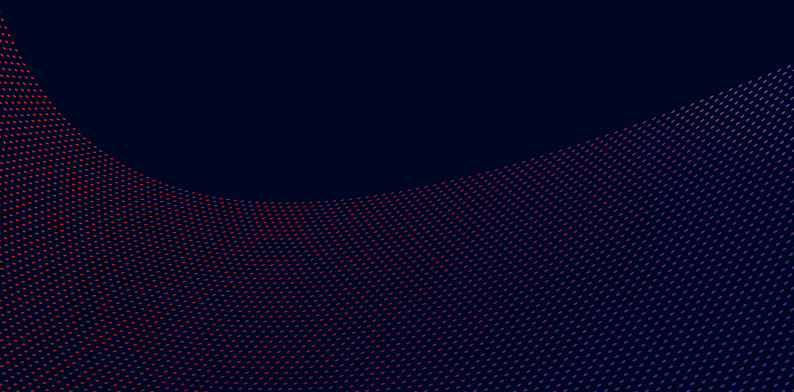


synergy

# Bringing critical communications to life

The team behind your frontline  
communications.



# Communication is too important to leave to chance

Whether you're delivering recruitment campaigns, training programmes, wellbeing initiatives, onboarding materials, operational communications or public awareness campaigns, success depends on more than just the message. It depends on how it's delivered.

**The right message, delivered through the right channels, can make all the difference.**

# The challenge

Many organisations rely on multiple suppliers to deliver their communications.

Designers. Printers. Merchandise providers. Fulfilment companies. Digital platforms.

The result?

Inconsistency.

Delays.

More administration.

More suppliers to manage.

**And more time spent coordinating delivery instead of focusing on the people you're trying to engage.**

# Why Synergy?

We bring everything together under one roof.

One team.

One partner.

From idea to delivery.

Helping you save time, reduce complexity and deliver communications with confidence.

**For over 25 years, Synergy has helped organisations deliver communications through one connected team, bringing together physical and digital channels to maximise reach, engagement and impact.**



# Recruitment & Onboarding

Create a positive first impression from the very start.

From recruitment campaigns and welcome packs to onboarding resources and merchandise, we help organisations deliver consistent, engaging experiences that make people feel informed, valued and connected.

**A joined-up approach helps ensure important information is easy to access, key messages are reinforced and every new starter receives a professional and welcoming introduction to your organisation.**

# Training, Wellbeing & Internal Communications

Support staff with communications that are designed to be seen, remembered and acted on.

From training resources and wellbeing campaigns to internal engagement initiatives.

Helping important information cut through busy working environments and reach the people who need it most.

**Creating greater awareness, engagement and participation across your organisation.**

# Operational & Public Awareness Campaigns

Deliver important messages consistently across teams, departments and communities through joined-up physical and digital communications.

**From internal operational updates to public-facing campaigns, we help organisations communicate clearly, consistently and at scale.**



synergy

# Communications brought to life through

Design • Print • Digital • Merchandise •  
Marketing Portals • Direct Mail •  
Fulfilment • Storage • Distribution



Scan the QR  
code to find  
out more.

01543 257257

hello@synergy-group.uk

synergy-group.uk