

Exhibitor Video Brief **30 - 45 seconds**

Please record a short video from your leadership team in the office introducing your company and your participation at DroneX 2026. Selected videos will be branded and shared across our marketing channels in the lead-up to the event to promote your participation and drive visitors to your stand.

What to cover in your video

- ✓ Your name, company, and role
- ✓ The products, solutions, or technologies you'll be showcasing at DroneX
- ✓ The benefits these deliver
- ✓ Key features or specialities that make your offering unique
- ✓ Who you want to engage with at the event - defence, government, emergency services, commercial operators, infrastructure, engineers, and more
- ✓ Your stand number
- ✓ Why exhibiting at DroneX is important to your business

Recording tips

- Record in landscape (horizontal) format
- Use a quiet, well-lit location
- Keep it professional and between 30 - 45 seconds
- Look directly at the camera and speak clearly

SUBMIT YOUR VIDEO

Email your video to
marketing@uncrewedtechexpo.com

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