the latest AFF trends and emerging technologies.

EXHIBITION PACKAGES

	GOLD	SILVER	BRONZE	1 ST TIME
Exhibition Display: Shell scheme booth to include a company name board, power & furniture	4m x 3m	3m x 3m	3m x 3m	2m x 3m
Delegate Places: full delegate places with access to the conference and exhibition	2 Places	1 Place	X	X
Exhibition Passes: entry to the exhibition but not entitled entrance to the conference	X	1 Place	2 Places	1 Place
Networking Functions: complimentary attendance at all networking functions including the Conference Dinner, lunches and refreshment breaks	YES	YES	YES	YES
Connecting Business Service: formal introductions to key delegations in attendance at event	YES	YES	YES	YES
APP Listing: company profile and logo included within the official event's APP	YES	YES	YES	YES
Website Listing: company profile, images, press releases, products and videos on the event's website	YES	YES	YES	YES

SPONSORSHIP PACKAGES

	PLATINUM	GOLD	GOLD	GOLD	GOLD	SILVER
	Conference Dinner	Networking Breaks	Conference Pack	Delegate Bags	Drinks Reception	VIP Breakfast Day1
Conference Programme: You will be invited to take part in one of the panel sessions that is most relevant to you	YES	YES	YES	YES	YES	YES
Exhibition Display: exhibition display space with power and furniture	9m x 3m	6m x 3m	6m x 3m	6m x 3m	6m x 3m	4m x 3m
Delegate Places: full delegate places with access to the conference and exhibition	10 Places	7 Places	7 Places	7 Places	7 Places	5 Places
Exhibition Passes: exhibitor passes with access to the exhibition only	X	X	X	X	X	X
Email Campaigns: company logo included across all marketing streams pre, during & post event	YES	YES	YES	YES	YES	YES
Connecting Business Service: formal introductions to key delegations in attendance at event	YES	YES	YES	YES	YES	YES
Private Meeting Area: access to a private meeting room for the duration of the 2-day event	YES	YES	YES	YES	YES	X
Conference Dinner: sponsorship of the official conference dinner for all attendees	YES	X	X	X	X	X
Delegate Registration Page: company logo to feature on the online delegate registration portal	YES	X	X	X	X	X
VIP Breakfast: invite 8 delegates of your choice to join 4 of your team for a private VIP breakfast	X	X	X	X	X	YES
Conference Pack: company branded pack to include a folder, pen & bottled water	X	X	YES	X	X	X
Drinks Reception: sponsorship of the drinks reception for all attendees held within the exhibition	X	X	X	X	YES	X
Networking Breaks: 2 x roll-up banners, company branded napkins & food menu within the exhibition	X	YES	X	X	X	X
Delegate Bags: branded with your company logo presented to each attendee during the event	X	X	X	YES	X	X
APP Listing: company profile on the website and in the official APP	YES	YES	YES	YES	YES	YES
APP Sponsorship: logo on a Home page + one dedicated page in the official APP	YES	X	X	X	X	X
APP Advertising Pages: one full-screen advertising page to appear on rotation within the official APP	YES	YES	YES	YES	YES	X
APP Messages: customized push messages to appear within the official APP	4	3	3	3	3	2
APP Advertising Banners: scrolling advertising banner on rotation in the official APP	YES	YES	YES	YES	YES	YES

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CONNECTING BUSINESS

Tangent Link is an agile, adaptive, and proactive company with offices in UK, Australia, and Estonia. Tangent Link connects your business to international markets. We can help you to achieve your goals through specialist events, networking services and market intelligence reports. Our goal is simple: to provide a platform for each client to secure meaningful revenue generating opportunities.

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