



THE RETAIL SUMMIT
OFFICIAL ENTERTAINMENT PARTNER

GUIDE TO THE
UNITED ARAB EMIRATES
A TRAVELLER'S PARADISE

GET INSIDE ACCESS TO DUBAI & MORE WITH THE
PREMIER LOCAL DESTINATION MANAGEMENT COMPANY

The UAE has come a long way from its desert wilderness to a sophisticated destination highly sought-after by business and leisure travellers from all over the world.

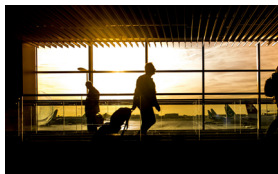
GULF DUNES IS DELIGHTED TO HOST YOU IN OUR WONDERFUL COUNTRY

Only in the United Arab Emirates (UAE) can anyone see and experience year-round sunshine, blue skies and very little rain. This makes one's journey through the golden desert dunes, endless white sand, turquoise seas and awe-inspiring skylines simply picture perfect. Our dedicated team of project managers have built their expertise in delivering highly personalized and unique experiences, where they leverage the UAE's best accommodations and activities, and ensure every aspect of your itinerary, right from custom clearance to transfer services to the execution of the event/incentive program is managed with absolute precision.

OUR SERVICES ARE INDIVIDUALLY TAILOR-MADE AND CAN INCLUDE:



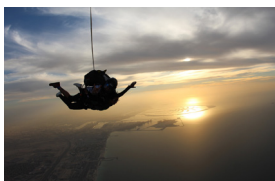
Visa process



**Airport arrival
meet and greet**



Chauffer service



Unique activities



Shows and tickets



Dining experiences

OUR FAVOURITE ACTIVITIES & ATTRACTIONS

The UAE is filled to the brim with world-class attractions and thrilling activities, which we can incorporate in any travel program. Below is just a glimpse of all the amazing activities that one can experience in the UAE.



At The Top, Burj Khalifa, Dubai

A visit to the world's tallest tower, Burj Khalifa, is on the top of most people's bucket list when visiting Dubai. Get a glimpse of the ever-rising Dubai Skyline from At The Top, Burj Khalifa - the highest public observatory in the world. Guests can access the 124th and 125th floor with a standard pass, or go higher up to the 148th floor with a "SKY" pass.

Did you know Burj Khalifa is home to highest lounge in the world?

With Gulf Dunes, you can create a custom cocktail event at The Lounge, Burj Khalifa, while enjoying breathtaking views from a private outdoor terrace 154 floors high!



Desert Safari With BBQ Dinner

You have never really been to the Middle East until you've done the signature Desert Safari. Nothing beats a first-hand experience of coasting through the sand dunes of the great Arabia, followed by an authentic showcase Arabian arts and entertainment, which include belly dancers, Henna hand art, live musicians, camel rides and more.

Are you looking for a more exclusive Desert Safari experience?

Discover a range of desert safari experiences with Gulf Dunes, where we can customize every aspect, from private camel safaris and falcon shows to desert conservation tours.



Sheikh Zayed Grand Mosque, Abu Dhabi

The Sheikh Zayed Grand Mosque stands out as one of the world's largest mosques, and the only one that captures unique interactions between Islam and world cultures. Marvel at the world's biggest chandelier and carpet, both of which are handmade.

Did you know Abu Dhabi is the capital city of UAE?

Go on a guided city tour with Gulf Dunes to not only discover the Grand Mosque but also Louvre Abu Dhabi - the only outpost for the famous French museum, Qasr Al Watan - the official presidential palace, and more.



La Perle, Dubai

Created by the world famous Cirque-du-Soliel director, Franco Dragone, La Perle is Dubai's No. 1 show, that promises to wow audiences with its state-of-the-art production that utilizes 2.5 million litres of water on stage through hydraulic lifts and fountain sets, along with 65 world-class artists.

Want to discover more amazing attractions in Dubai, Abu Dhabi and beyond?

Ask the Gulf Dunes team about amazing travel programs we can create for any corporate requirements. Details are on the back.

GOT FOOD ON YOUR MIND?

Explore the finest dining experiences in the UAE, with Gulf Dunes, which include everything from authentic Arabian delicacies to world-class Michelin-chef restaurants. Here just a few of our favourites.



Bab Al Shams

Enjoy a delectable dinner buffet in the region's first open-air traditional Arabic desert restaurant.



Dhow Cruise

This traditional wooden boat cruise adorned with Arabian fineries, combines city views and five-star dining



Armani/Lounge

Dine at the swanky Armani themed lounge with views of the spectacular Dubai fountain show



Burj Al Arab

Indulge in Dubai's most extravagant dining experiences at Burj Al Arab's renowned restaurants

SEE IT ALL FROM A DIFFERENT PERSPECTIVE

Step off the beaten path and be mesmerized by UAE's modern wonders by sea and air.



Seaplane Tours

See all the signature sights around UAE from new heights



Helicopter Tours

Get a bird's eye view of the Dubai's most popular landmarks



Hot Air Balloon Flight

Fly over UAE's golden desert terrain in a thrilling balloon flight



Yellow Boat Tours

Get the most picturesque views of UAE's most famous landmarks

THINGS TO KNOW DURING YOUR STAY

The people of the UAE are warm and welcoming. Considering that the country's population comes from more than 200 nationalities, cultural diversity and tolerance are embraced. Nevertheless, the UAE is an Islamic country that is governed by the Sharia law and everyone is strongly advised to be familiar with and abide by local laws. Customs, traditions and cultural sensibilities are highly valued. Respect, in all aspects, is key.

Here are some important notes to remember during your stay here:

1. Overt public display of affection is frowned upon, and may get you in trouble.
2. Swearing and making indecent gestures are not acceptable under the law.
3. Don't take pictures of strangers without their permission
4. Dress modestly in all public spaces, including malls, commercial spaces, religious sites, etc.
5. Blasphemy and sacrilege of any form is considered deeply offensive.



LOCAL TIME: **THE WEEKEND:**
+4 GMT **FRIDAY & SATURDAY**



STAYING CONNECTED

Etisalat and du are the country's telecom providers. Free WiFi access is available in public places such as airports, shopping malls, coffee shops and restaurants.



SUNNY DAY ESSENTIALS

Bring your sunglasses, sunscreen, hats, and any other gear that will protect you while you are having fun under the sun.



CASH & CREDIT CARDS

The UAE Dirham (AED) is pegged to the US\$1 = AED3.66. All major credit cards are widely accepted including in Dubai taxis.



LOCAL PHRASES

Shukran! (Thank you)
Marhaba (Hello)
As-Salaam-Alaikum (Peace be upon you)
In response you may say, Wa-Alaikum-Salaam (and unto you).

To learn more about us and to enquire about how we can help put on the most amazing programs for your company in the UAE, please contact our General Manager and team at

suzanne.kirk@gulfdunes.com

www.gulfdunes.com

    @GulfDunesDMC