



TEMBO
IMPACT

tembocreates.com



A specialist marketing agency for events

TEMBO IMPACT is a team of marketers with experience in all aspects of event marketing. We plug into your existing team to add impactful marketing wherever it's most needed.

If you have a staff shortage or need to focus on a particular project or channel, we have the expertise to achieve the best possible results.

What TEMBO IMPACT can do for you

We can deliver the whole campaign or any of the elements:

PLANNING

TEMBO works closely with you to develop clear, structured plans with defined objectives, targets and strategies;

- Campaign strategies
- Research strategies
- Brand strategies
- Registration campaigns
- Social media strategies
- Content ideas, creation and strategies
- Customer care for exhibitors
- Marketing plans
- Tactical plans

DEVELOP & IMPLEMENT

According to your needs, we can then deliver all types of marketing and communication campaigns. Covering;

- Email campaigns
- Website management
- Direct mail
- Media Partnerships
- Registration
- VIP campaigns
- Social media campaigns
- Marketing through exhibitors
- Previews & event guides
- Onsite management
- Digital marketing
- Design/branding

ANALYSIS & RECOMMENDATIONS

We will also assist with deciphering and implementing learnings from past events. Delivering bespoke and tailored reports with actionable insight, including;

- Post event analysis reports
- Management of the wash-up process
- Recommendations & content development
- Qualitative research; focus groups & case studies



How TEMBO IMPACT works:

- Specialist, trained resource with events experience
- Skill set to ensure a successful campaign and event
- Working to your brief, objectives, targets and timings
- Reporting and analysis with actionable insight
- Scalable and flexible to complement internal teams
- Aligned to promotional marketing budget, no overhead giving more control over planning
- Weekly status reports, with updates on your project, statistics and best practice recommendations
- Fees are transparent and easy to budget, aligned to skill, level and time required
- Available as and when you need it

Clients include:

Upper Street

Future

Clarion

EasyFairs

Western Business Exhibitions

FC Business Intelligence

Ocean Media

“TEMBO IMPACT were brought in to assist with our campaign and were professional and easy to work with throughout. The event content was complex, but they adapted quickly and effectively to all challenges that were thrown their way. I look forward to working with the TEMBO team again in the near future.”

Reece Fung, Marketing Manager, GovNet

“We had a short-term gap in our team and asked TEMBO IMPACT to step in. I was impressed with their knowledge, structured approach and the speed of response. TEMBO will be first on my list the next time I am in need of a marketing agency.”

Tracy Bebbington, Event Director,
Clarion Defence & Security

“TEMBO IMPACT were hired because of their expert knowledge of the events industry. They have created and implemented a social media campaign process for 6 of our events and after a successful run we are now pushing TEMBO across the company as the social media team for FCBI conferences and exhibitions.

Mike Setters, Head of Operations
(& Energy Division), FCBI

“TEMBO IMPACT picked up H&S North very last minute but managed to deliver an audience equal with the previous year. We were impressed at how quickly they picked it up, their skills and expertise. Therefore, we contracted TEMBO for our flagship H&S event. They’re knocking it out of the park and we’re tracking over 70% ahead of last year in pre-reg.

David Bishop, Event Director,
Western Business Exhibitions,
part of Nineteen Group

“We’ve always enjoyed a strategic relationship with TEMBO IMPACT. They truly are a strategic partner in every sense and fulfil the role perfectly with expert advice coming from deep industry experience and up-to-date market knowledge. Service responsiveness and sincerity have always been top class and more importantly provided us with the most needed push to promote our values more aggressively... We truly cherish the relationship and are very proud in associating with TEMBO.

Kaushik Sen, Managing Director, Coconnex



TEMBO was launched by Kate Disley in 2016. It has grown quickly to meet demand for its unique and innovative services.

What makes TEMBO more than a regular agency is that it offers real problem-solving services for event organisers.

Other Services Include:



TEMBO PR

TEMBO PR is a content-driven events agency. Through bright ideas, wise words, innovative concepts and grand designs we are your creative go-to PR friend in events. We make sure your story is told in the right way and remembered by the people who matter.



TEMBO CONTENT

Event attendees expect high quality content, and the growing challenge for organisers is to find the people who can deliver exciting conference programmes and seminar content – when they are needed. TEMBO CONTENT is a fresh approach to delivering those solutions.



TEMBO PEOPLE

A fresh approach to marketing resource for event organisers. A collective of experienced freelance event marketers who rapidly make a difference. Synchronised and scalable with your event business needs. Available when you most need it.



TEMBO
IMPACT

tembocreates.com

Contact us today

☎ 020 3950 5940

✉ vicky@tembocreates.com

