



Staff Brief: Business Advice Hub - UK Black Business Show

About the Business Advice Hub:

The Business Advice Hub offers event attendees free, 30-minute, one-on-one sessions with expert business advisors. These personalized sessions provide guidance on topics like starting a business, growth strategies, funding, budgeting, sustainability, and strategic planning. It's an excellent chance for both aspiring and established business owners to get valuable, professional, and free advice.

Volunteer Responsibilities:

- Welcome attendees with a friendly and assured manner.
- Explain the purpose of the Hub and how it can benefit them.
- Inquire directly: "Are you interested in scheduling a free business advice session today?"
- Guide attendees with pre-booked sessions to their respective advisor. A printed schedule will be available.
- Add those interested in booking a session to the provided schedule.
- Monitor session times to ensure they stay within the 30-minute limit.